# Hollywood's Sad TV Future: Few Studios, Less Stardust

# CBS-ABC Deal Gives Birth: Rumors Only

Paley Still Runs Vs. Dark Horses, Flicks, Wall St.

NEW YORK, May 12.

# Manila Gets OK for B'cast Of "Darkness"

### WALTZ HIT IN JIG TIME

# "Tenn." Disks, Sheets Top All Modern Pop \$\$

### NOBLE PHILOSOPHY

# ABC Head Will Listen to All Offers From All Sides

# "Manana" In East Shattered Dreams

Stars' Go-West Yen Won't Pay Off Due to Lack of Enough Nitery Bookings

By LEE ZIIITO

# Palace Fold Sticks Knife Into Vaude's Dying Flesh

Ella Logan Sniffs Heady Air of Radio NEW YORK, May 12.-Ella Lo

DON'T FEAR TV. OR WHAT'S 50%

# DuM. Wrestles For Berle Hold Come the Fall

# omedy with some musical interudes as a possibility. Tris unlikely a deat could be Diskeries Impotent as Diskeries Impotent as **Bold Pirates Muscle In**

"Folies Berle" Ees Not So Funnee, Non?

**Paris** 

Peek

PARIS, May 12.—A member te special services division of

Our little effort in connection all of com with Darkness, of course, is only every week

TAKE A BOW! HE MEANS YOU

NEW YORK, May 12.—Show business got one of its all-time top plug as the United Ceretoral Palsy - Michael Ceretoral Palsy - Michael Astoria here last week when Gov. Thomas E. Dewey told the gathering that performer and show business generally to great humanifarian causes more laviably and generously of its talent and time than any other single group in the world.

Showbiz Ops Required To Post Prices

**But NPA Modifies** Ban on Materials

In Some Instances WASHINGTON, May 12 .- Uncle

PR ANT ROSETT
PARIS, May 12-A member of PARIS, May 12-A member of United States Army was deporting the Control of the Control

try.

Topping the list was a regulation by Office of Frice Stabilization by Office of Frice Stabilization yesterday (11) lightening enforcement of existing freeze prices in service trades except any specifically exempted under the Dense Production Act. The order requires ballrooms, niteries, stationary of the production of the production of the production of the production of the order requires ballrooms, niteries, stationary of the production of the product May Do Vaude Turn . . Sugar Ray Robinson is seriously considering an offer to do a soft-shoe and trap-drum routine at a local entertainment spot prior to this flight scheduled here the latter part of this month. If he accepts, it will be his first venture of this type professionally. As one of his entourage explained it to us, "Sugar would love to take the job for the kicks."

**Broadway Tryout Set** For Paris Preem . . .

coast relative to Paris 1800 UnitThe Levin production may well
be the first step in a plan to
establish an extended to the control
establish and observation of the control
establish and observation of the control
establish and observation of the control
establish and the cont

hearsing The Petrified (Continued on page 46)

London Dispatch is omitted this week due to the illness of correspondent Leigh Vance.

In addition to the pleasured involved in attempting to keep on the production of the Philippines, we have attempted to earry on and standard show business also show that the standard shows the standard show business also show that the standard shows business also show that the standard shows business also show that the standard shows business and standard shows the standard

# **Washington Once-Over**

WASHINGTON, May 12—Don't be footed by partnermotic comities. Committee's closed-over conflate on a key proposed by restriction in the conflate of the conflate

HOLLYWOOD, May 12—Rep. members would tren step forth lox office, and that it was their zobe S. Wood, chairman of the land testify with the land to the land testify with the lan

John S. Wood, chairman of the land therify rather than hise only included a second of the control of the contro

# W. B.-Lurie Washout Starts New Rumors

Collapse of Deal for Film Co. Stock Raises Reports It Was Trial Balloon

Roises Reports It Was Trial Bolloom

NEW YORK May 12—Collages brothers and myself or more than

It was the second of the second

### P. Taubman, Musician, Earns 50G a Year; Who's Taubman?

NEW YORK, May 12.—Puriber any spot can ofter, "There list't a grease over \$19,000 a year and re- con give me a botter production in the case limit mate anospitudine is the case limit and the spot of the case of

wind up with some 30 radio paragrams a week and the ownership.

While admitting to an annual income of the wind 2000. Toulman's larger than that. The organist comment of the state of the larger than that. The organist comment of the larger than that is the comment of the larger than that. The organist comment of the larger than that. The organist comment of the larger than that is the larger than that. The organist comment of the larger than that the larger than the larger

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- t. Reuter, Gen Mgr Western Dist 188 W. Randelph St., Chicaga 1, Ill Phone: CZotral 6-6761
- Phone: CEotral 6-8761 Sam Abbott, Gen. Mgr. West Coast Division 5076 Surrest Bird. Helbwood 58, Calif Phone: HOllywood 9-8631 Joerling, Gen. Mgr. Southwest Div. 390 Arcade Bidg., St. Louis 1, Mo. Phone: Cifestnut 0443





cific. As during World War II, spon-sored units must now make ar-rangements for tours of army bases thru U.S.O. Camp Shows. Sponsor pays the talent costs and U.S.O. provides for lodging, transporta-tion, itinerary and approval.

# Review Index

# Highlight Reviews

### TELEVISION

Silvers Sterling in "Comedy Hour" Bow; Abetted by Viv Blaine, M.&L.

End silvere debut on the relife of the re
life of the

### CARNIVALS

# **Quality Keynote of Standout** Royal American Powerhouse

MEMPHIS, May 12.—The 1851 passes its preferences. Unit-wise, The process of the p

### LEGIT

# Ferrer Flair for Staging, Good Performances Wham 'Stalag' Across

A war play with an all-male a rounding, tingling mode which are reported to the sutherities almale and the content of the co

### TELEVISION

# Mental Health's "Angry Boy" an **Excellent Pubsery Offering**

The Anyry Boy has no profess of mortional by young.

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MAY 19, 1951

# NBC FALL PLAN: FEWER DATES FOR MORE COMICS

"4-Star Review" to Saturday Night; Kate Smith Vs. Godfrey on Wednesday

Kate Smith Vs., Godfrey on Wednesday

In Junny Hannahan

Mrw WOIK, May 11—A glic all lar redioment of the Mrc comey tract and configuration of the Mrc comey tract and configuration of the Mrc comey tract and device the most of the Mrc comey tract and device the most of the Mrc comey tract and device the most of the Mrc comey tract and device the most of the Mrc comey tract and the Mrc come tra

The latter show has not yet een renewed, with Colgate cur-

Their Necks **CBS Changing** Shoes Midstream

# US Steel Eyes "Guild" Switch to CBS in Fall

NEW YORK May 12.—The last the \$0 to \$30 pm. incl. Theater when its new \$6'th Street stute theory billings and great each of the property of th on the first control of the fi

"People" To

# Study Shows Indie Pkg. Biz Remain on AM Off 14% in Less Than Year

ROLLYWOOD, May 12—And Albertaires? Proplet Aire Plants, NNW YORK, May 12—The In-packagers, 24 per cent by the net- 13 per cent from agencies. This dependent steer/wise packagers are when the proposed his work for yearles provided that the proposed proposed by reading the proposed proposed by the proposed pro

# ABC O. & O. AM-TV STATIONS FIGURED WORTH 161/2 MILLION

NEW YORK, May 12.—Herewith are extremely conservative estimates of the worth, based purely on current earnings (and not taking into consideration foreseeable potential and other important factors) of the owned and operated radio and television stations of the American Broadcasting Company: Radio Stations TV Stations

WJZ, New York WENR, Coicago (ABC owns 50% WXYZ, Detroit KGO, San Francisco KECA, Los Angeles \$ 5,000,000 1,000,000 750,000 WXYZ-TV KGO-TV KECA-TV 1,250,000 \$5,250,000 \$11,250,000 Total

Over-all total estimated value of both AM and TV opera-tions then would be some \$16,500,000, based strictly on present earnings. CBS bidding reportedly has fluctuated between \$26,-000,000 and \$30,000,000 for the ABC holdings. Who's Buying ABC?

# Everybody's in Act Pitch for ABC

CHICAGO, May 12—Employees as the National Broadwaring ComEW YORK, May 12—The CroCompany here were realised his
comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of a real of a stational divides of the comparted of the NEW YORK, May 12.—The Du-mont television network is re-portedly planning to pitch to every advertiser now using American Broadcasting Company TV facili-ties to shift their business from ABC-TV to guess where. The ac-tion is a direct result of the on-gain, off-again routine of selling ABC and ABC-TV.
Dubbont's basic nitch is ening to ABC and ABC-TV
DuMon'ts basic pitch is going to
be, according to reports, that even
if the proposed acquisition of ABCTV by the Columbia Broadcasting
System doesn't go thru, it seems
to be only a question of time be
some fashion. Accordingly, Dutime franchise now on the only
web in a position to deliver one?
Second phase of DuMon'ts of tich
Second phase of DuMon'ts of the

weo in a position to deliver one? Second phase of DuMont's pitch purportedly will be that it will be able to eut production costs below those of its competitors, especially when its new 67th Street studiot are completed.

NEW YORK, May 12—Gordon Allison, feature writer on The Herald-Tribune here, came up to do a yarm on Sheriff Bob. Dixon of Chuck Wagon, now on WCB5-TV. Come on action on the thought the come on action on the thought the program and will get himself several weeks thesping work in addition to the specific or the several through the program and will get himself several weeks the program of the program and will get himself several weeks the program of the p

for double talk. (See separate story this issue.) At week's end, one thing was clear—the deal was neither on nor off. for many a year it that Monday night (7) the deal had been consummated. On Tues day morning, however, according to this report Ed Noble ABC

NEW YORK. May 14.—All negotiations for the sale of ABC were broken off over the week-and. United Paramount Thasters, which had succeaded CBS as the principal, and Edward J. Robbe, chairman of ABC, were unable to come to the control of the control to the report. Ed Nvalse. ABC hard chairman, had changed his mind about the parchese give and additional million. At this point, extain of the CES necessions are the strategies of the carried of the CES necessions are the trainspaper and left the morning meeting exumbing uncoming meeting exumbing uncoming the control of the proposed cash and stock transfar. The arrangment would have provided that CBS buy from Paramount some of the ABC kay-city TV stations. Previously, negotistions involving CBS and ABC, with George Storer and William O'Nail, whareby the last two named would have acquired properties which CBS could not have alken over because of dupoly

lution

The mysterious third party or parties, allegedly interested in purchasing from CBS any unwanted portions of ABC, were variously identified. One was supposed to discussion of the control of the regulations. In thrust thru.

The statement appearing on Page 1 of this issue concerning ABCs negotiations was given to The Billboard by Edward J. Noble prior to the collapse of the ABC sales negotiations.

# Colagte May Drop Dennis Day In Revamp of AM-TV Line-Up

NEW YORK, May 11—Berning Day may be dropped from his curbe large from the curbe large from the curbe large from the curbenefit on the Company, it was the summer. Major question inreported that work. The program working the Duy stansa is the orice
to the company from your company. The company from your compa

# CBS in Pitch

# FREE! FREE! FREE!

For Show Business and Show People Only!

If you are in any branch of show business and will be in New York between now and May 28, 1950, you can get a free ticket to

# PINT PARADE

The Greatest Star-Studded Production Ever Presented

HERE IS A PARTIAL LIST OF THE STARS WHO WILL APPEAR:

MILTON BERLE VICTOR BORGE

DOROTHY COLLINS

DAGMAR LARAINE DAY

FRANKIE LAINE SNOOKY LANSON SAM LEVENSON

MARLO LEWIS, Producer

FRANK SINATRA KATE SMITH

GLORIA SWANSON EILEEN WILSON

WALTER WINCHELL

AT THE

CENTER THEATER, NEW YORK May 29-12 Midnight Till Closing

This show constitutes the grand climax of show business's own drive to get 3,000 pints of blood for the American Red Cross, to be used by our armed forces in Korea, and for show business's own blood pool.

Any person in show business who contributes a pint of blood in connection with this campaign, gets a ticket free!

MAKE

YOUR APPOINTMENT

TODAY

CALL JUDSON 6-3000
OR
GO IN PERSON TO THE
AMERICAN RED CROSS
UNITED ENTERTAINMENT
INDUSTRIES BLOOD CENTER,

SUITE 143, HOTEL ASTOR NEW YORK

DO IT TODAY! ONLY 3,000 SEATS AVAILABLE! FIRST COME, FIRST SERVED!

# NBC Affils Oppose Rate Cuts; 7 Cancel Station Option Time

Net Asks July 1 Date; No Bargaining, But Move Bolsters Outlets' Stand

ALL BALLED UP

### AFRA FACES OWN WALKOUT

NEW YORK, May 12— American Federation of Radio Artists' local here is facing the breat of an imminent the property of the control of the Negotiations between AFFA and the union representing its white-collar employees. Local white-collar employees, Local tion of Labor (AFFA also be-longs to the AFL), have reached an impasse over the question of salary hikes.

Gibbs To Produce Equity TV Airer

NEW YORK, May 12—Actors Equity and producer-packager John Gibbs this week set a deal whereby Gibbs gets exclusive rights to produce a new hour-long TV package, tentatively titled Actors Equity Television Theater. Show will be priced for around 335,000.

Predicts Anti-Red Inquiry Will Extend to AM-TV Field

# Flamingo Gets 31-Year Excl. To "Superman"

NEW YORK, May 12.—Famingo, and may 12.—Similar this week pacted a 31-philleation for purchase of accurate Y distribution raths to a classive TV distribution raths to a classification of the classifica

iength films from Engle-Lion.

Cotros Sherris

Lochoded in the Flaming-Vive included by Maxwell, who had just on the informed by Maxwell, who had just on the Flaming-Vive included by Maxwell, who had just on the Flaming-Vive included by Maxwell, who had just on the Flaming-Vive included by Maxwell who had been been supported by Maxwell in the Flaming-Vive included in the Flaming-Vive in the Flaming-Viv

In a round-table reason brigging cover of the two bales outlin face to face. Both unions show signs of hoppen were high his week at an agreement over spheres of folia-hoppen were high his week at an agreement over spheres of folia-na greement over spheres of folia-tions. The major disputar area concerns video lighting effects and the de-companies of the source video lighting effects and the de-lighting the source of the source of the source of the (Continuous on most ed-) and 25 miles of the source of the continuous of the source of the source of the source of the continuous of the source of

# BOLLYWOON, May 12.— The control of t

called gystems some home to be been consistent as the best properties of the consistent as the best properties of the consistent as the co

SCRIPT TEASE FOR RWG FUND

NEW YORK, My 12. — A new hind of "tirp' beast with the beat with the bea

NEW YORK, May 11.—A preNEW YORK, May 11.—A preCommittee on Un-American Acindicates in inindicates in in
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Brewer May Nob Robinson-Graziano Bout
CIICAGO, My. L.—The Extered lively tome other cities every MonCharles-Loo. Marsin heavestern day, Wednesdey and Priday eveton and the property of the part of the Plant under findel 
part of the Plant under 
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part of the Plant under 
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Rights Go for 100G

Brewer May Nab Robinson-Graziano Bout

Fighters Share 40-20 in Pabst Outlay;

Profitable TV Audience exclusive with LANCASTER, PENNA.

ROBERT MEEKER ASSOCIATES

The American Foundation for the Blind Lights the Way for Those Who Walk in Darkness

# Coke Bottler Shift To Esty a Portent

NEW YORK, May 13.—A signif- Iribators in other cities to bank-icant step in the relitting up of the roll the same program. This nat-icant step in the relitting up of the roll the same program. This nat-lates the program of the relitance of t

James Abus

Application of the control of the contr

this west canceled Mr. I. Magnation effective fast is June 11 itsiscast on the Columbia Broadcastcast on the Columbia Br

ANNOUNCEMENTS WLW and WLW-Television used 103 promotional announcements

SPECIAL PROGRAMS Four fifteen minute shows on WLW featured the event

TAXI POSTERS Display on Cincinnati Yellow Cabs publicized the month

Sales representatives of products promoted were informed of the cam-paign in advance

AD MATS

300 tie-in mats were supplied deal-ers for local advertising

**NEWS BULLETINS** . . . kept dealers throughout the area informed

Two editions of this merchandi ing newspaper for retailers carrie the "Ruth Lyons Month" story WHOLESALERS' BULLETINS

Wholesalers urged their custor to cooperate in the promotion

RECORDED PITCHES . . . BY Ruth Lyons were used on p.a. systems in 21 stores

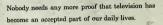
Pius the full time coordinated ef-forts of WLW's large Merchandising Department

# WLW AND WLW-Television

Crosley Broadcasting Corporation



# It's part of the landscape



Nevertheless, attention should be paid to that word "daily." More and more, television is stretching itself around the clock. 90% of all U.S. television stations are now on the air before 2 p.m., and by next year most of them will be broadcasting before noon.

Priceless franchises are right now being bought up. Big shows, big talent, and big advertisers are moving in wherever you look. Indeed, 6 of the 7 biggest advertisers of low unit-cost products are already in.

Before you know it, daytime television, like nighttime, will be a sell-out. And before that happens, you'd

And when you start looking at daytime, you'd better look at CBS. The same skills that have always made CBS programming stand out are now operating in daytime television. Here you will find the first big afternoon comedy-music-variety shows, for example —Garry Moore and Steve Allen—and television's first serial story,"The First Hundred Years."

CBS Daytime Television is in business to serve the kind of advertisers who have always known you have to get up early to stay ahead of competition.

# CBS TELEVISION

Family Circle

# TELEVISION — Reviewed Wednesday (9), 7:30-8 p.m. Sposored by Durkee Famous Foods via KTTV (Hollywood) thru Meldrum and Fewsmith, Inc. Cast Buster Keaton, Dorothy Ford, Philip Van Band and Sewsmith, Inc. Cast Written by Jun Sommers. Filmed by Consolidated Television Productions. Solidated Peterston Productions. Directed by Arthur Hitleman. Directed by Arthur Hitlem.

rected by Arthur Hilton.

Buster Ke eat on, outstanding visual comic, fails to click in his received by the common standard of the control of

night Histon nas allowed pace to drawn limit. And offer the years limit of the state of the stat Acaton can still make 'em laugh, ut needs better presentation to ove it. His dead-pan slapstick orbination is still funny, but ster have changed since the silent im days. Others in the cast ban-ed parts well. Filmed commerfilm days. Other.

film days. Well. Filmed commercials delivered sponsor's message.

Keston series soon will be madevallable for syndication in other

### available for synchology markets by Consolidated. Lee Zhito. Miss U. S. Television Contest

S. Te.

Ontes!

S. W.-Berierot More gased and Order from the production of the control of the production of the control of the control of the production of the produ

# Television—Radio Reviews

INE SILLBOARD

Curiosity Club

Fear Is a Phantom Home Cookin'

Curiosity Club

THE LYTEON — Incinent A memory of the company of t

RADIO—Reviewed Monday (7) 3:30-4 p.m., EDT. Sustaining via ABC, New York. Producer-direc-tor, George Wiest. Assistant direc-tor, Bob Harlan. Writers, Vera Old-ham, Bernard Dougall. Script su-person of the Communication of the Walter Klernan, Cast. Disc. Branes, Walter Klernan, Cast. Disc. Monday, Otto Harbach, Sarah Churchill.

# **Another Listen**

# Brief criticism and comment re radio shows previously reviewed in detail

### Today's Baseball WMGM, New York, 7-7:30 p.m Monday-Friday

Monday-Friday
This program needs improvement in only one department—its
crowd noises which are an integral
part of the recreations of two baseball games played during the day.
Currently, no matter what kind of
hit or error, the rour in the background sounds like the atomic
does not add to the audience's sense
of realism.
Otherwise, as in the past the

of realism.

Otherwise, as in the past, the out the piles.

Otherwise, as in the past, the out the piles.

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with events.
Senior, too, was better in his
spieling of the commercials. His
spieling for sports articles in The
plugs for sports articles in The
Bert Lee Jr. handled the Tersonna
blade commercials and did not
accent—enough key words. The
plugs, however, which told of the
new low price of the Item were
good Leon Morse

# The Dean Cameron

Show WJZ, New York, 4 p.m. w32, New York, 4 p.m.
Dean Cameron recently moved
is across-the-board broadcasting
ctivities from WOR, New York,
WJZ, American Broadcasting
ompany's Manhattan outlet,
(Continued on page 20)

NEW YORK, May 12 — Sales of co-op newcasts to stations by the Sales of their problems when the Sales of May 1, 180 of the Sales of Co-op newcasts to stations by the Sales of t

# Before TV Filming

NEW YORK. May 12—An \_dvance TV trade review plan, simisir to that of the motion picture industry's preview audience comindustry's preview audience cominto the TV film packaging field
here. In an effort to cut down on
expenses and eliminate production
expenses and eliminate production
expenses and eliminate production
erviews of his new video series
Famous Talex, prior to actual filming of the entire package.

The ballad singer is bostin trade press party at the RCA Exhibition Hall, New York, Wednesday (16) afternoon, at which time he will screen the first 30-minute episode of his projected video series. On the basis of critical comment received at that time, producer-director Marlon Gering will plot future production plans ake any necessary alterations on



# Vidfilm Set-Up Needs Production Line-Wisbar

HOLLYWOOD, May 112—Video, line type of production. Excililies filming requires entirely different must be set up to permit convergence of the production of

# **New TV Audition Gimmick** Uses Tape, Still Photo

NEW YORK, May 12.—A new view versa) out of groups of parasudditioning shows for decivition of the parameters of the pa

As well known for those lacy unmentionables as she is for her tennis achievements, Gusie Moseries. The gorgeous one will sooth the veye of sports enthusiasts tiring of muscle-bound aportsacters. The gorgeous one will sooth the veye of sports enthusiasts tiring of muscle-bound aportsacters. As he has a sparkling persecuency of the sports of the sports and the basis for an integretting and every worthy femseed sports show.

L. Z.

to control. The control of the contr sive national audience Manager Ashton Stanley is tele-minded, but so far nothing has bappene

# Science Fiction

# Short Scannings

with bus togs as WIW1 ...

With the togs as WIW1 ...

The firm will use the time to plug panded its dynamic standard in the tolevation market with the tolevation market was placed that Leo control the tolevation market was placed that the leo control that Leo control the tolevation market 

# Gene Horman Takes Video Plunge . . .

JUICY AM-TV DEAL

# Leigh Flamingo Flies High

Selling Big-Town Distribs



KFWB (Hollywood) disk jockey Gena Norman takes the tele plunge, serving as emsee for a series of Snader Telescription mu-sical film shorts via KNBH. Nor-man will'be seen Monday-Wednest-day-Friday mights (103-51) gab-day-Friday mights (103-51) gab-timues his nights (103-51) gab-patter spinning see, show he's held for past 10 years.

Bauer & Black, Chicago, will sponsor the last half hour of "Super Circus" over the American Broadcasting Company's video

William A. Ripla. formerly veepee-general manager of WTRY, Troy, N. Y., moves into the manager post of WLAW. Boston, effective June I. The exec is also ex-veepee-director of WELL New Haven, Conn. Station WLAW becomes an outlet of the American Broadcasting Company June 13. Luckies Buys Banghart

(Continued on page 20)

Air Checks Brief but important radio news

### For 5-Min. NBC News . . .

Beginning Monday, June 4, Lucky Strike Cigarettes will spon-sor "Kenneth Banghart and the News" over the National Broad-casting Company. The five-min-ute series will air from 2:35 to 3 p.m. across the board. Agency is Batten, Barton, Durstine & Os-

### Willys Talks 3-a-Week Lomax Sponsorship . . .

Willys-Overland in negotiating to sponsor spontscaster Stan Lomax over the Mutual Broadcasting System on a three-times-sweek basis. The firm is currently week to be successful to the standard of the web's New York outlet WOR only. The series is beamed from 7:15 to 7:30 p.m. The agency is Ewell & Thurber, New York,

### Leon Levine Joins Carl Byoir Staff . .

# Videodex Chart Shows CBS Bouts Lead Pack, With NBC Running 2d

NEW YORK, May 12—The two biggest sweety, bearing falls covered by sets believinter rather, the property of the property of the property of the first week, 1931. The Public sponned boilt Westbeeks printer of propts shower for the first week, 1931. The Public sponned boilt Westbeeks prints over the Columbia Broadestating System, 1931. The Public sponned boilt is numbered or the Columbia Broadestating System of the part of the part of the property of the proper

Rack	Program	Ret	Time	cy and homes read	*Agency		erVideo- des Rating	Reached (000's)	No. of Cities
	Intl. Boxing Club	CBS	Wed. 10-10:45	Pabst	W&L		44.5	4665	52
	Boxing Clas	NBC	Fri. 10-10:45	Gillette	M		36.3	3133	34
2.	Greatest Fights	NBC	Fri. 10:45-11	Chesebrough	C	•	23.1	2059	34
		DuM	Sat. 11:15-12	Muriel Cigars	L&M		13.4	990	26
٩.	Wrestling (Chi.)	Dun	Sac. 11.10-14	Marlboro	В				
-		ABC	Wed. 10-11	Co-Op	-		9.1	618	17
5.	Wrestling (Chi.)	ABC	Tues. 10-11:15	American Tob.	BBDO		8.2	398	8
	Roller Derby		Sat. 8-9	DuMont Sets	C-E		7.8	360	10
7.	Madison Square	DuM	211- a-a	Armed Forces	G		****		
	Garden			Eversharp	В				
				Chesebrough	č				
			Mon. 9-11	Bond Ciothes	Gr		7.2	314	9
8.	Wrestiling	DuM	Mon. 9-11	Bond Clothes	Gr.		1.0	0.11	
	(Col. Pk)			Army Air Forces			5.7	420	15
9.	Roller Derby	ABC	Thurs. 10-11	Blatz Brewing					
10	Boxing	DuM	Thurs, 9:30-11	Life Magazine	Y&R		4.8	115	8
	(Eastern Pky.)			Olson Co.	ETH				
De 100	mes of advertising agencies	for which	abbreviations are used	are as follows:					
	8-Bice		Durstine & Osborn	Gr-Grey LAM-Lerone & Mitchel	0				

# "Cadet" TV **Pulls First** In \$ Flight

The NEW YORK. May 12. — The moderal in Charges to the National Active States of the Charges of the National Active States of the Individual Active States of the Individ

# Affiliates' Committee Sets Second Meeting

**CBS-TV Time Slot** 

# Among the frontiens the Artilistes: Among the frontiens the Artilistes: Thic CBS-TV stell related to the frontier will consider the whether this week by Trintaria and television. We can't committee will consider the whether this week by Trintaria and television. We can't committee will consider the whether this week by Trintaria and the committee will consider the whether this week by Trintaria and the committee will consider the whether this week to Trintaria and the committee will consider the whether this week to Trintaria and the consideration of some kind or work evenings, \$4-30, on the Committee will consider the whether this week to Trintaria and the committee will consider the whether this week to Trintaria and the committee will consider the whether this week to Trintaria and the committee will consider the whether this week to Trintaria and the consideration of the consideration of the committee will consider the whether the committee will consider the whether the committee will consider the whether the throught preferential to the whether the committee will consider the whether the throught preferential forball. HOUSE GROUP TO PROBE

# Hollywood's Sad **Television Future**

Considered from potent.

Considered from poten

cmotion.
CBS has also soid a five-minute cross-the-board news strip to the uritan Company of America be-inning May 28. Julian Bentley yill be at the mike in the 3:55-4 pot. Schwimmer & Scott is the Video Channel

# TVA Asks Union Shop at KFI-TV

HOLLYWOOD, May 12.—As Television Authority's strike at KFI-TV moved into its sixth week, no break was evident in the stale-tone, and the stale-tone, side has been the question of a union shop. Station Owner Earle C. Anthony, thru spokesmen, has indicated a willingness to agree to TVA's terms, but draws the line annion shop.

presidentials. As one as I heard of the president of the

Philly Ask for

PHILADELPHIA, May 12. Philadelphia Board of Education Debald of 84 schools, colleges as educational institutions in the educational institutions in the educational institutions in the educational communications Commission for a television channel inaugurate a proposed State-will be educated to the educational institutions in the area would be given apportunity to share in the education of the educational institutions in the area would be given apportunity to share in the education of the educat ilar plan.

The local application same after a meeting of educators called by officials of the Franklin Institute At that time, representatives of Mfr. Readies Big-Screen TV

# Leeds Sets Up **Europe Offices**

# In 12 Countries

NEW YORK, May 13. — The Buryone reparation of Leeds Mutation and Leeds Mutation of Leeds and Leeds Mutation of Leeds (Leeds Mutation of Leeds (Leeds Mutation of Leeds (Leeds Mutation of Leeds Annual Confession of Leeds Annual Confession

# Haynes Into Agency Field

The control of Princes Openly Counterfeit

Lobels and Reissage Collector Items

Lobels and Reissage Collector Items

Lobels and Reissage Collector Items

Continued from page 1

Contin

### CLEFFER DODD GETS PIC BID

HOLLYWOOD, May 12, —
Jimmus pools, for the property of the pro

### "WALTZ" HEADS POP PARADE

# 4,800,000 Disks, 1,100,000 Sheets Build "Tenn." Levee

Continued from 1998.

Mr. Dodd-Goes-to-Washington to the property of the prope

THE BILLBOARD

# Get Go-Ahead On Cap O-C 45

# Record Bootleggers Become Major

Trading Company.

Harris obtained possession hy
sale of a set of Jozz of the Philhormonic masters. Granz, represented by Bergerman and Bourmasters; part of his case is based
on his contention that Harris viohated Granz's proprietary rights in
the disks by cutting them from 12tion to 10-in-fix fr. pm. disking by
defeiding part of the music. The
defendant's attorney. Warren

# Petrillo Nixes Art Sheridan's

Disking License

Rogers Album

Has Troubles

NEW YORK, May 12—Xavlet Cugst this week pacted an exclusive writing confirm to the working confirm to the working confirm to the working confirm to the working guarantee amounting to 375,000 over a five-year period. The pubbers and Braadcast Musis, Inc., are each underwriting half of the guarantee means of the confirm to the working half the working th A similar deal with Columbia Records is in the offing for a re-newal of his contract when bit cur-rent paper runs out this year. He has asked for \$15,000 a year in guarantees for five years, payable over 10. tees. Cugat, in order to write exclusively for the BMI pubbery, sent in his resignation to the American Society of Composers, Authors and Publishers. The resignation takes effect January 1, 1952. Under the consent decree, members seeking to resign from ASCAP must give a consent decree, members seeking to resign from ASCAP must give the end of the calendar year. Meanwhile, whatever tunes the over 10.

Another pact is in the making with Ziv for release of 125 et. platters Cugat cut for World Broadcasting for his Casa Cugat series some years ago

erics some years ago
The orkster still owns 30 per
tent of the non-voting stock in
Pemora Music, operation of which
s being carried forward by Jose
Morand.

Resignation from ASCAP for BMI is the first since Lionel New-man did the same last year

Hos Troubles

NotLiveOto Mar 12. Distribution problems still dyning the Victor To Cut

Will Regen estate and estable? Page Victor To Cut

Score a flow in the earlies of the Victor To Cut

Corne of "17"

New York, May 12.—RCA victor will begin megalistions with a wind with the problems of the property of the problems of the problems

# Indies Keep Classic Pace Thru Summer

NEW YORK, May 12.—The the land some instances the LP Indies moment mention are designed as the control of the c

# NO FIDDLES AS ASCAP BURNS

NEW YORK, May 11—11's no secret that the new officer of the composer, Authors and Publication of the composer, Authors and Publication of the composer, Authors and Publication of the composer of the composer, Authors and Publication of the composer of a composer of a committee who were of a change in plan owing to the composer of a committee who were of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the composer of a change in plan owing to the change of the composer of the

New must, vox and Colonseem will all continue to lous clusted works. Allegro admits that it may release will maintain the register discontinue to lous continues. Celtra will release three conspiculations of the continues of the register discontinues. Celtra will release three conspiculations of the continues. Celtra will release three conspiculations of the continues of the register discontinues. Celtra will release three conspiculations of the continues of the

### THE BILLBOARD

### MAY 19, 1951

# **Pubber Blueprints** Control Plan for Disk Release Dates

MPPA May Call Special Meet To Weigh Unique Bernstein Proposal

Weigh Unique Bernstein Proposal

NEW YORK, May 12—A bons and the latest of the part of the misdischarges the part of the misdischarges the part of the misa concrete control green over relates data the part of the misside. The current sensitive sites of the control of the control of the control of the current sensitive sites of the current sensitive sen

counting and payment for her arrives and a payment for her arrives and a payment for her arrives and then that of nothabase, Instance that the post of the product of the post of the post

# TRIES ADS TO PROTECT TUNES

PROTECT TUNES

NEW YORK, May 12—
Howard & Richmond pubbery

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in the pubbery Leader of the public of the pubber of sent but the pubber of the pubber of sent but the pubber

# Merc's "Truly" Jump Sparks Diskers' Ire

NEW YORK, May 12.— The first ratio performance. Greates breakdown of the record release to the country and the

Chappell Turns
Over "Waltz"

Claim to H&R

NEW york, Mb/12—Chappell

May high his brought put in continue for the continue fo

For W-A Roof

# R. & B. Personal Appearance Bookings

Hansen, Charles, Long and Job School and Line and Long and Job School and Line and Long and L

# GROWING DEMAND!

Meet the growing demand for inspirational music...DECCA brings you these faith and sacred songs by AMERICA'S FAVORITE ARTISTS







I LOVE TO THE THE ST Beloved Gospel So HDREWS SISTERS Orchestra directed VICTOR YOUNG







GED CROSS Favorite Secred Son ERMEST TUBB with Instrumental Acces Vector with susmissioned Accompanions of the Wonderful City — May The Good Leed Bless And Keep You—Others Alabim A-516 + Feet 15 RPM Record 9 54.15—ALBOM 8-516 - Feet 55 RPM Leeded 5 57.15—EL 3335 + 10-leek breektole Records 9 51.75—EL 3335 + 10-leek











# AVAILABLE FOR IMMEDIATE SHIPMENT

# NEW RELEASES-SINGLES

I Want To Be Wit Satins And Lace EWS SISTERS AND RED FOLEY Decks 27609 and \*9-27609

ase Of Rain ELLA FITZGERALO WITH ST OLIVER

AND HIS ORCHESTRA Decce 27602 and \*9-27602 JERRY GRAY AND HIS ORCHESTRA Decre 27408 and \*9-27408

The Busiesi Corner In My Home Town All I Gotto Do is Think Of You THE PLEMPERS

Becca 27587 and \*9-27587 The Hokey Pokey Bogle To Boogle To Boo

STUBBY AND THE BUCCANEERS Decre 44315 and \*9-44315

If You Ever Should Leave Me You Con Depend On Me Deces 48211 and \*9-48211 Felicidad A La Orilla Del Mar

# NEW RELEASES-ALBUMS

Decca 21346

Songs in French er Les Fevilles Mortes-Giol ner Dans Mon Village—Tout Ça-nc—Toi... Et Tes Bras Et Tes Lè-Cerisier Rose Et Passala

# NEW GOLD LABEL ALBUMS

### TCHAIKOVSKY SYMPHONY NO. 5 IN E MINOR, OPUS 64

The Berlin Philhormonic Orchestro FERENC FRICSAY, Conductor

(Recorded by Deutsche Grommophon in Evro EL 9519 + 12-inch Long Play Micros

KODALY HÁRY JÁNOS SUITE | GALANTA DANCES The Berlin Philhormonic

The Bayarian State Orchestra GEORG SOLTI VICTOR DE SABATA Conductor

(Recorded by Doutsche Grammophon in Europe) RL 9518 • 12-inch Long Floy Micropropo Unbrediable Record • Price 55.85

Conductor

MOZART CONCERTO NO. 9 IN E FLAT MAJOR for Piano and Orchestra, K. 271 '

FANTASIA IN C MINOR, K. 475

LILI KRAUS, Piggo With The Philhermonic Orchestre, WALTER SUSSKIND, Con

St. 1925 + 12-inch Long Play Micrograms Unbrookable Record + Price \$5.25 LOTTE LEHMANN SINGS-Vol. 1

Arlas from

THE MAGIC FLUTE . THE MARRIAGE OF FIGARO . FIDELIO DIE TOTEN AUGEN \* MADAME BUTTERFLY + LOHENGE TANNHÄUSER DL 9523 + 12-lack Long Play Micrograms Date

> SCHUBERT DIE WINTERREISE HANS HOTTER, Baritone

Michael Roucheisen, Piano (Recorded by Deutsche Grammophon in Ed Ducce Albem 0X-111 + Two 12-inch Long Play Microger (DL 9570-9521) + Price 511.70

DECCA RECORDS Americas tastest Selling Kecords THE BILLBOARD

# Congress Group To Spot Concert Firms

Celler Wants To Know Whether NCAC, Columbia Violate Anti-Trust Laws

## **BMI Infringe** Action Names **Prom Company**

CHICAGO, May 12.—Broadcast fusic Inc., the licensing agency, the is second infringement action gainst a member of the National allroom Operators' Association excently, it was learned this week. Min named Prom, Inc., the Ken Gore-controlled Midwest chain, orce ranks with Tom Archer, see Molines terp magnate, as a selling terp op in the U. S.

BGA [sept courset, and the Mine-position from Dolberty, Rumble. Between Someday and Sound suffer & Mitchell. Sept. Sept hat a foreign corporation cannot ile suit against a Buckeye firm. ie suit against a Buckeye irrm.
The infringement suits follow a
eriod of three years in which
BOA and BMI unauccessuit
eled to work out a blanket agreetent under which terps would pay
blanket licensing fee.

# Welk to East

while grieffig 1 size on Western Street, while the second street of the FTMA Communication of the second street of

Columbic Violate Anti-Trust Lows

WASHINGTON, May 12—0—6 recreasitive Coffer field The
erations of the nation's concert Billboard, "not consequently it is
booken buryon with the trusted of the concert and the bearing will be and the bearing will be and whether there is room for free
Celler (D. N. V.). Chairman seniories are free to enter the field
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Celler (D. N. V.). Chairman seniories are free antion of the field
Celler (D. N. V.). Chairman seniories are fre anti-trust statutes. If concert booking bureaus should be exempt under the statute, then we must determine that, too. But, obviously, it is high time for Congress to look into this matter and see whether legislative changes should be recommended."

# 2.250 TOOTLERS

2,250 TOOTLERS

IN-SHIP, PHILLY

PHILADELPHIA, My 12

—Aboul 2.20 hern blowers

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night when the 10th annual

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variation of the convention.

# 3 Cap Execs Take to Road

booking bureaus should be exement under the statistic bure or most under the statistic bure or most under the statistic bure or most under the statistic weeks. Call a link there for Courses for the statistic bureau to the statistic bureau to the content of the statistic bureau to the content of the statistic bureau to the statistic bureau t

## IN-AGAIN-OUT-AGAIN DISK BIZ

### Monroe Clicks With 3 Hits After 2 Years of Also-Rans

More rounds, with Tom Archer, Deput More temperature, as a proper parameter, and the proper parameter parame

### Three Groups In Bowl Opera

On I-Nighters

HOLLYWOOD, May 12.—Barrow Will, who has week succeeded with the second of the second will be seen to see the second will be seen to see the second will be seen to see the second will be seen to seen the second will be seen to see the second will be seen to seen to see the second will be seen to seen to see the second will be seen to seen to see the

# TV-Phono Merchandising

NEW YORK, May 12.— All TV trade talk still centers around the inventories and the inventories and the various pre-time to the properties of the properties and the properties and the properties and trade to the properties of the distribution channels range all distribution channels range and distribution channels range all distribution channels range and distribution channels range and distribution channels range and control of the properties and the same trade of the properties and the properties are the properties and the properties and the properties and the properties are the properties and the properties and

### expected to be finished in 1952, while Toronto's TV station is due this year. RTMA To Take Regulation

The year.

The play is (agent).

The play is

HEP FANDOM PAYS

# '30's Collectors **Now Waxery Execs**

MAY 19, 1951

NEW YORK, May 12.—Gradu-i Jazzman, Leonard Fresher, of Merrecord collectors of the middle in the control of t The alteriors of the Say Jack Kapp and Other Collectors (Collectors of Collectors of C

# **Eberly Disks** Get Cap Push

# Interest in "Hat Dance"

Interest in "Hat Dance"
NEW YORK May 12.—Unprecedented number of requests for the control of the fore Lawrence faked the tune.

According to Arthur Murray his
dancing schools in the New England area have also been experiencing heavy requests by pupils
anxious to learn the dance

# Vance ASCAP Petition

Vance ASCAP Petition
NEW YORK, May 12—Potential
Judge Edward Weinfeld this week
by Deburd Vance of the March
Judge Edward Weinfeld this week
by Edward Vance to Intervene in
the government's anti-trait suit
Composers, Autors and Publish
econemic decree of March, 1850, the
Harold Laser, sanitant attorney
lino on the part of a private party.
Laser argued that the attorney
forement, of the anti-trait law
forement, of the anti-trait law
forement, of the anti-trait law
forement of Juntice should move to reopen
the case against ASCAA.



The Ames RATHONS WITH ORCHESTRA DIRECTED BY ROY ROSS





WHO'LL TAKE

CORAL 60489 (78 RPM) and 9-60489 (45 RPM)

MY PLACE and WANG WANG BLUES



A YEAR-ROUND BEST SELLER!

GOING STRONG!

TOO MANY WOMEN

SOMEWHERE THERE MUST BE HAPPINESS

CORAL 60452 (78 RPM) and 9-60452 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto, Montreal

### Hyperion Joins Growing

The NUICE TOWN 19 1991 May 12 for the late of the late

the Wing. The singer was chosen as a result of all presents of the combine with distributes; a great and Ronnie Bordaniuk, proceedings and result of all presents of classifications, a limit by the process of the combine with distributes; and result of all presents of the combine with distributes; and result of all presents of the process of the proc

# Detroit





MUSIC



FRANKIE

# LAINE

SINGING

# JEZEBEL"

Orchestra under the direction of Mitch Miller

"Rose, Rose, I Love You"

Orchestra under the direction of Paul Weston Both with the Norman Luboff Choir • Carl Fischer at the Piano

78 rpm 39367 • 33½ rpm 3-39367 • 45 rpm 4-3936



COLUMBIA RECORDS

First, Finest, Foremost in Recorded Music

## Kaye Disk Is C'right Issue

Cright Issue

TORONTO, May 12—Due to the live of the country from that of the United States, the Sammy Kay tunn. Tell of the States, the Sammy Kay tunn. Tell of the States the States the States the States that the States that the Country for the States the States that the S

Observations to the published by Collier significant between the published state of the present fee on the music, if any arrangements can be made, but the owners deep the published state of the published st

ments can be made, but the course proposers of the critical music.

176 of 60,000 Tunes

Aired, Some Sold

MNW YORK, WIY 2—A statistical special control of the production of

# Ad Mat Service Series

MEW YORK, WAY 12—The NaMEW YORK, WAY 12—The NaMeritan guident in summer
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superduction of the Music Meritan of the Music
superduction of the Musi instruments, fretted instruments, and overgoy 1101. The means assured music, records, phonographs and music, records, phonographs and ductions are contained in a 24- fem duc who sang on the original page booklet aiready sent to Phenoppers etching of Mockin MAMM members.

Subscribe Now! ONE YEAR \$10



# YOU CAN HELP COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

### Hover Leases sle Ballroom

"Waltz" Parade

Continued from page 13

HOLLIWOOD, May 12—Circ's owner-op. Herman Hover, expended his thesired properties produced his thesired properties room, Catalina Island. Lease extends that Labour Day and was tended the Labour Day and was commerce, which for some time that been seeking a landed of the same than the seeking a landed or opens May 26 and will continue on a Saturday-only basis uptil June 22, at which time it will June 22, at which time it will Santa Catalina lale Company and

run nightly.

Santa Catalina lale Company and
the Chamber have been negotiating with Hover for over a year.

Also mentioned in connection with
the lease was Music Corporation
name bands, similar to former
attractions, Benny Goodman, Jan
Garber, Dick Jurgens and Kay
Kyer, and possibly add such features as beauty contents, pageants
and musicals to type bits.

# Cap. Working Film Tie-In

NEW YORK, My 12—Capitol seeing, senery topogens, Burrell Medid The Mhelm'
Records and other distories are Productions has already made a firm subsidiary of Columbia Productions has already made a firm subsidiary of Columbia Productions has already made a firm subsidiary of Columbia Productions has already made a firm subsidiary of Columbia Productions has already made a firm subsidiary of the Medical columns of the Production of the Medical Columbia Production of the Production of the Medical Columbia Production of the Medical Columbia

### No Hot Resolutions By Local 47 Group

HOLLYWOOD, May 12—Maury
Paul, recording secretary of Local 47, American Federation of
Musicians, leaves Wednesday (16
or New York to attend tha AFM
annual contab June 3. Paul said
that as far as be can see there will
be no new resolutions of any importance emanating from the Coast
portance emanating from the Coast
portance wannating from the Coast
Paul returns bere June 18.
Local members, however,

Local members, however, are working on a resolution for the issuance of a performance trust fund brochure which if okayed would be strictly in the public relations vein.

### Victor Waxes Peerce In "What's Boy?" Poem

In Whot's Boyt' Foem
NEW YORK, May 12. — Jan
Peerce wazed for Victor this week
written by Alan Bock for a New
England mutual life insurance
reprinted in several national mag-azines. Peerce did the bit as a
mental background composed for
the occasion by Hugo Winterhalter.
Tention as a result of a performance
by comic Bert Wheeler on a recent
willies Eare in Medica.

### Continued from page 13 dedication of the tune into public domain

Possible Headaches The Granz vs. Harris case, tried in Southern District Court, New

Billboard

York, has been heard, but no de-cision has yet been banded down. cision has yet been banded down. If the court should find for the defendant and support the contention that the sale of a record puts it in public domain, the disk business will have another problem on its hands along with the Igoc decision and the ambiguous bootleg disks.

ince deciden and the ambiguous Conn. Nummer Symph Stoth (2014) (2

# **Short Scannings**

• Continued from page 11

Personnel Notes From Miami Area .

from Mami Area

Carl E. (Rusty) Bruton, producer-connerman at WYV, Miant,
the traffic department. Hencymooning in Rochester and Syraconservations of the Control of the Control
Bahney, is currently affiliated
with WTVI at Edwin C. Dersame station, reports to Bolling
Field, Washington, July 8, for
active duty with the air force.

Me's a captain.

Chicago; another handicraft series for Brandon Films, New York; the entire film library of the On-turio, Can., State government; 12 adventure shorts, Van Campen Heilner, and a group of fairy tales films for Children, Inc.

# "Comedy Cameos" Is New Video Series . . .

# Another Listen

Brief criticism and comment re radio shows previously reviewed in detail

· Continued from page 11

• Continued from now 1 tile of the fine, brash and 4, nm., half an bour earlier than bomplously rearring Marchante de 1, nm., half an bour earlier than bomplously rearring Marchante de 1, nm., half an bour earlier than bomplously rearring Marchante de 1, nm., and the same general adjective tile—the harhand, Morrell, was also mousewife-type broadest.

Cameron bandles his formula-feerise who evolves from a sweet indiging by the show reviewed, fools of all the men in sight. Six monthly informative, as contrasted to the ob-you-kid type of ensee the same of airer aimed at the housewives.

By way of personalized "books
of knowledge" jottings for last
wednesday's program, Cameron
commented on a retired traffic cop
turned cab driver, Ilving expenses
in Milwaukee (highest in the
U.S.), and the fact that rabbits
are braver in face of danger than
men.

men.

Cameron's commercial technique
is tops. He integrates the plugs
with palaver so neatly that the
dialer is just naturally-lured into
listening right thru the pitch.
June Bundy

Record Bootleggers Theater Guild on the Air Inecter Guild on the All.
WINEC, Sunday (6), 8:30-9:30 p.m.
Katharine Cornell was a wispy
Candida in her first appearance
on a commercial of the commercial
control of the commercial
control of the commercial
control of the Shaw staple since
the time she first played it on
the New York stage in 1824, but
the microphone canceled a good
She played throat in one minof.

### Juicy Deal · Continued from page 11

• Continued from page 11 in the National Page 12 in the Nation In the York, Philadelphila, Washington, Boston and other Metro-Robert of the National Page 12 in the National Page 12 in the National Page 13 in the National Page 13 in the National Page 14 in the Nationa

the microphone cancelled a good manager of the Chapter of the Common content, and the Common content of the Common conte

DECCA WELCOMES



# **Great Release**

The

# PI77ICATO RHUMBA

Theme from

# SWEDISH RHAPSONY

(Your Home Is In My Arms)

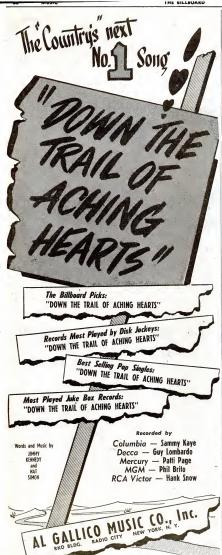
Both Recorded in England

CAMARATA conducts The Kingsway Symphony Orchestra

Decca 40213 (78 RPM) and 9-40213 (45 RPM)



Fastest Selling Pounds



# THE BILLBOARD MUSIC Popularity Charts

# HONOR ROLL OF HITS

# The Nation's Top Tunes

### 1. Mockin' Bird Hill

By Vamph: Horton—Pablished by Southern (ASCAP)
RECORDG AVAILABLE R. Allen-E. Britz, V16316-0396, (78323-0396), Martin
Storter D. Hinst, Londen 831. A. Merijen, Cheral Call Side, R. Merijen, Det 27446
L. Paul-M. Ferd, Cao 1373; Pfiretopers, Coral 44061; P. Fapz, Mer 5355
45155525425; Caller and McDullar R.F.O. 5075; T. Imill Ord, Mer 5252; Sodiele

### 2. How High the Moon

By Many Hattin and William Levin—Published by Chappell (ASCAP) RECORDS AVAILABLE: C. Brown, Alledin 2011; Errell Garrer, Cell 19145; Eur Paul, Can 1451; S. Nerse, Can 1911; S. Birlegan Rev, Cell 1997; D. Birlegan Rev, Cell 1997; D. Filtzerald, Pet 14917; D. Roue Rev, Mold 39012, Mold 10332 ELECTRICAL PRASCRIPTION LIBRARIES: New Device, Associated, All Sar-Seattle, Statement, in Paul, Statement, and State Seattle, Statement, in Paul, Statement, and State Seattle, Statement, in Paul, Statement, at State, Seattle,

### 3. 3. On Top of Old Smoky

by Petr Seeper—Published by Polyarys (BMI)

By Petr Seeper—Published by Polyarys (BMI)

BCORDES ANALAGE: C Cross, Copyl 64-056; V. Morrey, V 20-4114; The Westers, Dec 27515; P. Falishe Hest, Tell 39329; Terres Les, Intre 6014; G. Sewan Ork, Wes Setzl. Jahn Wile, London 1028.

Mis infernation on dictrical transcription libraries available as The Billinear

### 8. 4. Too Young

By Set Lippman and Syrica Dee—Paillined by Jefferson (ASCAP)
RECORDS AVAILABLE F. A. Allicon, V. 26-100; F. Andrews, Dec. 2256/F. T. Annex
Col. 1927; N. KIROD Circ., Dis 1469. J. Decreams, McD. 1993; R. Hayra, Mer
S599; O. Vauphan, Coral 4039; V. Young Grit, Dic 27364.
ILICENICAL PRANSCRIPTION LIBRARIES: Jerry Gray, Standard, Dick Jurgen
Gr., Associated.

### 4.

### 7. 6. Be My Love

By Samen Cabe and Hicholan Breichty—Pathished by Millier (ASCAP)

From the MGM Hise, "Thank of New Orlness."

RECORDS ANALASE, B. ECSAPPER, C. Cast Community, MGM 1079; M. Lauze,

RECORDS ANALASE, B. ECSAPPER, C. Cast Community, MGM 1079; M. Lauze,

Research. Businer Cal 39157; G. Aurid Quintate, Breyal Reset 224; E. Ernith,

DE 2793-14.

### 7. I Apologize

Aportication (Application of the Application of the

### 8. Would I Love You?

By Ris Basel and Hamed Sonia—Pathible by Wax Othery (ASCAP) 196.

RECORDS AVAILABLE: 8 Gary ore, Dec 274(2): 0. Days II. James, Del 7217(2): 6 Gary Ore, Dec 274(2): 0. Days II. James, Del 7217(2): 6 Gary Ore, Dec 274(2): 0. Days II. James, Del 7217(2): 6 Gary Ore, Dec 274(2): 0. Days II. James, Del 7217(2): 6 Gary Ore, Del 7217(2): 6 James Del 7217(2): 6 Gary Ore, Del 7217(2): 6 James Del 7217(2): 6 Gary Ore, Del 7217(2): 6 James Del 7217(2): 6 J

### 9. Sparrow in the Tree Top

By Bish Merrill—Paphilahed by Santhy-Jay (ASCAP)
RECORDS AVAILABLE: L. Baster Driv. Dishery, Cap 1440; B. Crisby Annova
Santhy, Der 2787; G. Mitchell, Call 9910; A. Manony, MGM 1092¢ C. Marray,
Capacia Gobbl), R. Antes, Mer. 5997; 14515977435.

ELECTRICAL TRANSCRIPTION LIBRARIES: Voicest Lopez, Thesismist, Ook

### 10. Beautiful Brown Eves

By Arthur Swith and Alton Delenore—Published by J RECORDS AVAILABLE: R. Cinney, Cel 3/2212; D. dree-570, L. Kick, V1/8122-0622; (45)-07-062; E. Knaping-7465; T. Maxim Ork, Occ 45:30; A. Monery, MSM 21:0455; A. Smith, Con 126; A. Givinar Boooley

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MAY 19, 1951

THE BILLBOARD

MUSIC

23

DEALERS!
OPERATORS!
DISC JOCKEYS!

# Capitol Buyer's Guide

# COMING UP FAST!

	78	45
'MR. AND MISSISSIPPI," "SHE'S MY BABY" Tennessee Ernie	1521	F152
'NO PARKING HERE," "BOOGIE WOOGIE FEVER" Gene O'Quin	1508	F150
'BYE, BYE BLUES," "TOM'S TUNE"  Joe "Fingers" Carr		
'MR. ANTHONY'S BLUES," "COOK'S TOUR" Ray Anthony		

# HOT SELLERS!

# POPULAR

"HOW HIGH THE MOON," "WALKIN" AND WHISTLIN"		
BLUES" Les Paul and Mary Ford	_1451_	_F1451
"TOO YOUNG," "THAT'S MY GIRL" Nat "King" Cole	1449	F1449
"MOCKIN' BIRD HILL," "CHICKEN REEL"	٠	
Les Paul and Mary Ford	1373_	_F1373
"SEPTEMBER SONG," "ARTISTRY IN TANGO"		
Stan Kenton	1480_	_F1480
"WHEN YOU AND I WERE YOUNG MAGGIE BLUES," "TILL WE MEET AGAIN" Margaret Whiling		
TILL WE FILL! AVAIR Pargaret Willing		
and Jimmy Wakely	_1500_	_11500
"BEAUTIFUL BROWN EYES," "AT THE CLOSE OF A		
LONG, LONG DAY" Jimmy Wakely	1393_	_F1393
"TENNESSEE WALTZ," "LITTLE ROCK GETAWAY"		
Les Paul and Mary Ford	1316_	_F1316
"COME BACK, MY DARLING," "THEN YOU'VE NEVER		
BEEN BLUE" Kay Slarr	1497	F1497
"THE STRANGE LITTLE GIRL," "KENTUCKY WALTZ"		
Tennessee Ernie	1470	E1470
"LITTLE CHILD," ."RED SAILS IN THE SUNSET"	_1470_	
LITTLE CHILD, - RED SAILS IN INC SURSEL	4470	*****
Nat "King" Cole	1408_	
"MR. ANTHONY'S BLUES," "COOK'S TOUR"		
Ray Anthony	1502	F150Z
"BYE, BYE BLUES," "TOM'S TUNE"		
Joe "Fingers" Carr	1484	F1484

# WESTERN & FOLK

"NO PARKING HERE," "BOOGIE WOOGIE FEVER"		
Gene O'Quin	1508	F1508
"THE SHOT GUN BOOGIE." "I AIN'T GONNA LET IT		
HAPPEN NO MORE" Tennessee Ernie	1295	F1295
"I AIN'T CRYIN' OVER YOU." "HANGOVER HEART"		
Hank Thompson	1578	F1 578
"THE HOKEY POKEY," "JUMP ROPE BOOGIE"		
Cliffie Slone	1496	F1496
"AS LONG AS YOU BELIEVE IN ME (LITTLE DARLIN')."		
"WHITE PETALS FROM A ROSE" Jimmie Davis	1510	F1510
"R C COLA AND MOON PIE." "BEER DRINKING	1510_	
BLUES" "Big Bill" Lister	1488	F1488
"SCOOT, GIT AND BEGONE," "BLUES IS BAD NEWS"		
Skeels McDonald	1518	F1518
"I'LL FLY AWAY." "WE WILL RISE AND SHINE"		
James and Martha Carson	1415	F1415
"WHERE IS YOUR HEART TONIGHT!" Hank Thompson.		
"STOP YOUR GAMBLIN"." "PLEASE DON'T STAY		
AWAY TOO LONG" Roots Fave and Idaho Calls	1492	E1 400



Week ending MAY 19, 1951

Hot Sellers based on Actual Sales Reports

# THE BIG ONE TO WATCH!

his first one for Capitol . . . and it's a BIG ONE

BOB EBERLY sings



"i made a promise"

coupled with "alone"

on Capitol 78 r.p.m. No. 1533 • on 45 r.p.m. F1533

# NEW RELEASES ON Capitol

EQ.		78	45.,
LOU ELLA ROBERTSON	THE LETTER == ROSE, ROSE   LOVE YOU	1532	*153
BOB EBERLY	I MADE A PROMISE = ALQHE	1533	ers:
JIMMY WAKELY	OLD SOLDIERS NEVER DIE (THEY JUST FADE AWAT)  I LIKE THE WIDE OPEN SPACES	1534	***
STAN KENTON	TORTILLAS AND BEAMS	1535	me
THE VOICES OF WALTER SCHUMASS	FOOLS RUSH EN (WHERE ANGELS PEAR TO TREAD) to the houlday For STRINGS	1536	PIS
PAUL NEIGHBORS	AND I WAS KISSING YOU THERE SHE WAS	1537	PIX
MICKEY KATZ	MONA LIZA TOTAL	1538	PIS
BOBBY SHERWOOD	THE ELKS' PARADE SHERWOOD'S FOREST	1539	,,,,
settlitie.	COUNTRY		_
TEX WILLIAMS	GOODNIGHT CINCINNATI, SUGAR GOOD MORNING TENNESSEE COATED LOVE	1540	PIS
CARL BUTLER	I LIVE MY LIFE ALONE OUR LAST RENDEZVOUS	1541	ns
OLE RASMUSSEN	RAMBLING BLUES HALF A LOVE AFFAIR	1542	ers

# THE BILLBOARD Music Popularity Charts

# • Records Most Played by Disk Jockeys

Broods little here in numerical order are played our the gratient number of receipts from the first house of a receipt of the gratient number of receipt from early survey assenge this policyte through the country. Drives shown in this bland, stoker available receive or tunes listed here will be frond in the finour Roll of RIAs, Market Papalarity Charl, Part 1.07 is blinders here in the real first (oil Orderest here in from a Sept model.)

Papal	arity C	hart, P	art 1. (F) Endicates tune is from a filer; (M) (relicates tune is from a legit musical.	
Week	258TTO L   Lant ce Week	N   This   Week		
7	1	1.	HOW HIGH THE MOON L. Paul-M. Ford	
7	3	2.	ON TOP OF OLD SMOKYT. Gilkyson-Weavers-V. Schoen	
5	10	3.	TOO YOUNG	
13	5	4.	MOCKIN' BIRO HILL L. Paul-M. Ford	
11	2	5.	MOCKIN BIRD HILL	
5	6	6.	SOUND OFE	
19	4	7.	IF	
2	29	В.	ROSE, ROSE, 1 LOVE YOU F. Laine	
5	13	9.	ON TOP OF OLO SMOXY V. Menroe	
10	7	10.	APOLOGIZE	
15	9	11.	WOULD I LOVE YOU? P. Page	
1	-	.12.	OLD SOLDIERS NEVER DIE V. Monroe	
3	12	13.	JEZEBEL	
4	11	14.	WHEN YOU AND I WERE YOUNG MAGGIE BLUES	
22	8	15.	BE MY LOVE	
2	19	16.	ON TOP OF OLO SMOKYP. Faith-B. Ives	
12	27	17.	SPARROW IN THE TREE TOP 6. Mitchell M. Miller	
12	16	18.	BEAUTIFUL BROWN EYES R. Clooney	
1	_	19.	ROSE, ROSE, I LOVE YOU B. Morrow	
18	25	20.	IF	
4	14	21.	MOONLIGHT BAY	
4	21	22.	LOVELIEST NIGHT OF THE YEAR M. Lanza V/TB110-3300; (65149-3300-ASCAP	
9	28	23.	WOULD I LOVE YOU?H. O'Connell	
1	-	24.	UNLESS	
4	18	25.	SEPTEMBER SONGS. Kenton	
1		25.	PRETTY EYED BABYF. Laine-J. Stafford	

## • England's Top Twenty

Wes		est   Ti			
40 0	late (W	res W	48	English	Americ
6	1	1.	MOCKIN' BIRD HILL	Southern	Southern
٠	2	2.	ROSE, ROSE, I LOVE YOU	Sterline	Charmell
9	5	3.	BE MY LOVE	Francis Day	Rebbies
ıt	4	4.	THE ROVING KIND	Leeds	Hettis
16	- 3	5.	TENNESSEE WALTZ	Clerchonic	Acutt Bose
11	9	6.	6000 LUCK, GOOD HEALTH, G	10	
14		1.	MY HEART CRIES FOR YOU	Morris	Manser
4	10	8.	SPARROW IN THE TREE TOP	Cisephonic	Santhy-Joy
15	- 1	9.	SEPTEMBER SONG		
21	7	10.	PETITE WALTZ	Duchess	Duchess
5	12	11.	MARY ROSE		Shapire-Bernstein
17	11	12.	IF	Leaser	Stantro-Bernstein
3	16	13.	SHOTGUN BODGIE	Cornetly	Century
4	17	14.	DADIM DADOM (RAINY DAY REFRA	N) Maurice	Leeds
15	13	23.	I'LL ALWAYS LOVE YOU	Chappell, Ltd	Famous
3	15	14.	SO IN LOVE	Chappell, Ltd	Hazen
13	14	17.	C'N I CANDE YOU UP THE RIVER?	Leeds	Leeds
1	-	18.	MAY KWAY, OH MAY KWAY (ROSE, ROSE, I LOVE YOU)		
12	18	18.	I LEAVE MY HEART IN AN ENGLE	iH Sum Music, Ltd.,,	.i•
1	_	18.	LIFE'S DESIRE	Lennex	•

29. RED SAILS IN THE SUNSET ... Nal (King) Cole ...

# YOU XOV

Preems

Art Glenn is the new pilot for "Nightwatch" over WHAT, Philadelphia. Light Hartweet What, bow, 18 has a week what, bow, 18 has a week what, bow, 18 has a word hartweet has board's Honor Roll of Hits. Clark Reid, WAKR, Akron has moved his "Request Review" show over to the May. Hower Hotel Terrace Room, a flower Hotel Terrace Room,

from motion and "Rochest Meet Flower Hood Therapes Room, and the Control of the C

is month. Redd Purse XXX Detroit, he drawn a real variation of the property of

Gab Rag

Gab Bag

Jack Chandiar, NYOU,

Witten keurs to Rock in Den
written keurs to RCA in Den
keurs to RCA in Den
ten State Chandiar,

we have to go we we to be

parket with the RCA in Den
written keurs to RCA in Den
writte

KWSD. Mt. Shasta, Ca "Havent received Les Pau 'How High the Moon' yet, have to fill out with other visions.". . Jack Lynn, KVE Albuquerque, N. M., is "st waiting for a small ping abomy new tunes 'You're Not Cowboy' and 'No More Love. .. "Each week I pick a d ferent label and play the pl. Continued on wore!

# • Best Selling Sheet Music

. . Sesed on reports received May 8, 9 and 1

| The content of the

# • Songs With Greatest Radio Audiences (ACI)

Triess liking how the greatest adverses on response hand on enterth station to New York, Charles and Angers. Little band association is New York, Charles and Angers. Little band association is not a second of the property of the property

(F) Indicates tower from a flow (M3) Conficates tower in from a legitimate mulicial; (B) Conficates tow is unitially on records. It each leatance the licencing approxy controlling performance rights on the time is indicated.
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# • Songs With Most IV Performances (RH Tele-Log)

the schape respect control rest-city a state of their members of an program structure by the American Boastaining Company, "Delevish Benedictioning System: Differe and Restonal Benediction Company returns stations in fine York and Chicapo. Point seeds are derived in the following names from time as one just perferent on a sectablosy line, "Descriptionalistic," in convert a credit of 5 points when performed receipt an a so-viewer it receives 10 points, when done instrumentally no an connectal show in receiver 15 points and, which note recording our commercial show it per \$20 points.

# ...Get ready for some BIG sales action!

This Kid Just Finished A Good Day's Work!

MY TRULY, TRULY FAIR

TWO REALLY GREAT SIDES

My

LIFE'S DESIRE

Mercury 5646 - 5646¥45

# THE BILLBOARD Music Popularity Charts

### Best Selling Pop Singles

upon T	be f	illboard'	s weekly survey among the 1,400 largest dealers, representing every important
			returns are weighed according to size of market area. Records inted numerically
			t sales. The "B" side of each record is also listed
В	1	1.	HOW HIGH THE MOON L. Paul M. Ford
			Walkler and Whistile' Bloes Cap(7511451; (45)F-1451-ASCAP
8	2	2.	
			Acress the Wide Missouri Dec/78/27515; (45)9-27515-8MI
6	4	3.	
13	3	4.	MOCKIN' BIRD HILL P. Page
			1 Lave You Because Mcroury(78)5595; (45)5595X45-ASCAP
14	5	5.	MOCKIN' BIRD HILL L. Paul M. Ford
			Chicken Reel Cap(7831373; (45)F-1373-ASCAP

6. SOUND OFF V. Monroe V. Monroe V. Monroe V. Monroe V. Monroe V. VIBIZO-4113; (45147-4113 ASCAP D. SOUTHO OFF BY THE VICEO-0113: (05/07-0113: ASCAP DE MY LOYE W. L. BARZA DE MY LOYE BY THE CONTROL OF THE CON 

10. LOVELIEST NIGHT IN THE YEAR. M. Lanza.

Lin Goma E Mobile

VORNIE-3300: 465149-3300—ASCAP | 10. LOVERASI PRODE IN THE STATE OF ST 

| 8 | 2 | 16 | DNCOPATO COLOX | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ...

21. HOT CANARY F. Zabach acceptations (Social Social Socia 21. HOT CANARY ......F. Zebach .

1 — 28. MISTER AND MISSISSIPPI ... P. Page Mercary(7895645; 6655645008—45

 Best Selling Classical Titles . . . Besed on reports received May 8, 9 and 10

Best Selling 33 1/3 R.P.M. Beel Selling 3-0 73 n.t. row.

1. Western States College, College, ordered: V33.M-127
2. Sint Carren, Print Quest Consent States, Copres, contents: Coll'358,1-20
2. Sint Carren, Print Quest Consent States, Copres, contents: Coll'358,1-20
2. Sint Carren, Print Quest Consent States, Copres, contents: Coll'358,1-20
2. States City Findens, Consent States, Copres, Copres, Collision, Coll

Best Selling 45 R.P.M.

Deem CVIIII 3 - 3. In L. 1.1.

The Gent Curval, M. Leun, R. R. Visco Pt. C. Difficience, conductor ... WISSOWERS 120.

Deem Correct Curval, M. Leun, R. R. Visco Pt. C. Difficience, conductor ... WISSOWERS 120.

Total of New Distant, M. Lean, R. R. Visco Pt. C. Callisience, conductor, WISSOWERS 120.

Total of New Distant, M. Lean, R. R. Visco Pt. C. Callisience, conductor, WISSOWERS 120.

Total Conference Conference

### Advance Classical Releases

Size Barrier, South Str. 1 for Yurin and Party
Str. 1 for Str. 1 for Yurin and Party
Str. 1 for Str. 1 for Yurin and Party
Str. 1 for Str. 1 for Yurin and Yurin
Str. 1 for Str. 1 for Yurin and Yur

### DEALER DOINGS

### Big Celebration

Big Celebration
Combination of the shop's
fifth anniversary and the refifth anniversary and the refifth anniversary and the refifth anniversary and the
Beard Names Foundation was
the basis of a large-tend by elfadiscontent, New Orleans, Shop
sented during the week-long
open house and used kielg and
gifts for all. Door prize content offered a lines, all-expense
plances and 800 smaller prizes
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### News and Chatter

News and Chatter
The Music Bes. Pretiand.
Ind., switched from supplying
plays at the lead divised, including and
plays at the lead divised, including and
plays at the lead of the plays for
grams, including the plays for
present and the plays for
presen

### Trade Talk

Polize Music Shop, Brookbrish that had diskeries are winderful polike records being insect that more disk by the second police of the police o

### Promotions Pay Off

Promotions Pay Off
A letter from Loren E.
Brown, Music Mart, Holdredge.
Neb, points out that good growth and the point of the point of

## Best Selling Children's Records

. . . Smsed on reports received May 8, 9 and 10

| Interview | Control | Co | 10 | LITTLE WHITE DUCK Use Record| | Dec(15):1273-50; (65):4-273-56 | C. Limbori (see Record) | Dec(15):1273-50; (65):4-273-56 | Dec(15):1273-50; (65):4-273-56 | Dec(15):1273-50; (65

# Best Selling Pop Albums

Because all labels are not issued on all speeds it is difficult to conduct a pop allows survey stitutionally accounted. Furthermore, separate inventivey systems make it admits lineasible for per large delate in 6ff and The Billibourd's pop chart existenciaries as a companion may be between their 33 pop allows sales and their 45 pep about sales. Therefore, The Billibour speed attemption is their companion tests when the between 45 and 35 por allows. West This Best Selling 331/3 R.P.M.

1. VOICE OF THE XTAGAY

1. VIDICE OF THE XTAGAY
THE STREET
THE STREE 5. Cambrid Mark ADZ CONCERT, vol. 1 set 11

ONTSONI-Like
ONTS AND POLICY
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A Pount's ARROW CONCERT

A Pount's ARROW CONCERT

MORPHISMAN CONCERT

TO PROTECT WITH CONCERT

MORPHISMAN CONCER

Best Selling 45 R.P.M. Beat Selling 45 R.P.M. 66110225; 1958-25 L 195 M. Laera VOSSINGM-1417
7. TWO WEEKS WITH LOVE (Three Records) D. MacArtwer.
Act. A. Dribr-H. DoSilva-C. Moler-L. Diane-J. Blackion, Director.
Dec(78)0A-359; (4519-6

# Classical Reviews

\*\*CONTROLLED CHEEKE OFFICE TO CONTROLLED CHEEKE OFFICE TO CONTROLLED CHEEKE OFFICE TO CHEEKE OFFI TO CHEE



WHEN YOU AND I WERE YOUNG

MINDY CARSON

RCA VICTOR { 20-4119 (47-4119)\*

SEE GOING STRONG BELOW

This week's

# New Releases

# POPULAR

RAIPH FLANAGAN and His Orchestra

Chicken in the Car I Have Breumed 20-4147—(47-4147)\* MENRI REME and His Orchestra

I'm in Love Again Roller Coaster 20-4148---(47-4148)°

THE THREE SUNS f MRRt Jun.
Tom's Tune
These Things 1 Offer You
20-4150---(47-4150)\*

FRAN ALLISON AM ALLISON
Light In the Window
And Then 1 Prayed
20-4104—(47-4104)\*

### COUNTRY

CHET ATKINS

The Jitterhog Waltz
My Crazy Heart
21-0471—(48-0471)° CECIL CAMPBELL'S TENNESSEE RAMBLERS Tennessee Steel Gultar
Paper Ruses
21-0472—(48-0472)°

### WESTERN

ROSALIE ALLEN and the Black River Riders Just a Sailor's Sweetheart Somebody 21-0470-(48-0470)°

### RHYTHM

LLOYD THOMPSON with Brother Moncur's Strollers Baby, You Ain't Numbers 1 Want a Lavender Cadillac 22-0128-(50-0128)

RED SEAL SPECIAL F710 PINTA and FDAN WADDEN

Andiamo Let Me Louk at Ynu 10-3391—(49-3391)\*

NEW ALBUMS SONS OF THE PIONEERS

-(WP-309)\*

HANK SHOW (The Singing Ranger) and His Rainbow Ranch Boys Hank Snow Sings Famous Railroading Songs P-310—(WP-310)\*

\*45 \* 5 5 5 644 500

according to actual sales, ore recognised hits. The trade is d to keep ample stock of these records

, or to reorder promptly a stocks begin to opproach

Old Soldiers Never Die/Love and Devotion 0 ......20-4146--(47-4146)\*

Sound Off/Oh, Marry Me 0 ........20-4113--(47-4413)\* ø

The Loveliest Night of the Year 

On Top of Old Smoky/Shall We Dance 

0 Be My Love

A Never Been Kissed

I Have No Heart/Unless Ø

Rhumha Roogie A ....21-0431--(48-4031)\* A Kentucky Waltz

21-0414--(48-0411)\* Down the Trail of Achin' Hearts/Bluebird Island

.....21-0441—(48-0441)\* Syncopated Clock

The Boston "Pope" Of Would I Love You 

.....20-4036—(47-4056)\* If/Zing Zing-Zoom Zoom

erg) (Mitchell Ayres) .20-3997---(47-3997)\* Lonesome/Poison Love ø

There's Been a Change in Me

Coming Up ...

Hello. Young Lovers/We Kiss in a Shadow Perry Como 29-4112-47-4121\* Both sides, the Relations Pick, May 12th issue Estboomd

Bose I Love You Buddy Morow and Ris Orchestre. Dick Jocksys Pick, May 12th Issue,

.....21-0412—(48-0412)\* indicates records which
have enjoyed better than overage initial consumer occeptance
and stand an excellent chance of enteing the top selling hit category. The trode is advised to watch these records carefully in order to maintain stock consistent with demond.

Three Cornered Tune 

Good-By, G.I. Al Eddie Pisher 29-4109-(47-4197)\* Disk Jockeys Pick, April 14th Insue, Billboard.

I'M IN LOVE AGAIN TIPS

THIS WEEKS MAILBAG

ing, say o list of all-time bas greats or the twenty greatest meet in history, the ten best dressed sen or any other list of gre-

Your interests are basically like the interests of about one hundred million other Americans, your curiosity is played god almost immeely you mentally check such a list against your own imaginary one. ommercial product, say, lar ex-ple, o list of the 50 all-time best selling records, it is quite possible you will transfer your curiosity into

Wall, during the week ol May 15 RCA Victor is going to advertise ocross the oution, in metropoliton opers, the 50 BEST SELLING SINGLE RECORDS FROM THE RCA VICTOR CATALOG. And just as you would react to other lists, so, to will millions of renders react to this provocative ECA Victor list. Cus tomars will find their woy to your tore to hear one or more of the tunes, and after hearing they will buy. This list comprises records that would account for better then three million unit sales over the year, and what is more, over the years to come they will ring up mill tional sales.

Be amort, cush in so the interest these ads will create. Check your distributor (if he has not already advised you) on these famous 50 and get the selections in stock. Do what many will do ood install a window display built around the ous 30.

Hamburg Bros., of Pittsburgh, report dealer interest in the famous 50 is outstanding. Last, but not least. check your RCA Victor distributor on how you can get a terrific counter diser featuring the 30 best sellers placed prominently on your counters. The famous 50 grouses sumer interest. Noture will take

The stars who make the hits

Records 🖷 🗠



MUSIC



MAY 19, 1951

MOCKIN' BIRD HILL

ELTON SRITT & ROSALIE ALLEN-V (78) 21-0396; (45) 48-0396 (Tomorrow You'll Be Married)

ARVADA BILLER—Corrole CR3 1164

RUSI MORCAN DER—Gentle CR3 1164

RUSI MORCAN DER—Gentle Polisi

P-17464 (Firming Polisi

FATTI ARVADA (Firming Polisi

FATTI

HOW HIGH THE MOON

OW HIGH THE MOON

ALL STATE SHOWN THE STATE SHOW THE SHOW TH

STAN KENTÓN Ó JUNE CHRISTY —Cop 15117

CANCINCACA (La Casta Casta

OSCAR PETERSON—Mercury 8943 (Namories BDYD RATEURN ORK & CUNNY POWERL—Attended ORK—MCM (78) 30012 (45) K5383 (Gry Solving State State South Ork (19) 15025 (Rainy Night in C) - 3

ON TOP OF OLD SMOKY

N TOP OF OLD SMOKY

CREATE CARE CARE CARE

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TOO YOUNG

FRAN ALLISON-V (78) 20-4105; (45) 47-4105

RAM ALIJONI—V (TI) 22-107; 145 47-105
PATTA ALIGONI—V (TI) 22-107; 145 47-105
PATTA ALIGONI—V (TI) 27-107;
PATTA ALIGONI—V (TI) 27-1

Option Assessment Control (1981) (198

BE MY LOVE

VICTOR YOUNG ORK—Dec (78) 27366; 1451 9-27366 | Too Young) 7 -

APOLOGIZE

APOLOGIZE

CHAMP STUTE - 20191 (15)

THE STATE - 20191 (15)

CHAMP STUTE - 20191 (15)

CHAMP STU

WOULD I LOVE YOU

ESTIE CLOSHEY—King (\$100 Faithful)

BETTIE CLOSHEY—King (\$100 Faithful)

MARTHA DAVID—Corel (\$73) GS/651 (45)

MARTHA STORE
("On Out Thomas DRK—Coil (\$78)

OUT DAVID DAV HARRY (\$15) (\$15) 4-39159

(Lulish of Recodway)

# Here's what they've said <u>SO FAR:</u>

Wa use them in our mo-booths.

Eell Sales Company Knoxville 2, Tenn.

oday's Top Tunes is an ax-Jacobs Brothers Musi Company Philadelphia 3, Pa.

is a wonderful idea. Bill-rd's name means a lot and here. Modern Heusekeeping Dah Ridge, Tenn.

Very good. An aid to buying records as well as aid to cusrs. Rundquists Fairfield, lowa Wa are a small dealer. There-fore find information like this

Zentz Radio & Hectric Believe it to be better than what's on the market today, Eroadway Music Com-pany Bridgeton, N. J.

id not buy records intently without Billboard.
It services are invalual Triangle Music Store
Washeska, Wis. increase your sales by 3 & N Amusements Bogoluse, Le.

This is just what we have open waiting for—Good dasl —Go ahead! Geles Ruserd Shop Muskegon, Mich. great help to us in sales, dering, and keeping our in-ntory belanced. Randall Radio Corp. Middletown, N. Y.

Middletewn, N. Y.

Fine medium of advertish
and keeping the newest as
most popular recordings b
fore the public.

Cardinal Music Shop
Cerroliten, Ohle

Park Music Service Youth Gate, Calif.

Useful as public retar an operator, Lefsyste Distrib Company Lefsystes, Ind. Helios solve some of erators' problems. Ace Distributing pany Hew York, H. Y. ry Cood Idea! This idea is pecually good for the op-stor. Thank you! B & B Music Los Ampeles 16, Callt.

ying this from you for dealers Leonard Smith, Inc. Albany, N. Y.

M. S. Distrib pany Chicago, III. Decca Distrib Dalles, Texas

A big "assist."

Xisyman's Music Shop
Cincinnati 5, Obio
RECORD MANUFACTURER
A truly great idea and car
do much for the record busi-

Frank E. Walker

SPANE CONTROL OF THE PROPERTY	WILLY YOU AND I W WONING MAGGIE RIL  WHEN YOU AND I W WONING MAGGIE RIL  GENERAL STATES AND THE	STANCE STATES AND A STANCE STATES AND A STANCE STATES AND A STANCE STATES AND A STANCE	Coming Up	NOW AVAILABLE	
- for YOU	THE BILLBOARD'S				
from The Billboard's fact-finding, continuing	Quantity Price 50\$ 1.00	Until Further Notice Ship the Following	UNTIL FURTHER NOTICE  Weekly Twice a month	☐ Charge	
nationwide tabulation	250 3.50 500 5.50	QUANTITY	Monthly SEND CASH WITH ORD	\$	
of record sales	1000		IMPRINTED A	5 POLLOWS	
	PLUS POSTAGE		Name (Please		
ORDER	Your Name	565	Address		
YOURS	Address		City and State		**********
TODAY!	City Zene		Phone	••••••	

Mail to THE BILLBOARD-2160 Patterson St.-Cincinnati 22, Ohio

# THE BILLBOARD Music Popularity Charts

# • Best Selling Pops by Territories

MUSIC

. . . Bused ou reports from key declars in each of the secured via Western Union messenger service.

2. GUYS AND DOLLS Original Cast, Dec(7810A-825, (45)9-203, 3) 30CH PACIFIC Brighal Cast, Cel(781NN-850, 145)A-856 (3)3NL-4180

CHICAGO

Best Selling Pop Singles IDW HIGH THE MOON 1. PMA-M. Ford, Cap(72)1451, (45) ASCAP (Walkin' and Whistlin' Bloss)

IN TOP OF OLD SMOKY
Weavers-T. Gillyson, Dec(78)27515,
9-27515 BMI (Across the Wide Mix

REZEBEL
F. Laine, Califa339367, (4534-39367, 5-39367 BMI (Rose, Rose, I Lase You)
OVELEST HIGHT OF THE YEAR
M. Lines, V(7311-9-3100, (45349, ASCAP (La Donna E Mobile)

Best Selling Albums

M. Larca-C. Callinios, VI7810N WDM-1506, ISSILM-1127

MacARTHUR'S HISTORICAL SPEECH General D. MacArthur, Y(783P-317, 317, (333LPM-5

LOS ANGELES

Best Salling Pop Singles Wrat Jamindg Pop Jingpes

MOW HIGH THE MOON

L. Paul-M. Fard, Capitalists, (45)F-1451,
ASCAD (Walkin' and Whittier Sloes)
MI TOP OF DIO SMBOY
Wessers-T. Citispes, Dec(78127515, (45)-27515 BMI GArous the Wide Missorth
JEEBER.

F. Lales, Catifflipso, (45)4-39247, (35)

EZERR,
F. Lales, Coll78139587, (4534-38267,
5-39367 SMB (Ross, Ross, 3 Love Yes,
E. MY LEVE
N. Lamas, YCF3110-3563, (45346ACCENT ITS HERRY LEVE Yes)
ACCION BIRD HOLL
P. Page, Mercury(7815955, (453554
ACCENT (LOVE Yes) Education
F. Page, Mercury(7815955, (453554
ACCENT (LOVE Yes) Education

Best Selling Albums

NEW ORLEANS
Best Selling P.P. Singles
MOCKIN BISO MILL
P. Folge, Mercury/Taylor, (6)
TACLEY (Liver Yor Because)
Mat. (King) Cont., Copy/Taylory,
MACACH (That's My Girl)
NOW HIGH THE MOON
L. Folker, Feet, Gey/Taylor, (6)
RELEGE.
(Walking and Walsoling Bloom
RELEGE.
F. Lailes, Californians— NEW ORLEANS

EZEBEL F. Laine, Call79339347, (4534-39947, (33) 5-34967 pddl (8000, 8000, 1 Love Yea) BE MY LOYE M. Lanca, V(78316-1561, 145)49-135; ASCAF (I'll Heter Love Yea)

Best Selling Albums
—THE ERRAL SINGS SELECTIONS FROM
—THE ERRAL CARSSON FACE VOICE OF THE
WORLD-1506, (33)1.86-1.256, (43)(34)1.86-1.256, (43)(43)1.86-1.256, (43)1.86, (43)(43)1.86-1.256, (43)1.86, (43)1.

DENVER Best Selling Pop Singles
HOCKIN' SIRD HILL
L. PRI-IN. Ford. CRITICITY, (45)F-137;
ASCAP-CAICHER Real!
HOW HICH THE MOOR

9-27513 BMI (Acres the Wase Misserin E MY LOVE M. Larza, VI78010-1543, (43)49-1353 ASCAP (Fill Herer Love Yea) MGCKIN' BIRD HILL p. Page, Mecany/1835995, (45)5595X45 ASCAP (I Love You Declare)

MARIO LANZA SINCS SELECTIONS FROM
"THE GREAT CARUSO" RCA VIctor Ov.
B. Lanza-C. Collivices, V(78) DM-1504, (45)
WDM-1504, (33) LM-1127
VOICE OF THE XTASAY
YEAS SERVER, CAPC/18/DC-244, (45) CDF-244

AARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA VICTOR DO

TOO YOUNG Hat (King) Cole, Cop(78)1449, ASCAP (Thur's My Girl)

### NEW YORK Best Selling Pop Singles

HOW HIGH THE MOON
L. Pout-M. Ford, Cap(78)1453, (45)F-1453
ASCAP (Walker' and Whistler' Blues) TOO YOUNG Nat Ding) Cole, Cop17831449, (45)F-14 ASCAP (That's My Girl)

SYNCOPATED CLOCK
L. Anderson, Dec
ASCAP (The Walter

CYNCOPATED CLOCK
L. Anderson, Dect78116005; (45)
ASCAP (The Walsting Coll
On TOP 60 OLD SMOKY
Westers-T. Gillsjson, Dect78127515,
9-27515 SMI (Across the Wide Mis

Best Selling Albams ING AND I Original Cast, Dec(78)DA-876, (45)9-2:

### BOB MERRILL'S LATEST BALLAD A Beggar

in Love"

SANTLY-JOY, INC.

FRANK SINATRA WORDS & MUSIC, Inc

JEFFERSON MUSIC CO., INC.

I WON'T CRY ANYMORE"

Best Selling Albums United Music MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA VICTO 04 M. LANZA-C. Callinion, Y1781DM-1500, (45)-WDM-1500, (33)LM-1127 MONDWAY, NEW YORK W. N. Y

2. SOUTH PACEFIC
Onglesi Cost, Colt723MM-850, 1451A-830,
(33)MM-4100
3. MacARTHUR'S MISTORICAL SPEECH
General D. MacArthur, Y07009-317, (45TWF-317, (33)LMF-5

# PHILADELPHIA

Best Selling Pop Singles
TGO Y00NG
Mai KKogi Cole, Cast7831449, (45)F-1649
ASCAP Chat's My G/91
MOCKIN' BIRD HILL
P, Page, Mercey/7835595, (45)5090X45
ACCAP (I Lee: You because)

ASCAP (I Lee 'Nu Became)
3. HOW NEGRI THE MOON
1. Paci-M. Ford, Capt7801451, (45)F-1451
ASCAP INMIRITY and Whitlier Bloom)
4. ON TOP OF OLD SMORY
V. Monco, VVEXED-4114, (45)47-4114 BMI
(Shall We Decorf)

P. Come, Y(78)20-3997, ASCAP (Zing Zing-Zoon Zoom)

Best Selling Albumn

KING AND I Original Cost, Dec(78)DA-876, (45)9-26-(33)DL-9000

# ATLANTA

Best Selling Pop Singles ON TOP OF OLD SMOKY Westers-T. Gitysos, Dec(78)27515, 9-27515 BMI (Across the Wide Misso 9-2733 BMI (Acress the Wide I TOO YOUNG Nat (King) Cole, Cap(7802449, ASCAP (THAT'S My Girl) LOVELIEST NUMBER OF THE YEAR M. LANZA, YY(78010-3909, ASCAP (Ln Donna E Mobile)

Bing & Gary Cresby, Deci78127577, (45 9-27577 ASCAP (Moonlight Bay) Best Selling Albums

MARIO LANZA SINGS SELECTIONS FROM
"THE GREAT CARUSO" RCA Victor Ori
M. Lanca-C. Collinicos, VITRIOM-1506, (453-WOM-1506, (331LM-1504) VIDRI-1506, (453-WOM-1506, TRIE XTABAY Yma Somac, Cap(78 (33)H-244 KING AND I

### ST. LOUIS

Beet Selling Pop Singles

1. TOO YOUNG
Hat (Xing) Cale, Cap(787)1449, (45
ASCAP CHAN'S My Girll

2. HOW HIGH THE MOON
L PAUL-M. Favd, Cap(787)1451, (45
ASCAP (Walkin' and Wolettier Sheet

ASCAP (Waster) and Wolsteller Shi 3. BE MY LOVE M. Lanta, Y(78)10-1561, 14 ASCAP (I'H Never Lees You) 4. ON TOP 6F OLD SMONY V. Morroe, Y(78)20-4114, (45)47-(Shall W. Dancell' 5. LOVELIEST NIGHT OF THE YEAR

Best Selling Albums MARIO LANZA SINCS SELECTIONS FROM "THE GREAT CARUSO" RCA VICIOE OR M. Lava-C. Cullivion, VIPPOM-1506, (45)-WAD-1506, (33)MM-127 NELARTHUR'S HISTORICAL SPEECH General O. McCarbn, VIPPO-317, (45)-General O. McCarbn, VIPPO-317, (45)-

BACARTHUR'S MACARTHUR, Vicon.
WP-317, ISSUPM-5
WACARTHUR'S MISTORICAL SPEECH
General D. MacArthur, Call33P1-4410

### SEATTLE

Best Selling Pop Singles

1. HOW HIGH THE MOON
L. Poul-M. Ferd, Cap(Ta)1451, (4
ASCAP (Wather and Whiselin' Size

2. Source OFF SQUAD OFF V. Marroe, V(78)20-4113, (45)47-4113 ASCAP (CO, Marry, Marry Mal BE MY 4.0VE M. Larca, V(78)10-1543, (45)49-1353 ASCAP (PM Herer Love You)

ASCAP (PH News Love You)
4. JEZEBEL
F. Line, Coll78199367, (6514-39367, 5331-3-9567 RM1 (Rose, Rose, I Love You)
5. TDD '9016C
Nat (King) Cole, Cap(7201449, (45)F-2449
ASCAP (Thers. My Girl)

### Best Selling Albe

1. MARIO LANZA SINGS SELECTIONS
1. THE GREAT CARUSO" RCA Victor YOUCE OF THE XTARAY You Surner, Cap(78)CD-2\*

LULLABY OF BROADWAY Dovis Day, Call781C-235, (4518-235, CL-6148

# DETROIT

Best Selling Pop Sir 1. ROSE, ROSE, J LOYE YOU F. Laine, Col178139367, (4 3-39367 ASCAP Corcebell 2. HOW HIGH THE MOON L. PRAL-M. Feed, Cap1781: ASCAP (Walkin' and Whist

3. TOO YOUNG
Nee (Kins) Cale, Cer(78)1449, (
ASCAP (That's My Gl40)
4. ON TAP OF 64.0 SMOLY
Wester-1, Gillydon, Dec(76)275
-77575 OH1 (Across the Wide #
5. MACKINF BIDD HILL
P. Page, Macroy(78)3955, (4
ASCAP (I Law You Because)

# Best Selling Albun 1. VOICE OF THE XTABAY

1. VOICE OF THE XTABAY
YOU SOME, CONTINUE AND THE XTABAY
YOU SOME, CONTINUE AND THE SERVICE AND THE GREAT CARRISON FROM FROM 1.050. C. CHRISTON, VISUAL 1.127
3. LULLARY OF SRICKINGS, (331LA-11.27
3. LULLARY OF SRICKINGS, (4518-255, (331-CL-116))
C.-186

# BOSTON

Best Selling Pop Singles

1. How NIGH THE MOON
L. Peal-M. Fard, Cap(78)1451, (4
ASCAP (Walkier and Whistlin' Blue

ROCKIN' BIRD HILL P Page, Mercury(7805595, (451554 ASCAP (I Low You Because) ASCAP (I Lew You Because)
MOCKIN' BIRD BILL
L. Pani-M. Feef, Cac(F8/1373,
ASCAP (Chicken Ree1)
ON TOP OF OLD SMOCY
T. Gilynen, Dec(78/17315, (45)\*)
(Across the Wide Missorial
OLD SOLD(ERS INCVER DIE
Y. Monvey, VI78/20-4146, (45)\*)
(Low aind Devetion)

Best Selling Albums KING AND I Original Cost, Deci7810A-876,

General D. Mac/ 317, (33ILPM-5

# PITTSBURGH

Best Selliug Pop Singles MCCKIN' BIRD HILL L. Paul-M. Ford, Cap(7811373, (4 ASCAP (Chicken Reel)

ASCAP Lice and Decision

Best Selling Albams

1. MARDD LANTA SIMES SELECTIONS FROM
"THE GEAST CANIGE" REA VISITE OF VISITE OF MY UNDER 100, 120 MILE OF MY UNDER 100, 120 MILE OF MY UNDER 100, 123 MILE 120 MILE OF MY UNDER 100, 120 MILE OF THE XTARAW
YOR SERVER, CENTRED-244, (45)CDF-244,

### Classical Reviews

· Continued from page 26

HAYDN: MORN CONCERTO NO. 2 IM 0 72
MAJOR: HANDEL: CONCERTO GROSSO 72
IN 8 FLAT MAJOR: COURSE CONCERTO IN C MAJOR—The January Symphony
Dri, Werser January, Cond. (1-12\*\*) Capitol (33) P-8137
With this set of domesti
tel hops abound the rec
century music, more pof neglected, forpotte
works of Haydn and, to
The three works content

the young signs of 10th enterly entitions.

TEXENSECT OF ADMINISTRY OF PARKS 10

AND SOCIETATI — Student Base 1

AND SOCIETATI

### DALLAS-FORT WORTH Best Selling Pop Singles 1, 9N TOP OF OLD SMOKY

DN TOP OF OLD SMOKY
Westers T. Sallyson, Dec(78)27515, P45)
9-27515 BMI (Across the Wide Misters)
HDW HIGH THE MOON
L. Paul-N. Ferd, Cap(78)1451, (45)F-1451
ASCAP (Walkie' and Whistlin' Blees)

MOCKIN' BIRO HILL L. PHM-M. Ford, Cap17011373, (45)F-1373 ASCAP (Chicken Ree!) 4. BE MY LOVE M. Lanza, V(78)10-1561, (45)49-1 (I'll Never Love Yoo) S MOCKIN' BIRD HILL

P. Page, Mercury(78)5595, (45)5595X45 ASCAP (I Love Yep Because) Best Sollies Albums

BARIQ LARZA SINES SELECTIONS FROM

"THE GREAT CARUSO," RCA Victor Ork

M. Larca, C. Gollivicas, YCR300M-1306, 1459

WDM-1506, 1337LM-1127

2. VOICE OF THE XTABAY
Yma Summe, CapitalCD-244, (451CDF-244, (3318-244)

MacARTHUUR'S HISTORICAL SPEECH General D. MacArthur, VITRIP-317, (45) WP-317, (33)LPM-5

# WASHINGTON

Best Selling Pop Singles NOW MIGH THE MOON L. Paul-M. Ferd, Cop(7011451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blocs) LD SOLDIERS NEVER DIE V. Manue, V(78120-4146, (45)47-4146 BMI (Lose and Destion)

S. ON TOP OF OLO SMOKY
Weavers-T. Giftyson, Dec(78)27515, (45)927515 DMI (Across the Wide Missouri) IOCKIN' BIRO HILL P. Page, Mercury(7805595, (45)5595X45 ASCAP (I Love You Becaust)

TOO YOUNG Nat IKing Cole, Cap(78)1449, (45)F-1449 ASCAP (That's My Girll

ASCAP (That's big Girld

Bash Salling Albums

1. NOICE OF THE XTARAY

YOR SAMP, CARPISION-244, (45)(CF-244,
(53)H-244

2. MEARTHUR'S HISTORICAL SPEECH
Gereral D. MEACHEN, CAISSIPS-4416







"FAST FREIGHT

# "BEAUTIFUL

BROWN EYES 'CHRISTOPHER **COLUMBUS** 

AMERICAN MUSIC,

# THE BILLBOARD Music Popularity Charts

### Most Played Juke Box Records

. . . Based on reports received May 8, 9 and 10

POSITION

	Week			
7	1	1.	HOW HIGH THE MO	DON L. Paul-M.
				ACMY T CIRCUM

MOCKIN' BIRD HILL ...... P. Page 

9. ABA DABA HONEYMODN ..... D. Reynolds-C. Carpent

IR. Hapes-K. Kollon, Mer 5586; H. Carmichael-C. Dalley, Dec 2747-Fisher, Dec 27510; Helen Kere, Col 39205; F. Martin, V 20-4055 4 1D 1D. WHEN YOU AND I WERE YOUNG

...Dec(78)27577; (45)9-2' CR Hayes-R. Duintas, Mer 5615; Mindy Carson, V 20-6119; Rej Carportes, MSM 30359; M. Whiting-J, Wately, Cap 15003

14. SPARROW IN THE TREE TOP... Bing Crosby-Andrews Sisters

10 12 18. BEAUTIFUL BROWN EYES ..... J. Wakely-L. Bexter Chorus. 11 15 18. SPARROW IN THE TREE TOP ... G.Mitchell-M, Miller ... Central 2015 10: 4654-3

2 22 21. ROSE, ROSE, I LOVE YOU .... F. Laine

(Buddy Morrow, V 20-4135; Los Disning, Cap 1532; Art Lund, MGM 10978; Seb Eberty, Cap 1533) 

7 — 23. ABA DABA HONEYMOON ....F. Mertin ..... Merciry(78)5581; (45)5581X45 (Morce & Oscir, Dec 46299; Russ Morpan, Dec 27538; Marin Sisters, Lond 195; Pireteggers, Coral 64074; Whoopes John Willahrt, Dec 45131; L. We Drs, Coral 64063

24. ABA OABA HONEYMOON ....H. Carmichael-C. Dailey 

2 28 30. LOYELIEST NIGHT OF THE YEAR. M. Linza

Gree Warles, Dec 27507; Area Scheme, Lincola 307; Intel O'Gonel
1601; Area Blyth, MCM 30352; P. Faith On, Cel 3-39192; Ethal
Dec 27503)

### NOTICE!

re The Billboard



TOMMY

# DEAR JOHN

backed by MY OHIO HEAVEN

DERBIE



ASTAIRE \* POWELL

HOW COULD YOU BELIEVE ME WHEN I SAID I LOVED YOU WHEN YOU KNOW I'VE BEEN A LIAR ALL MY LIFE

dacked by TOO LATE NOW (Both from the M.G.M Technicolor picture "Repol Wedding")
78 RPM—MGM 30316 • 45 RPM—MGM K30316

CARLETON

### CARPENTER \* REYNOLDS DIDJA EVER?

backed by WHEN YOU AND I WERE YOUNG MAGGIE BLUES 78 RPM-MGM 30359 • 45 RPM-MGM K30359





# MACKLIN MARROW

**TERESA** 

he M.G.M pich Anched bu

BIRD OF PARADISE

(Inspired by the 20th Century-Fex picture "Bird Of Peredite")
78 RPM-MGM 30360 \* 45 RPM-MGM K30360

RUSS CASE ON THE RIVIERA

HAPPY ENDING





44, MGM RECORDS ARE BETTER THAN EVER...

32"

# THE BILLBOARD Music Popularity Charts

# • Best Selling Retail Folk (Country & Western) Records

Disk Jockey Doings
are door you between the case where a memority in the Miller of the Cole at Western above to a first mark to the case of the case o 

7 10. STRANGE LITTLE GIRL Cowboy Copas King(781951; 04545-951—ASCAP 

# Most Played Juke Box Folk (Country & Western) Records

Weeks	i   Lact	This	
11	1	1.	RHUMBA BOOGIE
6	2	1.	KENTUCKY WALTZ E. Arnold
22	3	3.	SHOTGUN BOOGIE
9	4	4.	COLD, COLD HEART
3	5	5.	I WANT TO BE WITH YOU ALWAYS
10	7	6.	BEAUTIFUL BROWN EYESJ. Wakely-L. Baxter Chorus
2	10	6.	DOWN THE TRAIL OF ACHIN' HEARTS
			HOBO BOOGIE
1	-	9.	STRANGE LITTLE GIRL R. Falery F. Tubb Decreament 1519-46311 ASCA
2	9	10.	BLUEBIRD ISLAND
			C-mi U-

HOWLIN' AT THE MOON . . . . . . . . . H. Williams

### **FOLK TALENT** AND TUNES By JOHNNY SIPPEL

Disk Jockey Doings

Joined the station.

Uncle Don Andrews. WSCW,
Seginsw, Mich., has nabbed an
output of the station of the statio

on the market.

Larry Cacothers. KMOX, St.

Louis, its working with Brother

Boo Heatings in, readying The

Boo Heatings in, readying The

Louis, its working with Brother

at Mitchell, Ill., near St. Louis,

for its grand opening. Boys plan

to use top name headliners on

our loop in the brothers of the solid

Lorothers would like fellow ha
spinners, who might be interest.

Lart him or the writer of this col
unn., Carothers feel that mutual

benefits might be set up for

Josephan.

### Artists' Activities

Bob Glimore, Scuthern Music that, reports that songwriter the control of the cont

Jenny Lou Carson, the Hill & Range Songs writer, was mariced April 29 to Bill Newman. April 20 to Bill Server and the Server and the Server and the Server and the Well Server and the Server a

# Country & Western Records Most Played by Folk Disk Jockeys

| PROSTION | Weeks | Lake | This | La GOLO/Meek Week | Lake | This | La GOLO/Meek Week | Lake | This | La GOLO/Meek Week | This 3 2. I WANT TO BE WITH YOU - 9. LOOK WHAT THOUGHTS WILL 

Recents Fisted began in numerical order above steps of and number of specificanciers from dealers leperature, disa-nced in their selficies (most played) category. ON TOP OF ON CANADA 

# Country & Western (Folk) Record Reviews

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

LABEL AND NO. ARTIST

COMMENT

MERLE TRAVIS

The chart a rate key hope blues that just plots all SMILEY BURNETTE

I can't Be Honest With You CAPTOL 1320—Servets pets off a fast newly in several captol 1320—Servets pets off a fast newly in several captol 1320—Servets pets of a fast newly in several captol 1320—Servets pets pets of pets of

(Continued on page \$9)

# Advance Folk (Country & Western) Record Releases

HOTTEST LITTLE LABEL IN THE COUNTRY



CHESS RECORD CORP.

5249 Cottage Grove Chicago 15, Illinois

Saidler, The—Fairley Holden (Fron Federal 10012 (Continued on page 89)

TUNES

COMMENT

# THE BILLBOARD Music Popularity Charts

# Best Selling Retail Rhythm & Blues Records

	-	_	Based on reports received May 8, 9 and 10
	econfs	listed	are rhythm and blues records that sold best invetores according to The Billboard's
			r among a selected group of retail stores, the majority of whose customers purchase
	and I	blues n	
14	1	١.	BLACK NIGHT
3	3	2.	TEND TO YOUR BUSINESS J. Wayne
5	5	3.	I WILL WAIT Four Buddies Saver 769—BM
10	10	4.	DON'T TAKE YOUR LOVE FROM
			ME
3	_	4.	I APOLOGIZE
2	4	6.	ROCKET 88 J. Brenston
_			Carre Back Where You BelongChess 1458—8M
3	-	7.	GEE BABY J. Otis-M. Walker
13	2	8.	Marrie Boose  LOST LOVE
3	_	8.	TEARS, TEARS, TEARS A. Milburn
4	$\rightarrow$	10.	TENNESSEE WALTZ BLUES S. McGhee

# Most Played Juke Box Rhythm & Blues Records

special		ly surv	are rhythm and blues records most played at juke boses according to The Billboard's ey among a relected group of juke box operators whose locations record neighbor
	SITION		· ·
	Lant		
	Week		
15	1	1.	BLACK NIGHT C. Brown
2	7	2.	HOW HIGH THE MOON L. Paul-M. Ford
6	3	3.	CHICA BOO L. Glenn
3	2	4.	I WILL WAITFour Buddies
14	3	4.	LOST LOVE
21	6	6.	ROCKIN' BLUES
5	5	7.	TENNESSEE WALTZ BLUES S. McGhee
3	7	8.	
2	10	В.	ROCKET 88
6	_	R	Ches 1458—BHI
		٥.	Y(78/22-009); (45/50-0099BMI

Smashing Triple!!!!!

AMOS MILBURN

CHARLES BROWN

"I'LL ALWAYS BE IN LOVE WITH YOU"

LOWELL FULSOM "GOOD WOMAN BLUES"
"DOUBLE TROUBLE BLUES"





GREATEST NOVELTY BLUES RECORD EVER MADE! STACKED DECK SWEET SLUMBER #2

DOGGIN' BLUES #3 **ROCKIN' BLUES** 

RECORD CO., INC.

## • Rhythm & Blues • Rhythm & Blues Record Reviews **Record Releases**

Early in the Morning-

Got a Big Fat Dad Validing Just for You-Luck raid) King 4453

Wrong Worner Blues — I Blues! DeLune 3313 You Can Depend On Me—R 46211

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.

Johnson uses the Ray-0-Vac rhythm simulication in deservition of the bell.

JIMMY McCRACKLIN (Blues Blasters)

Bad Luck and Trouble Much like fig is rood at PAUL MONDAY 70 70 70 70 73--73--74

# RHYTHM AND BLUES NOTES

By HAL WEBMAN Atlantic Records signed tenor man Willis Jackson, from the Jackson, from Jackson, from





2 BLUES & RHYTHM HITS! 'NOBLE'S SHUFFLE"

By Jimmy Milner Orch.

'DOG ME BLUES"

FORTUNE RECORDS





OEAR JOHN COLD, COLO HEART MGM 10904\*

HOWLIN' AT THE MOON MGM 10961\*

SQUEEZIN' POLKA - YOU'LL ALWAYS BE THE SWEETHEA OF MY DREAMS MG

THE LIAR SONG TOO LATE NOW

Hank Williams

Hank Williams

Fred Asteire & Jane Powell

Blue Barron \*Also available on 45 apsi

# THE BILLBOARD MUSIC Popularity Charts

### The Billboard Picks

.... Guy Mitchell-Mitch Miller Ork....

## The Disk Jockeys Pick

05	PICKS that have appeared for three connecative weeks or three times within a six-week period are recented below. Based on a wealty survey among "horn on what time disk jeckeys think temerrow's will be:
	MISTER AND MISSISSIPPI Patt Page Mercury 5645  I LIKE THE WIDE DPEN SPACES Arthur Gedfrey-Laurie Anders Columbia 79856
3.	DREAM Water Schemen.
	UNLESS
ĸ	LOVE ME Columbia 39346
7	LOVE IS THE REASON
ö	DIANE Tensor Desiry Drt. Decca 27539
r	ROSE, ROSE, I LOVE YOU

### The Retailers Pick

١.	MY RESISTANCE IS LOW	Hoasy Carmichael-Gordon Jenkins
		Decca 27540
ž.	PRETTY EYEO BABY	Al Trace OrkMercury 56/09
3.	ROSE, ROSE, I LOVE YOU	Gerdon Jenkins Ork
4.	WHAT WILL I TELL MY NEART?	Billy Eckstine

### • The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among there on what the juke box operators think intercental this will let

UNLESS				 Eddie	Fisher-Hugo	Winterhalte	ork .	
UNLESS			*******	 Ger !	Anchell-Miloch	Miller Drk		
HAPPINES	is			 Gay I	ombardo Ork		Decca 2	7516
I HAVE A	IO NEA	RT		 Eddie	Fliber	V	cter 20-	4120
PRETTY E	TYED &	46Y		 Jone	Turrey Trie,		Decca 2	7479
STRANGE	CITTLE	CIRL		 Eddy	Neward		dectury !	5630
WHERE TI	HE RED	ROSES	GROW	 Marti	a Tittes-Harr	y Babbitt	Coral 6	0430

## The Country and Western Disk Jockeys Pick

# **VOX JOX**

· Continued from page 24

tery's top five new releases during the week. In that way every major label is assured of plugs for their top five tunes once a month," writes Robin Busse, WHLS, Port Huron, Mich.

THE WALTZ OF THE WIND

Someday You'll Thank Me

701 SEVENTH AVE. NEW YORK 19, N.Y.

Gimmix

Paul Scott. WBIS. Bristol, Conn... sparks his kid disk conn... sparks his kid

is "reviving hits from old movie sound tracks." Right now he's plugging "Snow White and the Seven Dwarfs" and "The Jazz Singer"—using "exact dubbings of the sound tracks." Ross features such

# THE BILLBOARD Music Popularity Charts

# Advance Record Releases

### POPULAR.

Eberly (Fretty) Cap 1533 Sann-Anne Shelton (Deart) London

### RELIGIOUS

Another Smash Song Hit by KERMIT GOELL-writer of "NEAR YOU"

TWO GREAT RECORDS!

# **Evertrue Evermore**



# GUY LOMBARDO PATTI PAGE

and His Orchestra Vocal by KENNY GARDNER Decca 27584 • 9-27584



HARRY GELLER and His Orchestra Mercury 5579 • 5579x45

SUPREME MUSIC CORPORATION

NEW YORK . CHICAGO . HOLLYWOOD

JACK BREGMAN ROCCO VOCCO CHESTER CONN



Growing Bigger . . . and

BIGGER .

BIGGER

and

and

THE BILLBOARD Music Popularity Charts

Record Reviews

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

LABEL AND NO.

TUNES COMMENT

POPULAR IDA GARDY Forever Begins Today MAESTRO 3397—Cont

Spring Will Come Again 57--60--55--57 SCOTTY HARRELL (Henry Schelh-The C Home Is Like Heaven to Me CRYSTAL January Late

ceasonal ade to mother Cupid Shot An Arrow More poor was 55...55...55...55 VIRGINIA HALE (Wes Delroy Trio)
Candid Camera Man
CRYSTAL 330—Miss Hale falls even 30--30--30--30

35--35--35

77--75--78--76

Silver Bell 77--75--78--76 RICHARD HAYES-ROBERTA QUINLAN (Hugh Peretta Ork) The Unhirthday Song MERCURY (659—The gas tarms in an as

73--75--75--70

A Catchy David a 1000 min a cristr to XAVIER CUGAT ORK Mambo No. 5 COLUMBIA 29340-or residen

Come Back to Se 85--88--85--83

on both department of the congrues. Do fees or
son both department is better Proy Faller or top
seed become for the virtume and the American stillars
BENNY LEEL-THE STARGAZES (Steader Black Ork)
County Deceased, Leeder Lies and Steader
of the both of the control of the control of the
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FRANCES WAYNE (Neal Hefti Ork)

ONNIE HAINES (Geo. Cates Ork)
Sweetnin' Stuff
CORAL 60654—Dight mostly item gets
anh in outling down a medican rhytha
Who's Conna Be My Baby?
Treyth does a sam of a with a pleasant, 67--67--67

SARAH VAUCHAN (Percy Faith Ork) 78--80--77--77

68--68--71--65

sellers DE JUXE c Federal \*RECORDS

> **Top Selling Artists** HAWKING

MOON MULLICAN

WAYNE BANEY

INY BRADSHAW

NONIE HARRIS

BL BOSTIC HE DOMINOES

· LITTLE ESTHER

ROV BROWN · LEE RICHARDSON



990

99° List-Net 60° NIAGARA MIDLAND CO.

ice in Canada 65¢ Nat

WATCH FOR National's New Hit Releases

RECORD PRESSING Originators of the NON-SLIP FLEX 1037 NO. SYCAMORE ST. LOS ANGELES 38, CALIF

incise chants a moureful, stylised arrangement of a felt blues set for ment, charge and large orchestra. Sine, moody and peretroling.

# **KEN**

Singing Star of the Garry Moore Show

Creates a New Hit

backed by

Voices and Orchestra under direction of

HAL KANNER

BIBLETONE }

DISTRIBUTORS

Send for Samples NOW!

BIBLETONE RECORDS, INC. New York 3, N. Y.

ch of the records reviewed here expresses the opinion of a member of The Billboard music staff who reviewed

LABEL AND NO. ARTIST

COMMENT TUNES

74--77--73--73

#### **POPULAR**

LTRACE ORK
Maris Christine
staticity: 5937—Livity projection of a Split Likin neutry specificks
with Lickin Gercia enabling and the weeds.
Why Go Moments and a salested extitude of an answing and infectious
forming pang area. One'd scame, participanty on lawers jukes.

Ande a Promise
CAPITOL 1515—Sharty returns to way and makes a accitive in

77--80--75--75 sion in creaming an attractive below ballac 85--85--84--85

82--85--80--82

gs I Offer You

222—Anthony produces another of his slick dance entings of
ing new balled this one an infectious product. Tommy
i the Skyliners vecesitie it using catches, keep an eye on Hara's to Your Illusions
The band crup and cleen fashions a duncey raiding of a

MEL TORME (Sid Faller Ork)
The World Is Your Salloon
CAPITOL 1524—An eigr rhibm

77--80--77--75 (I'm Sending You e) Sundle of Love The workler does handsomely by a breazy box 76--77--75--77

TERRY GILKYSON (Lionel Breese Ork) 71--77--68--68 Fast Freight 79--80--78--78

ANNE SHELTON (Rev Rebertson Ork) 72--72--72 69--69--71--67

with waterth and betterming, we by the Glenside Another trish song with a tyrical felk character is a elessent if arty side

FRED WARING & HIS PENNSYLVANIANS
We Kiss in a Shadow
DECCA 27400—The Waring expendituring trains for a sail
of this healths! "King one It" halted. Jace wrises handle

totle chores

I Whistle a Happy Tune

Waring of the breezy 75--75--75--75 CAMARATA (Kingsway Symphony Ork) R1--R5--R0--7R

Chumba
213—The composer-conductor-arranger debuts on Decia with
own pieces, which is exactly what the title says it is the
angaging intinumental effort, well-recorded, which could de
day, the life sayer in the Besten Pops groovs
apprody

Swadish Rhapsody Camarete builds e tasks from the film concerte

MARTHA TILTON & HARRY SABSITT (George Cates Ork) Music in My Heart CORAL BOOGE-A pop saltz adaptates from S

Pawder Blue The team over 3 pt 72--72--72

SONNY BURKE ORK (Dan Burke)
I'm Yaurs Ta Command
DECA 27574—Dance conception of the
Columbo balled spots a sprended vecal i 75--78--73--75 70--72--67--70

KITTY WHITE (Sonny Burke Ork) 71--78--68--68

redite
DLCCH 27572—A fire West Coast thresh Sessions a warm, seringful
reading of a lively everyrees. The liveum should be investigated by You're Tired of Me 65--68--64--64

THE MADCAPS (Ev Raiston)
Wha'll Take My Placa?
DECCA 27582—A resentire old 86--86--85--86

glane electricity biddle use no electrony memorial. This Sendwick Boogle
The harmonical later out an easy beat loogue instrumental with a light
control filter. A good julia loss by land another "liesper" contende
if only for the brilliant retending sound, an aer-attracting aspect of 84--85--83--85

NORO MORALES ORK (Pat Terry) DRÓ MORALES OKN TER TETT, MY LORGE STATES OF S 67--69--66--66 65--65--65

standard finalizat a irritand virtal fry by Terry.

EMMA LOU WELCH (Chuck Cabbe Ork)

Somewhere On Skill Row

AUNO 222—Emma Lee eritestate for excellence as a worm earbles
as the sings a biosy nine drimatic balled, a hardly promising item.
The enting behind be in Joeffeld, as in the recording, Designs should 66--75--64--60

The enting behind no.
"Sicover" this fine slegar.
On a Trail Goln' Nawhere
Another fine slegan job, another
int, another untilaty, wand 60--70--55--55 80--82--78--80

Another fee steeping job, another afforcible extire, another good recerting job, another within, monothering halful and the property of the pr

Rate, Rose, I Love You
Another coverige effect, this of the Oriental-Rasered gang song
such in beginning to Show the signs of bitting.

RALPH FLANACAN ORK (Herry Prime-Pegge King) 74--75--73--74 76--79--75--75

entiret soond Mainly for Planagas fellowers.

Twillight Rhappody

Flanagas offers a metodiess new belted in his familier new-Millier style
with Harry Prime and the Singing Winds making with the tyric. A nest
effert.

(Continued on page 38)

77--80--75--75

He's On His Way ... "BAND of TODAY" ANOTHER Just Completed ANOTI



Extensive Tour Begins With Edgewaler Beach Hotel

4 Weeks, Starting June 8 to be followed by engagement throughout the East

Management MCA

CURRENT DECCA HITS "JOHNSON RAG"

Now in the 5th Year

Campbell's Soups

CBS 5 nights weekly

"WOULD I LOVE YOU" "SOUND OFF" In the Mood DANCE ALBUM

MUSIC

NEEDLE SPECIALS

EDLES. ... 60c EACH; \$7.00 PER DOZEN (List POLES)... \$5.00 FOR 50 PK65. @ 25c (List RUBYPOWT MEEDLES RECOTON NEEDLES (List Price, \$12.50) EXELUTION MESSILES . 35.00 FOR 30 PRES. 30 25C (LLS Price, \$12.20)
SUPEN MESSILES MESSILES STORE SO PRES. 40 25C (LLS Price, \$12.20)
FIRELITORIES MESSILES FOR SO PRES. 40 25C (LLS Price, \$12.20)
FIRELITORIES MESSILES FOR SO PRES. 40 25C (LLS PRICE) CLIST CARDO CARD 00 F 24 . S3.55
WITOWN -51,25 LLST PRICE—12 TO CARTON . 5.15
MISTER—51.20 LLST PRICE—12 TO CARTON . 6.15

RECORD PLAYERS
5 3-9.4. HIGHWIS-493 8-6.4
5 3-9.4. HIGHWIS-493 8-6.4
5 3-9.4. WITH JOHNERS SPINED-4571 8-6.4
5 3-9.4. SPINED-4571 8-6.4
5 3-9.4.

RAYMAR SALES CO.

### NEF-O-LAC RECORD COMPOUND "THE CONSTANT QUALITY COMPOUND" Send for sample blocults. Try them in your own resses. Besults reported by regular users tell why NEF-O-LAC is used for better records all ever the world There's a MEF-O-LAC RECORD COMPOUND for every record reducement RIGID OR SHELLAC BREAK RESTANT PURE G EXTENDED VINYLS For Manufacturing.

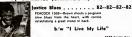
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PEACOCK RECORDS, INC. Newsion 10, Texas

A REAL KILLER-DILLER!

Billboard

## LOUIE INNIS'

LOUIS INNIS . . . . Mercury TEX WILLIAMS . . . . Capitol SHORTY LONG .....King AL TRACE..... Mercury ART MOONEY. .....MGM

146 West 54 Street, New York City TANNEN MUSIC, Inc.

## THE BILLBOARD Music Popularity Charts

Record Reviews

90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

LABEL AND NO. ARTIST TUNES

· Continued from page 37

**POPULAR** 

UCHN MONROE & ORK Old Soldiers Never Di

to grab some attention.

ENCORES & ENSEMBLE (Chuck Cabet Ork)
Just Go On Your Own Marry Way
80/80 Zelt—Chan senterments and recording at
Ella With the Polka Det Umbralla
Excitect arrangement of a leptonephi dity. Good o

DOROTHY CLAIRE (LeRny Holmes Ork)

#### INTERNATIONAL

FRANKIE YANKOVIC & HIS YANKS
[ust Because
DCLUMBLA 19956—A Hely and happy silicing for sella lower et a
multi-legalit reading et the bright standard. Should do well in the
viscale. Micrositure belt.
Charm of Your Beautiful Dark Eyes 75--75--75--75

FRANKIE YANKOVIC & HIS YANKS 70--72--68--70

75--75--75--76

#### CHILDREN

ROSEMARY CLOONEY (Percy Faith Orle)

The Syncopated Clock
CCUMBLA MAY-100—The pop clitic makes an obey takint as
by Miss Cisceap. The Faith earling letts the nestedy strongly,
coverage for the last fametal by the label
Whe'll The the Bell?
See yearso of the estimation had take religious the maps

82--82--82--NS

[UNE WINTERS (Huge Provers Ork)

Alice In Wonderland (Parts 1 & 2)

WATHER (ALIZE—For for both from Dringer technology bit-length

WATHER (ALIZE—for for both from Dringer technology bit-length

WATHER (ALIZE—for for both from Dringer technology bit-length

Large in Exp. desire a fine jub in reading the introst for the technology bit-length

Control of the Control of the Introduction and polarity to the Introduction and Introduc

PARKIE (BIC JOHN) (Ray Carter Ork)

Rus, Rabbit, Rus

COLUMBIA MJV-105—The radio network character, Sparkie, is cuite 80--80--80--NS

no unter se a risasic. In this recorded servine, the Pulh Kind Bocares an esterainting stem and one that should sed well.

NORMAN ROSE (Cenn Lowell)

The Magic Clock (Parts 1 & 2)

YOUNG POINTS RECORDS YRP-501—the ore and semithree observations have

stery this should held the interest of the school age set.

GENE LOWELL CHORUS

I'm Dressing Myself young 100 to 100

Little Old Cor

Let's Play Zoe (Parts 1 & 2)

Presser To Stage Wax Music Recital Series

PHILADELPHIA, May 12.—Col-lector items and the new waxes will make up a series of Thursday evening record recitals being staged in the Presser Auditorium of the Theodore Presser Music Company by the Philadeiphia Record Society.

Record Soelety. Addison Foster, president of the group, claims a record collection of some 13,000 disks, dating hack to an 1890 cylinder repressed from the original matrix to a flat removed from the jazz side, set up for the public "to encourage good music and for the benefit of those who otherwise might have no opportunity to heer it," according to Soelety, which also has a record sheldon Farber, treasurer of the Society, which also has a record evaluation committee for getting up the recital programs.

### **KMPC Debuts** Longhair Seg

HOLLYWOOD, May 12. — A two-hour classical program kicks off on KMPC next week, thus beoff on KMPC next week, thus becoming the second permanent longhair seg on the station. Other classical show is a one-hour Sunday morning program, airing for the past seven years, New show, Adventures in Music, goes into the 7 p.m. slot, Sundays, narrated by Dr. Karl Wecker, general manager of the Hollywood Bowl for the past seven years

seven years.

KMPC has spasmodically presented other longhair segs in the
past, such as One Hour of the
Opera, Music in the Air and a
Opera, Music in the Air and a
Copera, Music in the Air and a
Copera, Music in the Air and a
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of the Index of the Index of the
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Operating the In

production of the 88--90--88--86 Acheson Named Rep

For Sheldon on Coast

For Sheldon on Coast
markets have been been supported by the state of the state of

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78-78-78-NS
HEARD IT YET?
MORRIS LANE'S
EXCITING SECONDING OF B. O. PLENTY'S

RETURN

"BLUE JEANS"

APOLLO RECORDS

Yho 2 is YS 1226 BEN LIGHT'S

BRIGHT EYES YOU MADE ALL MY DREAMS COME TRUE

## THE BILLBOARD Music Popularity Charts

### • The Honor Roll of **Popular Songwriters**

By Jack Burton

going Tide
From the day of her burth, July
16, 1964, Mabel was destined for a
musical career. She came from a
musical career. She came from a
musical career. She came from a
musical career. She came from
musical career. She came from
musical career. She career
musical career. She career
musical career. She career
musical education
under private turor. Upon her under
musical education
under private turor. Upon her upon
at the New York School of Musica
to study composition, voice and study composition, voice and matic art, and at the age of 16 was ready for her stage debut. Vaudevillion

Vaudevillien

As a singer, dancer and pinnist, she toured the Keith and Orpheum sons, spending most of her time between shows at the pinnes backstage or in the orchestra pits, drawn to them by her urge to write popular songs rather than to sing them.

At the close of the 1925 sens 

lages.

It was money well spent—money that paid rich dividends. For on her return to New York. Mabel Wayne translated the charm of the words what proved to be her first million-copy seller. In a Little Spanish Youn This set the pattern for one of Tin Pan Alley's most Immous songs—Romona

mous songs—Romona
Written on the spur of the mo-ent to punch up the exploitation
a silent film based on Helen ekson's remantic novel and

Write for LATEST CATALOG 10.00 per 100 \$85.00 per 1,000 VEDEX COMPANY

It Happened in Monterey was the outstanding number of Paul Whiteman's starring picture, King of Jozz, and its composer was a featured attraction on the air and made personal appearances with her own orchestra in the principal theaters of this country and abroad.

by Jack Burton

No. 92—MIBEL WAYNE

In The Pan Ality Mabel Wayne half bour, Remous hit the country law to th

#### PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release Songs which have attained a sheet m

ore are marked with an asterisk (\*) In the publisher listing, the name of the present publisher and not the original publisher, is given, and songs oow in public domain (titles first copyrighted in 1894 or before) have no pub-

In listing of recordings, no so-called collector's items are given The record listing is representative, not necessarily complete

### MABEL WAYNE'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

Popular Songs 1925-DON'T WAKE ME UP, LET ME DREAM
Wide And Black Lynnics by L Writte
Gribert Leo Faist, Inc.

1928-'IN A LITTLE SPANISH TOWN Lyris by San Leva and Dor Wholly Lev Frist, Inc. (Available on the Indioning reterds: Decca 20234 in A-609, Frank Frechs; Decca 20237 in A-1926, Francis end Schist, dail snows: Capital 20074 in 80-31, Frank Debtil, Decca 24622, Virginia 0'Breek, Mercury ISIOO Altert Ammons)

1927-BAMONA

1928-CRIQUITA

Analogoic on Decco record 24044 ia A-1925 Basil Fomeen orchestra.) 1934 -LITTLE MAN YOU'VE HAD A

1935-HIS MAJESTY, THE BARY

1837—(AS LONG AS YOU'RE NOT IN LOVE WITH ANYONE ELSE) WHY DON'T YOU FALL IN LOVE WITH ME? LYNG by AL LEWS Lyncs by Al Least
(Available on Decca record 2431b
A.1043 Soo Grant erchestra.)

IT NAPPENED IN HAWAII
Lyrics by Al Dabla Misson

### CORRECTION NOTICE!

WONDROUS WORD (of the Lord) by Ken Carson

BIBLETONE RECORDS, INC.

Assisted on the fetto-25255, Jimmy Corsey; Key Kyser,) I UNDEISTAND cyrics by Kim Gannan Lee Ferst, In Available on Decca record 25290. Jims forley.J

ROSE ANN OF CHARING CROSS -LANGUAGE OF LOVE Lyrics by At Lews (Assillable se Decca record 18923 Jim

ALL THE WAY FROM SAN JOSE

1949-DIEAMER'S HOLIDAY

stein A. Co. Chanitable on the tellowing records: Victor 20-8543 Ferry Como, Decca 24738. Gordon Jenkins, Columbia 38599, Boddy Clark, Capitor 577-51. Ray Anthonic MGM 10566, Jack Fina, Capitol C-78-184, Flay Anchony,)
IF I DION'T ALREADY LOVE YOU, BABY
TO be at Lowis Cornell Marie, Inc.

ON THE OUTGOING TIDE Ca. Inc.
(Assilable on the tallowing records: Cap-tal 916: Jo Stafford; Victor 20-3741, Perry Come: Decca 24966; Buts Morean.)

#### Film Songs

KING OF JAZZ EING OF JAZZ

4 Universal Stim Starring Fluid Whiteman
Lynca ty Billy Rase Leo Festi. Inc.

11 MAPPERDS BIM MONTEEL'

Linasable on Decis record 24052 ts. A.

1930, Ted Science orderizat.

RAGABUFFIN ROMEO.

ONCE IN A BLUE MOON

A Paramount protect with Jermy Say

and Name Staleff! Lyncis the Silly Rose

Name Staleff! Lyncis the Silly Rose

HAPPIL INC SUGAR COOKIE MOUNTAIN

#### SONGWRITERS COMING UP! FRANK LOESSER

· Album and LP Reviews

#### POPULAR

Fixed MODES—Lett. MINES—C1-297 70

Clossical COD C-427:
Clossical COD C-

The Section CO 1977 Commission of the Commission CO 1977 Commission Commission CO 1977 Commission CO 1977 Commission Commission CO 1977 Commission Co

90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY 0-39 POOD

60 ment with his warm, rich-textured ork-che cleffings. These also are topootch without course to effectation—there are even a coople of brass figures that Dazy Gillergie or Stan Kennes wouldn't sporm—but mest of the errangements are nore orthodox, and all are supremely fairly.

| Particle 19th - Three-levels (1)-27th and (2) (1)-28th and (2) (2)-28th and (2) (2)-28th and (2) (2)-28th and (2)-28th a

The contract of the contract o

The integrity and experience of

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## Pitt's Spots Find Television Talent Puts 'Em in Black

Local Video Sponsors Get in Act To Provide Plenty of Plus Hypo

the clause.

"This is being advocated," Baker and this week, "as a means of protection for the lot of the price. The state of the price of the price

performer finishes at the club, he's bodd for a week or two at a "On at least one occasion, a noted portage of the company of the portage of the company of the portage of the company of the weeks at the night club. When you consider that the supper clubs of weeks at the night club. When you consider that the supper clubs of the company of the company of the running same food or heverage night club owner. I have not a support has been read to the company of the late that the company of the company late boar radio commentations were work from a clear pressure at stitute entertainment, and that con-stantly, and the company of the support of the company of the support of the company of the com-tage of the company of the com-pany of the company of the com-tage of the company of the com-pany of the company of the com-tage of the company of the com-pany of the company of the com-pany of the company of the company of the com-pany of the company of the company of the com-pany of the company of the com-tage of the company of the company of the com-tage of the company

Borscht Acts

OPS TO RUN FOR PALACE EXIT CUE DENVER COUNCIL

TO VAUDE'S WOES Death on Vine Threatens Again As Others, Too, Reduce Flesh

DENVER, My 12.—Two
night ichts operators, Gerald E.
Backe and Winder & Hartenli
Backe and Winder & Hartenli
Backe and Winder & Hartenli
Lib bere, bave announced
A lot of ribbling accommence
A lot of ribbling accommence
A lot of ribbling accommence
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Bakke's political experience
were mayor, and that Hartenli
Libertaire for a former Denwere mayor, and that Hartenli
Libertaire for a former Denwere mayor, and that Hartenli
Lib blindere.

Local Video Sponsors Get in Act
To Provide Plenty of Plus Hypo

PITTSERREGI, May 12—Televate the provide plant of the pla

New York

New York
Charlic Yates. in London with Los Angeles, for two weeks, shard.
Bob Hope, getting better from Jack Gordon (Gordon's Entertain Charling Cross Hoppital). General Charling Cross Hoppital. General Hoppital, Newington Marry Albert Schubest and Mic. Conn. and safe friend to worth.

was advertising a performer; also bordered his two performer completed his two performer completed his two performer completed his two performer completed his two performers and the performer completed his two performers are instructively completed his transmission. The performers are instructively completed his two performers are instructively complet

\*\*Ontived Poem pieta! As Cothers, Too, Reduce Flesh

\*\*Continued Poem pieta! As Cothers of the C

3d Detroit Nitery will open Hill Street Theater, Closed by State

LIOSEG DY STGTE
DETROIT, May 12.—The Club
Ball, third major night spot to be
the ten recent months, was
ordered shut by the State Laques
ated by John Maher, bad a \$250,
000 life last summer, and has
never been able to reopen. Inmover been able to reopen. Indicated, it was charged, that the
actual ownership of the spot was
'concealed," and the license followed.

TIP: TAKE YOUR PAY IN GUSHERS

HOUSTON, May 12.—Houston's fabulous Shamrock Hotel paid Jane Russell what is probably one of the highest Gienn McCatthy, owner of the Shamrock, signed Miss Russell for an appearance at the Emerald Room and paid her with a part interest in a drilling oil well. Last week the oil well came.

(Thursday, April 26)

### 41

Roxy, New York Capacity, 6,000 Price policy, 50 cents-\$2. Pour shows daily. House booker, Sam Rauch. Producer, Arthur Knorr.

## Night Club-Vaude Reviews

one Upicall French Innuesdoes for Chrostop, New Jones 19 (1997). The Chrostop of Chrostop

## COMEDY MATERIAL

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PAULA SMITH 200 W. 54th St., N. Y. C. 19, Dept. 88

GIBSON and The REP CAPS P DIDJUM DEG 18th REF Lord Appearing This Week at No Tampile, Altenne, Pa., 16th 1 Bellicesm, Philadelphia, 11th Social Club, Phila, 12th & 12th FOR AVAILABLE DATES JOLLY JOYCE

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in commercial transfer all operation of the commercial transfer and operating the commercial transfer was an overloag set.

Jo Sullivan Ben.

Jo Sullivan Be

\*\*Continue of the books of the state of the



## The Langs



## DESERT INN

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### RUPLESOUE PERFORMERS and STRIP GIRLS 6 DAYS A WEEK-TOP SALARIES

EMPRESS THEATER

## Stem Houses Drop Off to

Roxy, New York

Madden's Madden-Stillian Play-ers, which opens under canvar near Wichita, Kan., May 23. Col-lins will agent the opry in addi-tion to doing his magic turn as a concert feature.

## **Burlesque Bits**

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Constituent from passed the based on the passed of the Pallibarronic Mittoguides strates on stage in more tropolates strates on stage in more transported to the based on the passed of the passed of



WANTED EXOTIC DANCERS

SAMMY CLARK AGENCY 540 West Avenue Mismi Seach 39, Florida

WANTED-WANTED Cirls, Strips, Navelty Acts, S lesque People in all lines. FRED JAYNES

#### INSURE YOUR VOTE

Each year for the past seven years voting or the part of it people, in the past of the people of the part of it people in the people of the people of the people of the people of the Now, as preparations the Egiphi Annual Donaldson Awar gets under way, the awards committee wishes to de everythis possible to see that everyone in the theater has an opportunit to vote.

to vote.

Nary bullets and instructions are fellowed by hand to the Individual Section of the Individual Section 1 to the Individual Section 1 to the Individual Section 1 to Individual Section 1 to

The Billboard Donaldson Awards Committee 1564 Broadway New York 19, New York

Please forward ballot and eligibility list for the Eighth Annual Donaldson Awards.

Address at which mall will be sure to reach you in May

Note: If you are working in a Broadway theater in May dor send in this coupon. If you don't expect to be working, fill out and mail it today

### STAGE MGRS. TO MEET ON DONALDSON KICK-OFF

NEW YORK, May 12. — Some re two dozen stage managers of cur-irent Broadway productions will so meet for lunch Tuesday (16) at Sardi's Restaurant as guests of re The Billboord. The stage man-agers' get-together has become a must over the last eight years, Ti since the curtain-raisers of cur-Theater Group

## To Formulate ANTA Counsel

NEW YORK, May 12.—Last Industry three-day local meeting:

a national theater assembly, consored by the American Nanonit Theater and Academy volced 
unsiderable criticism of the way at ANTA was fulfilling its funcprilitable principle. May 12.

men and TA was fulfilling its func-formation was registrated to the control of the statistic Network of the Network of the Statistic Network of the Network of the Network the commercial theater.

In any event, and for what it is worth, the committee will consult with and present its plan to put the executive committee and board her of governors of ANTA Monday in ...

### 'Guys & Dolls' For Texas Fair

DALLAS, May 12.—Guyr and Dalls will be the Auditorium show before joining the Students bero cockeder 6 thru 21. October of the 21.

The Auditorium is now multing the Control of the Control of the Control of Cont

rent local shows have gone all out in support of the amount of the control of the

## Philly Library

thesers since the turn of the cert-The collection was turned over to the library by his widow. Mrs. publicity for the Subnert houses here as well as Hamid's Steel Poet was a Concert manager, adventised to the Subnert houses as a concert manager, adventised to the Subnert's Locate Street Theater Subnert's Locate Street Theater and Hamid's Pier in Atlantic City and Hamid's Pier in Atlantic City and Hamid's Pier in Atlantic City and the Emmi Federan All-Street as a cultury and backstage beiger before joining the Subnert's Locate Poetroe Locate Poetroe Poetroe Poetroe Poetroe Joining the Subnert's Locate Poetroe Joining the Subnert's Locate Poetroe Joining the Subnert's Locate Poetroe Joining the Subnert Locate Poetroe His files, which will take a year or more to collate, will be known as the Mark W. Wilson Collection on the Theater.

#### Sides and Asides

Friedd Prededies

And Calling Rober ...

And Calling Robert ...

And Calling

### Plays Aligned At Ann Arbor

Plays Aligned At Ann Arbor
DETOTY, Mys. 12—To menual han diversity (1) to the control of the the best of this the best of this the best of the control of th

### Actors' Equity Group Files Opposition Slate

### Hartf'd Group Forms Silo

Venice Fete To Get Brecht Anti-War Play

ROME, May 12.— The leftlift was a large of the property of the large of the property of the left of t

CAMBRIDGE. May 12.—The threat of the Black Maria pulling up to the stage door of the Brattle Theater bere and hauling the cast large last week as the Rooring Girl, the theater's revival, faced consorship. Cambridge censors, who apparently are up on their group to haunder some of star Nancy Walker's lines or face a shut-down.

shut-down.

The move can be regarded as an eventual hypo to current business, as last reason's Country Wife countries, as last reason's Country Wife to the country with the country with the countries of the cou

# McGowan Plans

HOLLYWOOD, May 12.—Tom McGowan, co-producer of the cur-rent legiter. The Square Needle, is angling to produce a musical based on Samuel W Taylor's novel, Needle, anglis now in the East following a visit here. following a visit here.

Taylor's yarn Is woven around his Morman father, the latter's six wives and their 36 children, McGowan believes that a musical based on the father's falling out with the Morman church, federal difficulties and the maintaining of difficulties and the maintaining of difficulties and the maintaining of commons material for such a venium. Taylor begins adaptation immediately.

McGowan expects to take Needle

mediately.

McGowan expects to take Needle directly to Chicago, following a decimated of the control of the con

Florence Sets Legit Theater Rep for Fall ROME, May 12. - The elty of Florence, which has enjoyed in-

## **Broadway Openings**

#### DREAM GIRL City Center

of y Certiff
y by Emer Rice, Stage
i do Costa, Sections by
Costinues by Emelia
i director, Max Martin, A
sor, Manufre Strans, Es
y, Ocorge Schaefer, Co
y, Edward Haus, Stage
Jackson, Press represent
Jackson, Press represent
ced by the New York City
mpany

The Control of the Co

reality under auspices of the New Miss Bollids, a a wonderful omedienne, and this department beared to be a superior of the second of the second of the second of her achievements. It is, perhaps, come to associate her with a special kind of delivery in a certain type Dumb Dera, which she has made peculiarly and bilariously her own, materially the second of the second perhaps of the second of the second of the second perhaps of the second of the second of the second perhaps of the second of the second of the second of the second perhaps of the second of the second of the second of the second perhaps of the second perhaps of the second of the second of the second of the second of the sec Gentwey Theories, and the result for one per per plant, and the result for one per plant, and the result for

## STALAG 17

48th Street Theater

#### THE BILLBOARD BROADWAY SHOWLOG

May 12, 1951

DRAMAS

MUSICALS MUSICALS
A Tree Gross is Breeklyn. 4- 9, '31
(Ahris)
Call Me Madan. 10-12, '50
(Imperial)
Gottleiten Prefer Blandes. 12- 8, '49
(Clayfeld)

CLOSED 5-12, '51 COMING TIP

..... 5-14 '51

### **Out-of-Town Reviews**

### HIT THE ROAD Gateway Theater, Los Angeles

#### RED ROSES FOR ME Playhouse Theater. Houston

### Foreign Reviews

#### THE MARTIN'S NEST MOON Westminster Theater.

London LORIGON

A connedy drame by Joan Morgan, Staped
by Andre van Gyeeghem. Sellings by
Alick Johnstone, Estuaskill and Lovelay,
General manager, C. C. Fither. Slaye
manager, Owen Griffith, Press repretentative, George Peacon, Presented by
Alec L. Res and K. P. Cliff.

Are to rea are a Figure 1 Terence Morgan Harvid Martin Mervyn John Ada Hermsone Suddeit Jermy John Charlesworlt Vyenny Wisterla 

cerrent, mother is sufficiently and the sufficient process of the sun to the

### "Charley" Snags 51G; "Payment" Gets \$750

"Payment" Gets 3/304
HOLLTWOOD, May 12—A pair of legiters this week hil 551,7506, slightly under last week's gross, slightly under last week's grossen, sometime, continue, with 551,000, month, continue, with 551,000, month, continue, with 551,000, month, continue, with 51,000, month, sometime, with 51,000, month, sometime, with 51,000, month, sometime, with 51,000, month, sometime, s

CAPE MAY, N. J., May 12.— T. C. Upham, for many years op-erator of the Cape Theater, sum-mer resort playbouse here, will re-turn to the area this season—only be'll set up inland. peal set up inland.

He took over the Crossroads
Thester at near-by Rio Grande,
and has arranged for the Rio
Grande Volunteer Fire Company
to sponsor stock performances of
legit plays. Upham sold bis Cope
Interests last year.

"Turtle" on Camp Tour

HOLLYWOOD, Ma. 12.—Voice of the Turtle, with Diana Lynn, Mei Ferrer and Eve Arden, is touring 10 military bases on the Coast. Junket kicked off Thursday (10) at Camp Pendeiton Marine Bere, Occanside, Calif.

## Dramatic & Musical

### WATERS OF THE

Theater Royal, Haymarket

A councily by N. C. Runder. Singed by Prith Banbury. Bettlam by Recc. Pen-bertan. Costume by Chickye Color. Costume by Chickye Color. Circctor. Reginald Gones. Press rayer entaility. Vivience Syrrby. Presente-by Tennett Production. Ltd., in asse-ciation with the Aris Council of Ores Britain.

grows, registration and the second se

matches of talk in creating a comDiscuplic Influence
Discuplic Influence
Discupling
Discup house. Edith Evans blazes with vitality

Edith Evans blazes with vitality and shines with a kind of trreatable beartlessness. Sphil Thornstein the search season of the s and Harold Scott's cbuckle-headed composure as a sleepy old colonel who fondly feeds one breed of bird and blandly shoots another— all have an emphatic place in the success of a most stimulating evening. Letgh Vonce.

#### Norwalk Okays Music Circus NORWALK, Conn., May 12.

Peter Lawrence, of New York, will music circus on the property ad-jacent to the James Melton Museum on Route No. 7, according to a ruling given by Corporation Counsel Robert R. Devine this

week.

Devine ruled that the matter is out of the hands of the zoning Board of Appeals because most of the property in question is in a business zone and under the zoning regulations, can be used for the purpose. Many residents of the area bad protested at a recent

### Large Crowds Attend Coast ARSA Contests

### Garden Circus **Dropped From** Windsor Sked

Lowry Emphasizes 1-Niters, Sports On Arena Program

Un Arena Frogram
WINISSOR, Onl. May 12—Asunption by Robert Lowers of actransport of the company of the company of the company of the company of the company
may be company of the company of the company of the company
may be company of the company of the company of the company
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Afren, has been set for Suptember 32-Coologe 2.

\*\*Coologe been dropped by them. Charges | 100,000 miles | 100,000 miles

Lowry was associated with the trena for years as secretary-reasurer. Spot was formerly lanaged by John Sutherland, the remains with the organization.

#### FOR SALE

PRINT CHA 2000 FIRST TARR

WATSONVILLE, Callf., May 12, the greatest number of points; the —Crowing that packed the bouse California resing trophy; the Lean Account of the California resing trophy; the Lean Account of the California resing trophy; the Lean Account of the California resident of the California resident

mings, Stockous, sand a Rickman, Pasadena; El wand a Rickman, Stockton. Junior men, Ronald Hol-land, Pasadena. Thy tots, Karen Hunsleker, Pasadena; Colleen Bar-(Continued on page 47)

# Ice Cycles, one of the regular op annual attractions at the crea, has been set for September 4-October 2.

\$150,000 Fire

been initialled
Cause of the fire, which started
in th southwest corner of the
building where the offices were located, was undetermined. Fire
Marshall Bruce Igou, who directed
fire fighting, said that Don Peitler,
who lived at the Roller Bowl as
caretaker, made a check about 5
am. Peitler told Igou he didn't
heard the sirens.

Low he been warnies owners.

## Winners Well Mixed In Pa. RSROA Meet

the greatest number of points: the size of the state of t

Skating Party

PITTERITOR WHI 12—Proceeds from a skating party to be
held Tuesday 10 at H. D. Rubiceeds from a skating party to be
held Tuesday 10 at H. D. Rubibree will be used to defray expments of transport competition
that the state of the following the following the
Robinson of the Robinson of the Robinson
At the same liste, it was associated
in Thurnday (1) for the Pacific
office regionals of the RSBGO.

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in 110 a month. Operator Rubinton of the RSBGO.

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### Cincy Garden Seeks Capital

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Marchall Bruce Jeon, who directed

CHINGTHNATT, May 12—Beap
Land and will be considered at a share
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Lipou has been warning owners

Lipou has

Dobers Chroming, Etwends RickJunior em, Holder Jennett, Solines,
B. Tucker, Poment, C. Zook, Paste,
Molly Supplement, Poment, C. Zook, Paste,
Molly Supplement, Poment, Selection
D. Harrison, Fasadems.
Peturer Juvenile girls, Penury
Flaurer Juveni

CURVECREST RINK-COTE e skating surface for wood and sonite floors. The ullimate in clean-iss and traction

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## **Paris**

#### WPIX and Union

· Continued from page 6

Continued from page 6
 engineers of 380, as compared to WOR-TV, 385, and WCRS-TV, 376
 Five-year minimum scale for Five-year minimum scale for the same time period.
 However, WCRS-TV stale on \$135 force same time period.
 However, WPIX has offered to hike the diverse scale up to \$135.
 Royer scale up to \$13

Booking Servee.

When the Committee of the Committee of the Berkshire Division Interaction of the Berkshire Division in the Committee of the Berkshire Division in the Committee of the Committee

any screen so it would be visible from vehicles traveling upon State highways. Merchant says his "bill is calculated to reduce traffic accidents."

DETROIT drive-in theaters had DETROIT drive-in thesiers has based in the detrical equiption of the properties the part of the properties of the prop

### Roadshow Rep

Monnilo Gets OW

Continued from pace I

The Propole's Stathen, "DZPIM,

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Showbiz Ops

### · Continued from page 2 should be made to field offices. The NPA recently issued an order re-quiring such applications for any new radio or TV station construc-

new radio or TV station construc-tion. This week announced that co-operation in recovering iron and sice, from wornout pianos turned in to deelers has been promised by the NPA's piano manufacturers in-dustry's advisory committee. NPA order M-47 permits piano assem-blers to produce at the rate of 80 per cent of the number of units they produced in the first half of The aspency also announced that

The agency also announced that nickel will be made available to the receiving tube industry this meath and next in quentities sufficient to permit limited output of tubes. Nickel allottendo to the industry will total 200,000 pounds that month and 186,000 pounds.

#### **New TV Gadgets** · Continued from page 6

vices which are used for that purpose. In the main, NABET's argument is that its contract embraces
handling of all electrical equipment, while IATSE officials maintain that their stagehands local is
all gament, "not which category
they lump these devices.

Some of the devices include re-

The FRANK HORTOM has been playing Western Kassas of the Free West. He plant to never the Free West. He plant to get a finish the plant to the Free West. He plant to he plant to he free West. He plant to work a store where the plant to work a store was the plant to work a store where the plant to work a store was the plant to work a store where the plant to work a store was the plant to work a store where the plant to work a store was the plant to was the plant to work a was the plant to was

#### Philly Schools · Continued from page 12

whiter B. Saul. shool board with resident, also sent a letter to Dr. Francis B. Hass, Pennsylvanis State superindrent of public inoff of the state of the state

#### **DuMont Wrestles**

· Continued from page I to the disposition of the ABC

### Who's Buying ABC?

Continued from page 4

\*\*Continued from page 4

The field to Froncis. Some observery leads to Froncis. Some observery leads to the variety of the field to the

General trade opinion was that, if the deal should be concluded one way or another, it would eventually lead to the end of either

#### Winners Mixed Continued from page 45

• Continued from page 45 good, Reading, Senior nen, Paul Evana, Crystal Palace, Philadelphia; James Smith, Pittsuberlphia; James Bullon, unatten Clarence Gillespie, Chester, Junice dirak, Anna Bullon, unatten Grigar, Anna Bullon, unatten Philadelphia, Men's relay, Willadelphia, Men's relay, Willadelphia, Men's relay, Willadelphia, Men's relay, Willadelphia, Men's relay, Bullon, Philadelphia, Buttan, Chester Selier, Paul Evana, Joseph Mastrario and , ank Hahn. Crystal Palace, Philadelphia.



#### through IMPROVED SERVICES that save lives

Your contribution to the American Cancer Society stimulates detection programs and the development of better diagnostic and treatment facilities. Bring service directly into the interest of the control of the control

### CANCER SOCIETY

Continued from page 4

Known. Seven AM employees
were let out last week
Morale was in a state of collapse
at the ABC studios as speculation
grew over who, if anybody, would
grew over the ALC network
figure, WENR-TV and central
division employees would get it
in the neck because the Columbia Broadcasting System wants
WERR-TV

NEW YORK, May 12.—With the New York economy moves in the radio division of the National Broadcasting Company at an end, effected asvings will total upwards of \$1,000,000 annually. In terms of personnel, one exec this week than 50" heads were sared than 50" heads were sared.

said that "more than ow unthan 50" heads were axed. Major savings were made in programing. Summer shows which cost \$2,500 to \$3,500 last year have been trimmed down to \$1,500 and \$2,000 this semester. Economy committee members were relieved the job was ended, in good part because the daily 8 a.m. meeting the was beginning to wear them down.

#### Sides and Asides · Continued from page 43

York. . . . Richard Aldrich's Cape Playhouse is signing a larger resi-dent company this summer in line with its policy against package deals. . . . Halana Bliss and John Tyars have been assigned seven roles at the Starlight Theater. Kansas City, for this summer. All of the shows are musicals. . . . Burgess Maredith is co-author of "The Durable Malloy," which will probably be produced by Richard Kollmar next season, with Meredith doing the staging. He is collaborating with St. Clair Mecollaborating with St. Clair Me-Kalway on the script, which is based on Edmund Paarson's crime atory, "Mailoy the Magnificent." ... "Season in the Sun" is mov-ing from the Cort to the Booth.

... A possibility for fall produc-tion is an untitled play by Elma Hugenir based on the novel "Ceremony of Innocence" by the late Elisabath Charlotta Wabstar. Maurica Evans is said to have an option on the script. . . . Another possibility is Anits Loos' sdapts-

option of the keeps, "Addited; the option of Oligit," the French novel by Gabrials Colatts. A French into the control of the Colatts are not be a control of the colatts are not be produced. Another item on the produced, Another item on the produced, Another item on the colatts are not of the colatts are not only the col

## The Final Curtain

THE BILLBOARD

AUOBH-WHey J., 89. father of Mrs. Richard H. Perd, Yivian O'Hare and Freak April 27 in Lincoln, Seb. He air his wife and three other see Jim and Charles.

FRONY—Heavy G.,
70. prominess: Cincinnall atterney and
for severel years legal counsel for the
Hinding Bros. and Barnum & Balley
Circus, May 7 in Cincit Homelia. Circus
(Art 7 in Cincit Homelia. Circus
Company, Circinnal. Beriried by Ma
widow, Oracs Littleford Prest Bustial in
Speing Orac Crestery. Cincinnal.

GBANT—Bet.

72. relived composer and vauds plants.
May 10 in New York. Via works included
"21 I Knock the "L. Out of Keily," "In
the Light of the Bame Cd Meon. ""In
the Out," "Deal Blame R All On Breadway." "When Yaw Are Away," "Let Brgones Be Ergeose." "Arren Oo On."
"The Gones Oe Back to Oregon." "Out

#### Births

### Marriages

ASRA Meet Draws

· Continued from page 45

#### Divorces

AYLUGUES—
Bevarly Michaels, pic actress, from
Valdemar Velloguio, film producer, May
T in Los Angeles.

Omfitted from page 4

met. Judy Billich, Watsowillic and Colleen Internet Watsowillic American Internet Watsowillic Louis American Internet Watsowillic Louis Internet Watsowillia Internet Watsowilli

## OUTDOOR

## Memphis Salute To King Cotton Proves a Cropper

#### Pared Run, Deflated Promotion Pulls Slim Midway Turnouts

Festivities Lacking
Actually, the Royal American
was in for as many days as last
year, having opened Saturday (5)
to run thru today for a total of

### Saskatchewan **Hikes Outdoor** Stand Rates

REGINA, Sask., May 12. — In-ceases in daily fees to be paid by vaveling show operating in Sas-atchewan were announced by the inclal government here with

The fees apply to "every me-nagerie, circus, Wild West Show, rodeo, stampede, carnival or col-lection of Side Shows." Two trucks are regarded as equaling one rail-road car.

road car.

Shows in the 10 to 19 car class will now pay \$250 daily in Regina and Saskatoon, with Moose Jaw, and Prince Albert tabs set at seen. The second of the second second of the second second of the second s

## Rates for 30 cars or over are unchanged at \$300 for showing in Regina, Saskatoon and Moose Jaw; \$200 in any other city and \$100 in any town or village.

any town or village. Pees for 20 to 20 ear shows have been boosted to \$259, up \$50, for the three named cities, unchanged at \$150 for any other city and is now \$100, up \$25, for any town or village. The six to nine-car fee is unchanged at \$75 for cities but has been hiked to \$90 for any town or village, up \$100.

village, up \$10.

Other rates are unchanged as follows: Three to five cars—city, \$50, town or village, \$30; two cars or trucks—city, \$40, town or village, \$25; one car or truck—city, \$25, town or village, \$15. Fees for any other show will be set by the Saskatchewan minister of labor.

#### California Execs Discuss Problems

SACRAMENTO, May 12.—Pro-ms and legislation pertaining sirs, particularly those in the S

man.
Fairmen attending in addition to
O'Shaughnessy were Paul J Ohristoffersen, Chowehilla: Tom Dodge,
Freno; Lloyd H. Goad, Bakersfield; C. A. Rigsbee, Turlock, and
Lou Merrill, WPA, Sacramento.

## No Build-Up In former years, newspapers here went all-out to build up the event. This year there appeared to be a marked disinclination to give the feativities the old build-

where the feativities the de buildyear, personally supervised to the 
The cut-down carrively program 
ded tittle joest into the effendance 
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### New Eng. Rec. Exec Sees Big Year Ahead

BOSTON, May 12.—Big outdoor season is shaping up for New Engiand resorts and parks around this city, Revere, Nantasket, Salisbury, Hampton and Norumbega Park, according to Joseph A. Reddy, manager of the recreational department of the New England Council. bending of the summer passon. Because of the war situation it was felt that answernet spots nearest the blg cities would score lead to be sufficient to the workers in these plants areas. Most of the workers in these plants of the workers in these plants of the workers in these plants of the workers with the plants of the workers of th

Council:

He anounced a drive to extend New England's summer season beyond Labor Day thru a new group that has been formed to work with the council's recreation department. At a recent meeting of the group it was brought out that New England has not done enough seif the public, according to Reddy.

#### Steel Pier Bow \$\$ Slated for Girl Scout Unit

ATLANTIC CITY, May 12.— The Steel Pier, which preems June 9, after a series of week-end op-erations, will donate its opening day gate receipts to the Girl Scour Council of Absecon Island, Owner George A. Hamid announces. Admission for adults has been pegged at \$1-and all pier attrac-tions are scheduled to be in full operation that day. Hamid and his son, George Jr., maintain homes here and are active in civic affairs.

#### AAA INCREASES DISABILITY AID

WASHINGTON, May 12—
Auto racing drivers auffering permanent injuries in reaces sanctioned by the Association will receive life-time disability physical and the same permanent in the same permanent i

## **Boston Home** Show May Top 100,000 Mark

BOSTON, May 12.—First annual New England Exposition of Prog-ress and Home Show, which winds up an eight-day run here tonight, is likely to top the 100,000 gate mark. Attendance thru yesterday, with dueats sealed at 75 cents for adults and 25 cents for children, was 88,120.

was 88,120.
Fred Pitters Associates, the pro-moting group, reported the show moting group, reported the show kind beld bere. Several prior at-tempts Hopped badly. Pitters and Charles Harrow, both of New show. Dick Sullivan, well-known local exploitationist, handled pub-licity.

## RB. Pic Folk. Fans Perk D. C. Interest

Big Shows, De Mille Movie Work, CFA Fans Make Date a Three Ring Affair

Fons Make Date a Three-Ring Affair

WASHINGTON May 12—Bleet
Circus is getting it customary too
When the second of the second of

Library Exhibit
Even the staid Library of Congress is getting into the act by staging a special exhibition of circus posters in bonor of the Circus Fans Association meeting. The display is highlighted by circus litho-

#### N. W. Agency Inks 16 N. D., Celebrations

MINOT, N. D., May 12. — The Northwest Booking Agency will provide the midway, acts, dance bands and fireworks at 16 North Dakota eclebrations this year, Bill Ehr, manager, announced bere. Carnivals, booked thru the agency, include Veterans United and Nelson Midway shows. Bands Joe Bertsch's aggregation.

North Dakota selebrations signed. Joe Bertich's aggregation
North Dakota eelebrations signed
include Binford, June 14: Aneta,
June 15; Stanley, June 15-16;
Noonan, June 18-20; Stanton, June
19-20; Mohali, June 21-23; Kildeer,
June 22-23; Northwood, June 23-24;
Makoti, June 23-26; Geoptica,
June 27-28; Tioga, June 28-30; Edmore, June 29-30; Gernora, July
4: Adam, July 6-7; Serles, July
6, and Sherrood, July 6-7.
6 and Sherrood, July 6-7.

Crockett Sets Show

CROCKETT, Tex., May 12. — First annual Mid-East Texas Live-stock Show and Sale will be held here May 31, with nine counties participating. W. H. Long heads the committee. Bert Sberron is secretary-treasurer.

### **Beatty Draws 5 Capacities:** Turns Toward Frisco Area

LOS ANGELES, May 12.—Business for the Clyde Beatty Circus continued strong with the show getting five full houses in 10 performances. The other five gave the circus houses ranging from light to satisfactory. operation that day.

Hamid and his son, George Jr.,

Hamid and his son, George Jr.,

The theore originate in the state of the state of

# lones Beach

NLW YORK, May 12.—A new oceanfront parking field, a longer boardwalk, a bigger beach shop and other improvements totaling \$1,375,000 are being readied for this season's opening of the State-operated Jones Beach on Long Island.

raised to 17,000, a boost of 1,000. Enlarged beach shop will occupy the boardwalk front of a new \$200,000 administration building. Construction will be completed next year on the \$4,000,000 Marine Stadium, seating, 6,500 persons and equipped for all theatrical presentations and water shows

### K. C. Track Bows June 3

KANSAS CITY, Mo. May 12— Opening auto race program at the new Rivernide Stadium nere has formed and the stadium nere has June 3 due to race that has held up competent of the Themselve Cut. June 3 due to race the stadium of the competent of the Themselve Cut. June 2 due to the stadium of the competent of the stadium of the ways, who will stage the opener. The new date file in even now car owners and drivers a bid Decention Day week of a cline, see Car owners and drivers a bid Decention Day week of a cline, see White schedule lines a May 27 date white schedule lines a May KANSAS CITY, Mo., May 12

date here.

Altho held up by rain, workmen and earth moving equipment has gone shead with construction at the new plant. Grandatand and bleachers, designed to seat some 13,000, are well along.

#### CLOSE-UPS: JOE FONTANA

### **Ex-Druggist Found** A Tonic in Showbiz

By JIM MeHUGH

(This is another of a series of ritcles on little-known facts about

TODAY, some yours after that high to the road for his first seek-sing that the r

LITTLE CHIEF FIRE FIGURE

The New Kiddle Ride long red Unish and sothenile fire to accessories make it a ride of to minnour. Eider if kids. Safe, Odable, amazinaly chasp to operate, most grofficals of all rides. [17.7] to Body. Standard Creater Chassis, and Moter with wheel base length to 132" Parks obtainable frem sy dealers throughted the caustry

Price \$3,150 F.O.B. Memphis Phone or Wire Wilson Fig.

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quainted with a number of shows and their personnel. Ha recalls that early units which played his father's lot included the Campbell and J. F. Murphy shows.

Started With MGR
As has happened in many other
instances and under similar cir(Continued on page 63)

#### Easter Takes Hike A. C. Biz

Trace and the control of the control of residue to residue to the control of the ATLANTIC CITY, May 12. —
Record in the collection continued are reported to the collection of the coll

KIDDIE'S DELIGHT



THE WEIRS, N. H., May 12.— New \$35,000 free bathing beach first proposed in 1894, will become a reality this summer, with con-struction work under the direction of Ed Lavallee, captain of a mail boat which services lake islands

Doat which services lake islands during the summer.

Beach will accommodate 5,000 persons. A \$35,000 bond issue was floated in 1950 by Mayor Thomas McIntyre of Laconia, A suction dredge was used to obtain saod from the bottom of the lake.

### HODGES Amusement & Mig. Co. NEW LOCATION CLARK MFG. CO.

HAND CAR RIDE

nw operating cast. little depreciation ent #1955667, Davign Percer 161305

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TOM THUMR STREAMUNEDS

- \* KIDDIE FERRIS WHEELS
- \* KIDDIE BOAT RIDES

#### Aussie Celes Draw Crowds

SYDNEY, May 12. — Common-ealth Jubilee Celebrations now eiog staged thruout the land are entinuing to draw tremendous

crowds.

Last week on the Sydney show grounds 45,000 spectators paid 25 cents admission to view a program which featured 10,000 school children in folk dancing. Available transportation was taxed and it took several hours for spectators to clear the grounds.

## RIDES AND DEVICES WHITE FOR OUR NEW Facturing complete kiddlelect. B.A. SCHIFF and ASSOCIATES 901 S.W. 69th AVE. MIAMI-44-FLORIDA



capacity 36, lecated in Pannsylvania \$6,500.00

\$2,000.00 C-CRUISE CORPORATION Sevente & Mortget Aver. Silcon &

## THE BILLBOARD Fun Zone Off

## To Poor Start

LONDON, May 12.—Despite good weather, only small crowds turned out yesterday for the opening of the midway section of the Pleasura Gardens in Battarsea Park, the 87 million fun center of the Festival of Britain.

paved, since his father was estab-lished in that business in Augusta, Ga, where Joe was born in 1903, and the future could have been largaly concerned with following in his footsteps. The Fontan family owned a showgrounden Augusta and while still a youth Joe became acthe Festival of Britain.
The scheduled Thursday (3) opeoing was delayed by bad weather and labor disputes. The remaindar of the 37-scre zone is expected to get under way Monday (21), but there still is a wast amount of work to be done on the project, which was started in June, 1948.

1948. Operators tried hard, but fell short of creating the proper fun fair spirit. The seven acres devoted exclusively to amusements only about 75 per cent comissionly about 75 per cent com-

plete. Twenty-two rides are already installed. Included are a Merry-Go-Round and boat ride plus a number of units which were imported from Germany and the United States over protests in the House of Commons.

House of Commons.

The fun fair represents less than a fifth of the total of Pleasure Gardens, which so far has exceeded the original estimates by \$2,800,000.

#### Gotham Coliseum Would Need Dollar Aid, Moses Says

AIG, MOSES SOYS

NEW YORK, May 12. — Proposed 25,000-seat Columbus Circle
Coliseum, which would replace
Madison Square Carden as the
city's principal sports and show
center, never could be self-supporting and would have to be underwritten, Robert Moses, chair
man of the Triborough Bridge and
Tunnel Authority, said here this
week.

week.

Moses suggested that revenues
from existing tunnels and bridges,
which are far above estimates, be
used to defray the cost. An offer of
89,000 square feet of land was
made to the Metropolltan Opera
Association and the New York
Parmonle Society if they
control of the construct a new music

#### Hutchins, Tex., Sets Cele Dates

HUTCHINS, Tex., May 12.—This city's annual community carnival will be held here June 28-30, Mayor A. O. Hickman, announces. Events is to be sponsored by tha volunteer fire department and Lions club for the benafit of the Town Park, Midway will be in the

#### Out in the Open

Harb Pisard, who handled the press for Cole Bros.' Chicago stand, will remain in Chicago for a month to do public relations chores for the Illinois Department of Labor.

of Labor.

Mariin Mayer, general chairman of the American Legion Post Circus to be held in City Page Circus to the held in City Page In City and the City of the C

#### Talent Topics

recently concluded a route of sportmen's and builders' shows that included dates in Atlants. Sloux City, Ia.; Des Moines, Dallas and Detroit Lakes, Minn. Also on the bills were Pallanberg's Snookums, Sharkey the Seal, and the Sportmen. of Jack Benny's

Gabrialla and her high school horse, and husband, Lou Nelson, with his jumpers, arrived in New York recently following their (Continued on page 76)

#### As ORIGINATORS and BUILDERS of RIDES



PEADY TO SERVE YOU AGAIN FOR 1951







. FIRE ENGINE RIDE . AIRPLANE RIDE . ROCKET RIDE . ELEPHANT RIDE . SPEED BOAT RIDE

e AUTO PIDE . MINIATURE TRAINS

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### The TLT-A-WH(RL Ride



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### LOOK! PARKER DOES IT AGAIN

location, consisting of one or a dozen rides. For pa

C. W. PARKER AMUSEMENT CO. Werld's Leeding Manufacturer of Amusament Devices LSAVSNWORTH, KANSAS, U. S. A.

### CONEY ISLAND

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#### SOO VOLT ELECTRIC UTILITY WIRE

teer to Beco. 2 Conductor 2 to
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y Babber Insulated, 7 Street
ed Copper, U. 5 Cov'l replaceroost 5230,00 per reel.
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to 3.2 or teach bill of 1 loss
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#### FOR SALE

Mala Ostriches, hatched and sised by F. W. Anderson, ag 4 years old: axtra fine stock ch. FOB, St. Augustine Fla. Aiso have 6 Rock Pyth bed and raised, 5 feat, \$100 6 feet, \$125 each, FOB.

Casper's Ostrich & Alligator Farm P. O. Box 266, St. Augustine, Fla.

#### WEST COAST HEADQUARTERS FOR

eddition to our complete line et form Supplies and Peanata, we are West Coast distributer for GOLD MEDAL PRODUCTS CO GOLD MEDAL PRODUCTS CO
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SNOW CONES COTTON CANDS
CANDY APPLES POPCORN

you are west of the Rockies s

A. UNGER CO., Inc.

## Heavy Cards, Special Cages,

owers, Transparent Markers. Write for bulletin tries, Box 2, Dayton 1, 0.

## Christ and Disciples

RALE: Life-size Wax Figures of Christ and Discloles at Last Supper-site detail, He-like. Suitable for rale, fairs, etc. One set only avail-hout offer over \$1509. F. G. EAGNSLLI

### OFFICE—BOOKKEEPING

Samples, 50¢. SHOW BUSINESS FORMS CO.

#### Danish Spots Rack Up Big Opening Biz

COPENHAGEN. May 12.—Dyr-havsbakken and Tivoli, major lo-cai parks, opened April 28 and Wednesday (2), respectively. Both drew crowds of about 40,000 and rides, shows, concessions, restau-rants and balirooms did capacity

business. Bakken is iocated inside mu-nicipally owned Deer Park and has a race course and bathing beach adjacent to it. An org comprised of show and ride owners, operates Bakken, pays the city for use of the land and in turn collects rent from iodividual ops located at the spot.

iodividual ops located at the spot. Rides include Rotor, Auto Looper, Octopus, Loop-o-Plane, Ferris Wheel, Auto Skooters, Ghost Train, Funhouses and Merry-Go-Rounds, major and kiddle. Most shows are of the type popular around 1910-20 at Coney Island, Admissioo is 15 cents. All run on a grind policy. City Location

City Location

Tivoli is iocated in the heart of
the city. In addition to the straight
park time-up, it includes elaborate
theaters, concert halfs, formal
gardens, big restaurants, electrically illuminated fountains and a
rustic air over-ail.

any minimideet contains and a substitution of the process of the p

the center of the park.

Praices fit every purse, with a
hot meal going for as little as 50
cents, including tip. Spot has done
capacity business since opening.

### N. E. Iowa Assn. Names Shepard Prez

#### Regina Ex Repeats Promotion Scheme

REGINA, Sask., May 12—Regina Exhibition here again will operate its public relations committee this year as a promotion effort. The committee, divided into city, rural and United States sections again will have its members visit fairs and gatherings in South sections again way and the oorbern part of the United States to advertise the local fair.

### Plan New Grounds

At Benton, Ark. BENTON, Ark., May 12.—Saline County Fair here will build a new fairgrounds and steps are being taken to acquire land, J. G. Gerard, chairman, announced.

The Quorum Court recently ap-propriated \$50,000 toward purchase of property and the construction of buildings, he said.

#### Ohio Association Sets June 22 Meet

WELLINGTON, O., May 12.— Ohio Fair Managers Association will hold its mid-summer confer-ence June 22 in the Deshler-Wal-ick Hotel, Columbus, Clair L. Hill, president, announced here.

### Officials from 88 county and in-dependent fairs are expected to attend the conclave. \$20,000 Fire Destroys

## **Club Activities**

#### Showmen's League of America 400 S. State St., Chien

CHICAGO, May 12. — Altho meetings are over for the summer, the lease committee is lining up a report on the proposed new quar-ters which will be forwarded to the trustees

the trustees.

Chick Bohdan is on the mend and Milt Cohen is scheduled to enter Hines Hospital here. Nothing new on W. O. Perrot, W. C. Deneke or Clifford Darling.

or Citiford Darling.
Attractive route cards received from Wailace Brox.' Shows of Canada and the E. J. Casey Shows.
Al Rossman and Lou Leonard left recently. Fred Donnelly left for his West Coast home.

West Coast home.
Rube Liebman was in town to
confer with President Lou Keiler,
Ack Hawthorne and Raiph Gent
Callers at the rooms included
Hadji Delgarian, Harold Ardner,
Jimmy Stanton, Charles Zemater,
James Campbel, Bonole Malica,
James Campbel, Bonole Malica,
Jack Krutt, Al Rossman, Jack
Hawthorne, Hal Hall, Jack Kapia,
Age, C. Donabue and J. A. Darnaby C. Donabue and J. A. Darnaby C. Donabue and J. A. Darnaby C. Donabue and J. A. Darn-

### aby. carnival club activities srowmen's league of america

Ladies' Auxiliary Ladies' Auxiliary
Final meeting of the season was
held Thursday (3) in the Sherman
Hotel with toese officers on band:
President Lillian Glick, Second
Vice-President Mae Taylor, Secretary Elise Miller, Tressurer Lucille
Hirsch and Chapiain Phoebe Carsky

Hirsch and Chaplain Phoebe Car-sky.

Mae Taylor's mother, Catharine Frown, is in Room 503, Lie Masonic Hospital, Room 503. Lee week absence. She was in Minne-sola, where her mother was hos-pitalized. Mrs. Lou Keller's husband is ill. The Showmen's League will hold its annual poppy sale will hold its annual poppy sale bers have volunteered to sell them. The white overand's aroun, do-WATERIOO, Is, May 12. The white organdy approx. GoWIEGI E. Shepard, secretary, ButFree Willed E. Shepard, secretary, ButFree County Fair, Allison, Is, was prized President Glick with a birthlowa Fair Managers' Association
that the organization's recent metathe organization's recent metabased the birthday cake.

## Andy Hansen, manager at Cedar Rapids, was named vice-president, and C. C. Nichols, Cresco, secre-

Campbell Hotel, Dallas

Mrs. Red Eagen is at Baylor Hos-pital. Albert Cepsk has a broken arm, and Mary Ellen Liberman is ill in Longview, Tex., home. Mr. and Mra Bill Young and family will move to Longview as soon as schools close here. Mr. and Mrs. Simmy Carroll are skedded to leave for Alaska. Lawrence Mead, of San Antonio, is visiting here

of San Antonio, is visiting with his sister, Margaret Pug Mr. and Mrs. Red Crangle have purchased plots in Grove Hill Cemetery's Showmen's Rest.

## Saskatoon Ex Starts

SASKATOON, Sask., May 12.— Saskatoon Industrial Exhibition here has started construction of its new livestock pavilion which is expected to be ready for the July fair. Steel for the new structure re-cently arrived here. Concrete foot-ings were laid earlier.

### Melville, Sask., Sets Indian Theme

MELVILLE, Sask., May 12— An Indian theme will be used an Indian theme will be used the series of the

### N. J. Resorts Lose Bid for

## Luxury Tax

TRENTON, N. J., May 12.—The State Assembly in its closing resion isst week rejected a Senate proposal to permit municipallities of the senate proposal to permit municipallities of the senate of the revenue to repair damage done by hurricanes and beach erosion, would have allowed extension of the sales tax on hotel rooms, liq-uor, amusements and cigarettes which is now in force in Atlantic City to smaller New Jersey sea-

ore resorts.

shore resorts.

After violent opposition, characterizing the measure as "class legislation" and as being based or "the absolute greed of the shor resort municipalities," the Senate approved measure was voted down by the iower legislative house b, a count of 28 to 13.

#### Cedar Rapids Signs Talent

CEDAR RAPIDS, Ia., May 12 All-lowa Fair has completed its program for this year with the principal new feature being a two-day circus program on Thursday and Friday afternoons, Andy Han-son, manager, announces.

son, manager, announces. Fair also has skedded a Saturday night thrill show, a State Palomino horse show. Tennessee walking horse show and a G. I. farm training contest.

Parking facilities have been enlarged, streets paved and a new sewer system installed.

#### Lethbridge, Alta., Ups Attractions

LETHBRIDGE, Alta., May 12.—
is a tie-in with this city's 60th nniversary celebration, the '5 ethbridge and District Exhibition of Rodeo has upped prize mone and expanded its attraction pro-

A bigger grandstand program is pianned, fireworks will be in-creased 35 per cent and \$6,000 in prizes will be offered.

#### Herren To Manage Meridian, Miss.

MERIDIAN, Miss., May 12.— L. B. Herren, veteran fair man-ager, last with the Mid-South Fair, Memphis, has closed to manage the Mississippi Fair and Livestock Deal was set by W. R. Cannady, wner-operator of the fair plant.

#### Robertsdale, Ala., Sets Dates, Plans

ROBERTSDALE, Ala., May 12.—

The second annual Baldwin County Fair will be beld in conjunction with the 4-H Club dairy cattle show this year, with the event skedded for the week of October 8, J. W. Clark, fair president appropried

cetoper 8, J. W. Clark, fair president, announced.

Lee Amusemen' Company will provide the midway attractions this year. Eat and drink concession' will be operated by local civic organizations and ciuba. Placerville, Calif.

#### Sets Temporary Boss PLACERVILLE Calif., May 12.—

PLACERVILLE Calif, May 12.
Pending a formai meeting of El Dorado County Pair board, Carl Weeks has been named the board's temporary chairman. He heads temporary chairman. He heads the pending to Eugene Chappie, chairman of the board of supervisors, is to be increased by at least one member. Other member include W. T. Henderson, Mrx. Jack Pheckey, And John and John Check and Edward Norton.

#### Donalsonville, Ga., Names Broome Prexy

Hendersonville Stand

HENDERSONVILLE N. C., May I Humboldt, Sask., Event North Cerolina Pair here was de Constructis New Barn weight evigle ev

#### **New Chevrolet** CARS AND TRUCKS

SPECIAL FINANCE PLAN GET OUR PRICES FIRST IOHN BUNDY Hauss-Standard Chevrolet

## 1325 STATE ST. EAST ST. LOUIS, ILL

ALL SIZES-HOW IN STOCK Airo have material to make

colors dyed. Also Flame, Water and Mildew treated ducks. "CHEXFLAME" Underwriters Ap

S. T. 1F5500 GEO, W. JOHNSON

UNITED STATES
TENT & AWNING CO
2315-21 W. Result
Chicago 12
Chicago 1815 Tent Hesse 1810



### SHOW TENTS CENTRAL

S16-518 EAST 18th ST. Kansas City & MI Phone: Narrison 1024 HARRY SOMMERVILLE

### FOR SALE NEW SIDE WALL

MAIN AWNING AND TENT CO.

#### CARNIVAL AND CONCESSION TENTS "Serving the Showmen of the Southwest" JOHN M. COLLIN CO. 18 F. KIBK ST SHAWNEE, OKLA

### CARPET GOLF

Exclusive County Bights Under U. Patent. Blue-Prints Photos, atc. R. W. DAVIS, Patentee

## Gerten, N. C.

REWARD information leading to the location purchase of suitable Merry-Co-mos, Horses Organs and other Parts torage or wrecked

## RIDE REBUILDERS

SACRIFICE

1 215 gal. Taylor Freeze with 10 gal 66 gal. hardening cobinet, nor half 41,520.00, used 3 months, 100 mil. 11,520.00, used 3 months, 150 mil. Liar Finor Model Percorn Ma-3305.00; 1 Frankfurber Steamer, 3 partness and 3 peta, mertice, 1 15,000 31, Disk Cupe and Lids. Fit thousand. J. CANFE, 300 Member 35, Jersey City 6, N. 3

### **Flashbacks**

Flashbacks

25 Years Ago

On the No. 1 car of Heritage
Res. minater; Herry Activated, and the company of the co

partment of the mouse Shows. Deaths: Harvay Johnson clown; Frank Paris, carnival band leader, and C. C. Patton, carnival owner.

## 10 Years Ago

10 Years Ago

10 Years Ago

10 Years Ago

11 Cappy more reperition of autor neces has failten

12 capped by March 20 fire at win
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17 capped by March 20 fire at win
18 capp

TORONTO, May 12.— Sale of Oakwood Stadium here to Al Cappy and Norman Smith for the operation of auto races has fallen thru because of the refusal of the municipality to grant a permit for

#### A. C. Execs Mull Tax on Kid Rides, Side Show Units

BRUSSLS. Belgium, May 12.

—Two Rolor rides, Garmen thrill
device exported to the United
States for the first time this year,
two-week Spring Feir here.

In all, the event offered 31 rides,
14 shows and 81 concessions. An
extra attraction was the Cirque
Semay, oldest of Belgian orgs

## Ft. Smith Closes Lots During May, September During May, eeprember FORT SMITH, Ark, May 12— Traveling shows, including carnivals and circuses, will not be permitted to play Fort Smith during May and September of this Rodeo is here this month and the Arkansas – Oklahoma Livestock Exposition Free District Fair is salted for September 24-26.

### **Full Act Sked** Set for Ideal

MONTICELLO, Ind., May 12— Fireworks, music, high acts and trained animals will be booked into Ideal Beach Resort here this year in a new promotion program designed to reploce last year's pro-longed underwater stunt. E. E. Spackman, manager, said pienic bookings have increased slightly, with the free entertain-ment being used as an induce-ment for potential pienicheer.

ment for potential picnickers.

New this season in the major ride line-up is a Tilt-a-Whirl.

A Kiddie Boat ride also is being added end a rifle renge building has been constructed.

These additions plus Ideal's new \$75,000 Beach House hotel and dining room, put the funspot's new investments at well above the \$90,000 mark.

Week-end operation began May 4. Daily business gets underway May 25, when ballroom activity also starts. also starts.

Last year's promotion stunt had a man living in an underwater room for some time as a protest against high taxes. The gimmick scored well in regional and metropolitan newspapers.

New Track Opens

NEW LONDON, Conn. May 12.

Newly constructed WaterfordNew London Auto Racing Speed
Bowl, off the Hartford Turnpike
near here, has opened. near here, has opened.

Officers of the concern are J.
Lawrence Paters, president; Conrad Nassetta, vice-president; Willlam O. E. Hoeffner, secretary, and
Frank Benvenuti, treasurer. Anthony Albino and Fred Benvenuti
are directors.

#### Claresholm, Alta., Drops July Rodeo

CLARESHOLM, Alta, May 12.—Claresholm Stampede and Fair Association here will present a two-day baseball tournement in July instead of its usual rodeo, of-ficials announced.

Event is canvassing the town and district for funds to remodel the ball field.

### Lloyd Myers To Produce Weyburn, Sask., Rodeo

WEYBURN, Sask., May 12.— Weyburn Junior Chamber of Com-merce will again stage its annual rodeo here this year, but instead selves, member have signed Lloyd Myers, Moose Jaw, Sask, to pro-duce the events. The Jayces will have charge of the outside admis-sion gate and the concession gate

## FLOSS OPERATORS...

\$295

Sugar may soon be short. Get your supply our Model #120 will get you more money per pound of sugar because of its variable speed motor. 6-month guarantee. Get the \$295.00

CONCESSION SUPPLY CO.

#### SIGNS DELICIOUS



Baked Enamol—3 Colors: Red, and Blue. Size 171/2"x231/2 Price, \$2.95 Pr. Pd. P.P. DEALER BUSINESS SOLICITI SNOW CONE MACHINES FRANK & FRED EDWARDS



P. O. BOX 7803, Feir Perk, Gellas.

#### MAKE \$100.00 A DAY On Candy Floss



ELECTRIC CANDY FLOSS MACHINE CO

GIVE TO THE RUNYON CANCER FUND

## PEANUTS . POPCORN . SUPPLIES

Five Sizes Boxes — Complata Cones — Candy Apple Equip-Line of Supplies — Midway meat & Supplies — Francisco — Constant — Constant — Parantis —

## CHUNK-E-NUT PRODUCTS CO.

TED VINES 2908-14 Smallim ED BERG 1261-63 E. Skrib St.

Los Angeles 21, Calif.

#### AVERAGE BETTER THAN \$200 PER WEEK on a \$350 INVESTMENT! That's What YOU Can Do With ELECTRO-PITCH in Just an Average Location!

MECHANICALLY SOUND - EASY MAINTENANCE A Natural For



6030 Ross St., Philadelphia 44, Pa. Phone TE 9-2773



GENERAL OUTDOOR

## At Hampton

inds increasing crowds visiling the resort.
Starting Wednesday (30), Roger Barratte will play the Hammond organ at the beach bundstand three the state of the sta

LANSING, Mich, May 12.—The
Michigan State Fair took in a total
of \$805,415 during its '50 run,
auditor general, John B. Martin
Jr., announced this week. Of the
total receipts, \$221,685 came from
gate admissions.

AND THE WARRY FOR THE PRINCE SERVICE STREET STREET

IONAL TOWN AT SAME DROPE, \$2.50 engs of wording and color and \$3.75. ples of 10,000 tickets of a bind and color

DISPLAY FIREWORKS

The "highlight" of your nutdoor celebra tion

der Early! Avoid Disappoints

king for July 4th. Foles, Perks, etc

cturers since 1918

Denville, II Phone 1714

FOLDED TICKETS BAY & MIGHT SERVICE

or the part of the

Pops 100 Lbs. of Corn Per Hour!

### From the Lots Klein Amusement Co.

All Idilipion

I MAMPTON BEACH, N. H. May

I 2.—Operators here are sprating in a William (12.—Operators here are sprating in a well of the intermediate in the beach bandwind the intermediate in the intermediat

#### Wallace & Murray

ALBEMARLE, N. C., May 12.— Shows opened Monday night (6) to a fair crowd. Billy Breese, in ad-vance, is headed for Chicago. T. Knight is handling publicity and billing.

Knight is handling productions of the writer arrived from Gibsonton, Fla., last Sunday, He's assisting in the office and bandling mail and is The Billboard sales agent.

—A. R. MAXWELL.

#### FOR SALE

LONG RANGE SNOOTING CALLERY founted on a Steal Trailer, with 1941 hevrolet Tractor, in very good condition his is the linest portecte Callery on the old. 'Staffed at Meriden, Miss.')

IRx56 BINCO
One of the most altractive Bingos or the road. Complete, 170 atools, new top lest year, (Stored in Little Bock, Ark.)

MAX GOODMAN eridlen Arn. Miami Be (Phone: \$8-6929)

### ANDY ZANE

Wents Girls for two Girl Shows No experience necessary. Top saleries and best of working conditions. Wire (NO COLLECTS, PLEASEI) or come on imme-

PENN PREMIER SHOWS gton, el. j., this week: New M. J., next week.

For Sale or Lease

DAN-LOUIS SHOWS therg, Ky., this week; Ky , nest week.

FOR SALE LITTLE DIPPER RIDE

I year eld, with se without true BOX 264, c/e The Billboard 290 Arcade Bids St. Levis 1, Me

#### **NESSLER SHOWS** WANT

Rosen Calter and Counter Men. CON-CENSIONS OF ALL KINDS. Second Sten-on all Rides. Accests for Photos. Cando Flows and Office P.C. Addresse-E. V. NESSLER, Mgr.

WANTED

BINGO CALLER O MANAGER, 2000 COUNTERMEN AL MOON MAN FOR ROCK-O-PLANE PERRIS WHEEL FORE MAN ONG SECOND MAN FIRST-CLASS BOLLO-PLANE MAN ADDRESS. CHARLES CHANEY MOUND CITY SNOWS

WANTED

BLOWER FOR TANGLEY CALLIOPE H. T. HUTCHINSON 211 S. W. 51st Ave

#### WANTED

Sit Down Greb, Join at once. Disco-irisk Cochren; Pea Pool open. Co-Disk Wilson at ence ROBERTSON AND CALER AMUSEMENT roms Ave. tot, Macon, Co., this v Few Hanky Ponks open. Wire

#### CHUCK and FINGERS

WANT FOR

#### JOHNNY J. DENTON'S GOLD MEDAL SHOWS PEEK AND COUNT STORE MEN.

For a long season and a proven route. P.S .- Carl Lee, get in touch with Fingers.

Contact CRUCK MAGID or JOHN CAMPI Whitesburg, Ky., this week: then per route.

#### \_\_\_\_\_ TIVOLI EXPOSITION SHOWS

be announced seen.

CONCESSIONAIBES AND SHOWS, Join new in get preference at mar fair
WANT: CONCESSIONS; Ball Games, Mi-Striker, Jewelry, Slam Blower, Bumper,
Coke Bottles, Short Rance Gallery, Clearatte Gallary, Class Pitch, Sno Cosay rither Hanby Paris that deem't cenflict WANT SHOWS: Animal Show, Big Snoke, Mechanics; City, Illinoion er ong Attraction. Can sine place Meter Drome. 

#### A. M. P. SHOWS "Jaggy"

Want Concessions: Photon, Hi-Striker, Jewelry, Age and Weight, Lone and Short Lead Can place sober Richeren on Ferris Wieed, Jenny, Till and Chairplar Can place sober Richeren on Ferris Wieed, Jenny, Till and Chairplar Can place Monkey, Unborn, Wild Life Show or other Shows of a

Colored Girls that have worked for Chief Congo, contact. Dannia wonts Binoc Caller. We positively held centrart for Oskland, Mri. July 6th; reserve space now. All replies:

### LEE BECHT AMUSEMENTS

WANT CONCESSION FOR THE FOLLOWING LOCATIONS THAT DO NOT CONFLICT
Basiling, Ones, May 15-20, Nerwood, Ohio, Crib Pek, Mey 26-26, Minimizon, Ohio,
Street, Jone 4-8, Wahanjeon Coort Hosto, Chip, Street, June 11-21, West Intervison, Ohio, Street, Jone 18-23, Franklin, Ohio, June 37-30. All Concession must wish
Street June 18-23, Franklin, Ohio, June 37-30. All Concession must wish
Street Hoston, And Franklin and Street wisherd. Good opining for dean Fun
House or Street Wishold Cook of the Street Wishold Cook opining for dean Fun
House or Street Wishold Cook of the Street Wishold Cook of the
Faraneset Advisor F. O. SON YU. XT. MALTHY, OHIO.

### CAVALCADE OF AMUSEMENTS

Se, jewelry Store and all kinds of nees. WANT WAITERS AND GRI y and sleeping and

AL WAGNER, Mgr. Attelle, Ale., this week; Evensville, Ind., next wash

#### PAGE BROS, SHOWS

Wast Ride Help, sales no object if you can cut it. Forestan for Wheel, File, Mery-Co-Round, Solitins, Celeptillar. Also Second Men on ell index, must driver. Pay every Tuesday night, no hold back.
Arcade, Cutterfu, loc Freem, Scales, Henky Panha of all lands. No Files or Mill Camer.
Operator for Fun House, Monkey Show. Date and Bose use Woods went Acts for Side Show. Fire Start, Half and Help. W. E. (SMOTCUN) PAGE, Owner
V. M. PEACH, Supt. of Operations
Partland, Tenn., new; Russilivide, Kr., next week.

Want—SOUTHERN VALLEY SHOWS—Want
WE MAY! IN FAILS, CELEBATIONS AND BE-URSON
Consented and Marks. Their lane Construction that cares is about 100 Hz (1) to the Construction of the Construc

#### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* DICK BEST WANTS FOR RIVERVIEW PARK Chicago, Ill., Opening May 16

SIDE SHOW ACTS AND ATTRACTIONS OF ALL KINDS Telkers, Ticket Scile 

GIRLS GIRLS GIRLS WANT STRIPPERS AND DANCERS

### lion, outside mein gete, Fort Leonard Wood h percentage proposition, Ideal working of

MAHAGER, IDLE NOUR PARK. WAYHESVILLE, MO.

#### HELLER'S ACME SHOWS

Wass Duck Michanus Hofe Hele in Ho off-roomed Ridas Track Drivers since prafestace, Wast Conressions: Guas Your Aga and Waith, Leng Rause Gallers Rotaries or any Hanks Puzhs Inst don't conflict with what we have, Good propositions to Morkey Show, Working World or any other high-cless Show, Don't Tarry Girl Shows until fair season. Have four Celebrations and ten Pairs, closing at Worane, N C. American Legion Celebration, New, 19 This week, Gerlield, N. J.; then Jersey City, N. J., Orend St. Let.
All Address: NASSY NELLER es Per Smile.
Permenent Address: See S. Campage, N. J. Phens: Wycelt e6331.M

Cretors'

MODEL 42

### Let our ingenious pyretechnicisms dem strete the Volue and Brilliancy et "ILLINOIS FIREWORKS." ILLINOIS FIREWORKS COMPANY, INC. P. O. Bos 792

CRETORS & CO.

### **BIGG'S** iful Red. White. Blue 6

Yellow Enameled SHOW CONE CABINET MACHINE Speed Volume namy—Extra Prof



### Fair Dates

The following corrections and addi-no to the Unt of Pair Dares were seived during the week ended by 11. May 11, The complete list of Pair Dates was published in the issue dated April 7. A copy of that issue may be had by mailing 35 cents to the Creudaton Drustment, The fillmoord, 2160 Pair Sech Issue et The Billboard Sec corrections and additions.

## more—AlaFiora Agri, Fair Assn. Oct. -6. J. G. Lumpkin. berindsie—Beldwin Co. Pair Assn. Week f Oct. 8. Sam Fredmen.

ARKANSAS statement of the property of the prop ARKANSAS

Caruthers—Coruthers District Pair Asset Oct. Elmer Hagemerk.

FLORIDA ndo-Centrel Pia, Expo. Peb. arch I. Crawford T Bickford.

GEORGIA

Americus Civis Pair Assa. Oct.

H. Conifin.

(Continued on page 76)

#### AGENTS-AGENTS for 22 Fairs and Colebrotic Humbolds, Tenn., Cole

Iret.

† Range, Hi Striker, Belloon

5, Buckets, Bumper, Diegers, Milk

les, Hit and Miss, Cork Gallery

ty Pitch. Some percentage open

y Dillard, Johnny Cein and others

WENDELL B. PIERCE AMERICAN EAGLE SHOWS shedds. Term., this week;

INTERNATIONAL ROCKING A

THE PROMOTE PROMOTE CAPE, MARK
THE PROMOTE CAPE, MARK
THE PROMOTE CAPE, MARK
THE PROMOTE CAPE, MARK
THE PROMOTE CAPE, AND THE PROMOTE CAPE
THE PROMOTE

### WANT TO BOOK

First-class, well-flashed 16x32 Sings Seat 75 players. Can Join Immediately

BILL STACY

SHORTER'S SHOWS
LAST CALL
Opening Waverly, lowa.
May 15 to 20,
miled more Stock Concessions, also
tull Bide and any Show. C. E.
ussen and Uncle Charlis. come on
Waverly lowd.

#### WANTED

Ferris Wheel Foreman, Marry-Ge-Boune Foreman, Roll-o-Plane Foreman, Car-place a tew more clean Concessions MOUND CITY SHOWS

### HAGENSICK'S RIDES

Glenwood, Ark., May 14-19. Celebrations Start in June.

#### WANT Scooter Help, new 15-Car Bide Must as sober, understand Lasse Cars. All sea-ton Works world's most famous beech

TURNER SCOTT

### WANTED

H. A. KING Secretary, Legion Harvest Feir,

#### E. Enearen. Lake Pearl Owner, Dies

WRENTIAM, Mass., May 12— Edbury N. Enegren, 62, operator of Lake Pearl Park and president of New England Association of 1986, died her recently. The Lake Pearl spot here was developed by Enegren's father be-fore 1900, and the son directed its years. Park includes the King Phillip Ballroom, one of the larg-est in the East. bold at the log-

Ing.

Bowl management plans to operate on a Saturday and Wednesday night schedule. Modified stock cars will alternate with straight stocks and special features on the programs. To date, three Sunday afternoon modified stock cards have been staged at the track.

#### Long Island Races Draw Big Gates

PRESPIONT, N. Y. May 12.—
Auto racing crowds at Municipal
Stadium here and ship (N. Y. Special Stadium here and ship (N. Y. Special Stadium here and ship (N. Y. Special Stadium here the Execution of the Stadium here the Season started a secretal says and modified stock carevents have been the rule. Medenburg plans midget races later to operate Sarturday nights, will be also will go to Sunday afternoon operation.

## Pyro Blast Kills

Anthony de Luke NISARAYUNA, N. Y., May 12,

—Anthony de Luke, 34, co-owner
of Imperial Fireworks Company
here, was killed Thursday (in the company
black powder exploded, butching
off other pyro pieces,
De Luke was working outside a
small building on the grounds
when the disaster occurred.

### Lannum Track Bows

LANNUM, Md., May 12 — Ed-way here opens its season Friday night (18) with stock car races as a weekly feature. Jacobs Brox.\* Concession Company's concessions are managed by Sam Broad and Spencer A. Stine will handle out-door advertising.

Charter Dixie Race Org DURHAM, N. C., May 12— Dixie Racing Promotions, Inc., has been chartered here by the secre-tary of state with an authorized capital stock of 1,000 shares, no par value. Incorporators are George Sands, Joseph Spencer and Bichard Weidon, all of this city

Conn. Cele Seeks Mac BRIDGEPORT, Conn. May 12—

Dates for the annual P T Barnum Festival have been set for
July 3 thru 5. Promotional Chairman Harold Dow's big effort will
be to have Gen. Douglas MacArthur present for the Festival
parade July 4.

### Ellicottville Sets Dates

ELLICOTTVILLE, N Y., May 12.

—Dates of the annual Old Home Week celebration here have been set for July 8-14, reports John W Ellis, president of the sponsoring Chamber of Commerce The event has been held every year since 1921

Kamsack Sets Tax Admsdck Sets I dx KAMSACK, Sask, May 12.—A new 10 per cent amusement tax imposed by town council affects fairs, thesters, dance halis and sports events where an admission of at least 30 cents is charged. Money will go toward erection of a town hali.

New York 19, N. Y. 1564 Broadway PLace 7-2800

## BIG EXTRA UMMER SALES RE YOURS

when you advertise in the

## G 1951 BOA SUMMER EG

#### Timed Just Right . . .

- . for the rich Fair Season just ahead.
- . . . for concessioners heading toward their biggest paying dates.
- . . . for Circuses aiming at the rich, rural areas,
- . . . for Amusement Parks, Pools, Resorts, Beaches and Drive-Ins looking toward their largest attendances.

#### You're Missing Plenty . . .

. . . if you don't offer Your Products or Services in The Billboard's Big, Important, Annual Summer Special . . . dated June 30 . . . distributed June 26 . . . final ad closing, June 20.

#### Use the Coupon TODAY . . .

to make your reservation, or for further information . . . or contact your local office of The Billboard.

2160 Pattersen St. 190 Arcade Side DUnbar 6450-1-2-3-4 CHestnur 0443

ed 28, Calif. 188 W. Randolph St 6000 Sunset Sivd. HOllywood 9-5831 Cintral 6-8761

Detroit 1. Mich For Theetre Sidg. WOodward 2-1100 Mr. C. J. Latscha, Adv. Mgr., The Billboard, 2160 Pattarson St., Cincinnati 22. Ohio.

er Sancial.

☐ Reserve ..... space. Send literature and ad rates.

Have a salesman call on me.

Signed ... I'm interested in advertising in The Situated's S.I.S. Annual Company .....

Address ...... City ..... State

WHILE THEY LAST! WRITE-WIRE-PHONE TODAY! BERGER &

PITTSTURGH 19. PA: EV. 1-2488 EV. 1-7577 iplex Faucet Co. Serving the Tr.

a 31/2¢ Prolit on a 5 Cent Sale! The Multiplex ROOT BEER BARREL

THREE SIZES: 8 OAL. 17 GAL. 45 GAL. Advantises Ice Cold Root Beer to attract a large ume of sales at an Exceptionally Large Profits plura volume business and profits with a

OBANGE, OTHERS MULTIPLEX FAUCET CO.



4315-8 Duncon Ave

## TRAILERS

FOR ALL PURPOSES Fully equipped. Priced to



CALUMET COACH CO.

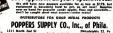
#### IREWORKS DISPLAYS for All Occasions! CELEBRATION COMMITTEES: FAIR SECRETARIES: Write for our catalog of magnificent fireworks displays! Special programs mode up for fairs! Suthfaction generated!

DISPLAYS FROM 19.58 TO 1669.50

ors evaluable for large shows! Full insurance corried operated displays!

WRITE FOR FREE CATALOG RICH BROS'. FIREWORKS CO.

See Poppers for all your Popcorn Needs!



### Arrow Kiddie Merry-Go-Rounds and Auto Rides

Top Quality in Appearance and Performance Order Now as Stocks Ara Dwindling Rapidly Also one used Tan Jumping Horse "Buckaroo" Rid New condition.

ARROW DEVELOPMENT CO., INC. 243 Moffatt Blvd. Mountain Viaw, Calif. Makars of batter grade rides.

YOU'LL MAKE MORE MONEY WITH "THE NEW TRIPLE THREAT TURF" New testures etimines in the descript rate from derive.

New testures etimines in the from the other derive.

Sava 1 sulary, no called needed, dobet Control-Add 25% to gross, freinters—Give grows at all times. It is 3 owns, see reads for immediate delivery Write for tree photo and information.

ELECTRONIC GAMES, Greensburg, Pa.

Popcorn, Snow Cones, Candy Apples, Cotton Candy

GOLD MEDAL PRODUCTS CO.

## Carnival Routes

Sand to 2160 Patterson St. Cincinnati 22. C

ber: Reading. C., 14-26: Norroad 2: Old Relianie: Corten, Ky. City: (d. Chase & 3 S Ba., Milwaukee, it, 11-22; IN. 36 & W. Capitol Drives Draukee, 24-5. Sacht Ste. Marie, Onl., sac.: Sudbury 51-26. Pour Am.: Oliman, III., Melroas Park -June 3. State: Soors, Tex.: Meridian 21-26. State: Soors, Tex.: Meridian 21-26. tune 2.

Tate: Sonora, Tex.: Meridian 21:26
Diamond: Montgomery, Pa.

Grass: Mayfield, Ky.

F. C. III Dorado, Kan.

Tulled: Perty, In.; Tama 21:28

Tulled: Charles Beecham, Tex.

Collections, R. Z.

Ch. Westergh, R. Z.

Ch. Offerburgh, R. E.

Ch. Offerburgh, R. E.

Ch. Offerburgh, Tex.: (Pairi

Rammond, La.

. 31-96

Old City Ammonments: Charlestown, I. Indianapoits 21-37.

I. Indianapoits 21-37.

onter Bros. 31 Marrys, O., 18-27.

y, B. J.: Norwood, Man. Can., 18-28.

Indianapoits 21-25.

Indianapoits States. North Fraits, Neb.

R Wilson: Utpper Darty) Phila
R Wilson: Utpper Darty) Phila
John Per Fagus, O.

Re Am. Co.: Garrenser, Oxia,

m Tree, New Jonden, Crons,

respoils, Minn., 1s-771 Chicago Ave;

sexpoils, Minn., 1s-771 Chicago Ave;

respoils, Minn

1-38. Tis Repo.: Oreville, Culif., 15-20 fits Expo.: Oreville, Culif., 15-20 fits Pierte: Shafter, Culif., 15-20 fits 30 Big: Burbank, Culif., 16-20 ferndale 32-36. Br. C., Cam., 16-26. --Louis: Brandenburg, Ky.; Carrollton Crescent: Vittoria, B. C., Can., 14-16.
Dan-Leudi: Brendenburg, Ky.; Carcell
21-24.
Del-Mar: Wheeldand, PaDelage: Ananoia, Conn.; Plainville 21Delto Am. Co.: Bolton, Miss.
Dobusa' United Willersie, Minn.
Jown River Am. Co.; River Rouge, Mi14-27.

anten Am.: Waterville, Me. idde's Expo.: Aliquipos. P-21-26.

(Continued on page 68)

### Circus Routes

Sand to 2180 Patterson St.

Senty, Clyde: Visalia, Calif., 18; Freena 18; Modesto IT; Pale Alio 18; Monterey 18; Walsocyulie 28. Secre-Barnes: Espring City, Tenn. 14. Kingston 18; Rockweod 18; Crossville 17; Monterey 18; Carthage 18; Lebason SI: Galussboro 23; Livingston 23; Jamesiii Galantine 22 Limpages 22 James 1 To Terror 1 To Te

Color & Morett Device, C. 1. 18 at acres (Color Brotz, Carlotter, C. 18 at acres (Color Brotz, Carlotter, Carlotter, Carlotter, Carlotter, C. 18 at acres (Color Brotz, Carlotter, Carlotter

Rebinson, Dos. Cherokes, H. C., 18: Hish-land 16: Tryon 17: Rutherfard 12: Old Regers Bre.: Program, Mass. 14: Bega-lius. La. 16: Hammond 16: Baten Houge 17-12: Carte: Gardner-Will. New, 16: Caren City 18: Sparks 25: Portols. Calif. 21: Quinty 22

Misc. Routes Send to 2160 Petterson St. Cincinnati 22, O.

Ice Capades of 1651 (Pan-Pacific Auditor-ism) Los Angeles, Calif., thrn June 3.

#### Kearney, Neb., Prepares for Big Still Date Sked

KEARNEY, Nab., May 12.—Buf-falo County Fairgrounds hare has a number of avents skedded for June, Earl H. Ramsay, menager,

a number of avents shoulded for incommons. As the common of the common o

#### Medicine Hat Rodeo Set for June 5-7

MEDICINE HAT, Alta, Mey 12.

—Dates of the Madicine Hat Stampeds and Exhibition company's rodeo and fair here have been set of the Madicine Hat Stampeds and Exhibition company's rodeo and fair here have been set baling imported from the U. Square dancing, instrumental and singing contests for teen-agers of the city and district are planned. An evening feature will be a 24-horse quadrillar.

horse quadrilla.

Managing director of the stampeda and exhibition company is D. A. Scholtan. Charles Ronan is stampeds director and Harman Linder, wall-known rodeo performer, will be arena director.

#### Weyburn, Sask., Sets Rodeo Plans

WEYBURN, Sask., May 12 —
Junior Chamber of Commarca
Todeo here July 25-26 has signed
Bob de Paolo to provide the acts
Bob de Paolo to provide the
Bob de Paolo to program
Bob de Paolo to program
Borten tha rodeo program.

## Seven July 4 Pyro

Dutes Set by Int'I

JERSEY CITY, N. J., May II.

Lional Fireworks. Company hars,

Lional Fireworks. Company hars,

City of Washington, plus tha

May India City

CHAIRS

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Two Girls for Girl Show. All Concessions but Eats. Bull Martin, Eddie Jamison, contact Chick Young. Ride Help in all departments. Du Bois, Pa., this week. Wire or come on.

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## Kelly-Miller Wins Kan, Crowds, Coin

PARSONS, Kan, May 12.—A However, the good business mooth noutine of airms makines continued despite weather and a few strew houses, marked the Al Cushing, Okia, (3) the Kellynton of the College of the

## **RB Sets Night** Bow for Philly **British Cele**

prillability (September 1) and the state of the state of

J. Clarke was here this week lling advance publicity. Polack Beats

## Previous Biz At 3 Stands

AT 3 Stands

OAKLAND, Cail, May 12—
Polack Bross Western until this week moved into be Bay area there soonbern Californis aloge, the control of the control

#### Dever Kin Sought By Funeral Parlor

RUSSIAN JOEYS GET IN LINE: NO PRATFALLS!

MOSCOW, May 12.—Red noses, outsized shoes and other tools of the trade used by American clowns place in the Russian joey's kit, according to the line laid down by Literory Ga:ette

down by Literory Gazette

I seems that slapstick is
undignified and must be replaced by satire and more
subtle means of laugh-getting.
Toward this end, the Gazette
seeks establishment of a
school at which clowns would
be frained by writers and
satirists who would give them
the approved slant on social,
esthetic and political matters.

### A three-quarter matinee and a near-capacity at night were racked up in Pawhuska, Okla., Friday (4). Schools were dismissed for the matinee. Stevens Bros. played Barnsdall, Okla., about 10 miles away, on the same date. Beers-Barnes Pulls Crowds.

about 10 miles away, on the same I Novata, Okta, a matinec-sup Sunday Hand, googed with a near-competition from baschell and conception from baschell and the same support of the same sup

#### SCHREIBER BULLS Trainer Named New Superintendent

Of 8-Elephant Herd: Business Holds

LIMA, O., May 12.—Mills Bros clicked with LIMA, O., May 12—Mills front elicited with a flore-custure right forces has purchased the Bapitatis boson. Local sources of the spon-war on Magding last seasons borning Legion Fort had not been forced. The Mills eciples of the sponsor of the sponsor of the berd. The Mills eciples of the sponsor of the sponsor of the sponsor of the berd. Date Mills eciples of the sponsor of the sponsor of the sponsor of the brings the Mills elephant herd to O., Saturday (2), Mills required a Schribbe succeeds at last higher and the sponsor of the sponsor of

Dever as bull chief.

A Mills Bros. rep left Wednesday (9) for Florida with Schrelber. They will truck the animals back to Monroe, Mich., to Join the show to Monroe, Mich., to Join the show he will be the show timer with Mills.

The show scored its best stand on the season so far at Sidney, O (4), for the Shrine and followed with a strong day's business at Lima Wednesday (9) under Grotto auspices, Milla reported. Dayton produced only a quarter-ouse matinee Tuesday (1) but

#### Erin Unit Features Continental Talent

By Funeral Parlor
GREENVILLE, O., May 12—
Be Sons Circus, one of the older in Indian Parlor in Continental Talent
Dever, Mills Broc. 'Circus et les best and the parlor in the Continental Parlor in C

### Rogers Act Uses 9 Cats

PANAMA CITY, Fla., May 12. -PANAMA CITY, Fla., May 12.

Rogers Bros. 'Circus this season is carrying six tigers and three lions for the wild animal act worked by Swede Johnson Cats are housed in four small cages, which are moved on two flatbed semi-trailers

moved on two flatbed semi-trailers.

Indimited 1 timent 3 etc.

For Waterville, Me.

For Waterville, Me.

NEW YORK, My 12—A onetime menagers were drow complete
the menagers better the menagers will be a seried of the seried

## Ringling Hub Gross May Hit 200G Plus

BOSTON May 12. New except of supplement 1, I running the same matthe examine the Bassing of the Bost o wind up the six-day run.

Matinee business was strong
from the start with a crowd of
turnaway proportions attending
yesterday despite a downpour.
The first three night houses were
light, as expected, but attendance
at evening sessions has picked up
considerably.

considerably.

Alding considerably in the overall picture was the fact that the
Big Show registered a record advance sale here. A notable selling
job was accomplished with some
Hub papers even sending staff
writers to New York to do advance

A number of concessionaires re-ported their best sales here in sev-eral years, indicating that money was plentiful. The program, the same as it was in the final stages of the New York

#### O. Davenport Opens Annual Winnipeg Run

WINNIPEG, Man., May 12. Orrin Davenport's circus unl
opened here today for a week'
stand, the final stop on his sprin On the program are the Goerge Hanneford Family, Flying Zac-chinis, Shyrettos, Elly Ardelty, India and Ruby Hasg, Will Hill, Harry and Ruby Harry Corried Bar-Bobby May, Clowns are Earl Shipley, Kinko, Billy Rice, Jack Kilppel, Per Rademacher, Jack LeClaire Jr., and Dukle Anderson.

### Pawnee Bros. Folds in Va.

## Hamid Talent Set

NEW YORK, May 12—A onering circus program has been
been by St. Joseph' Church,
been by St. Joseph' Church
Hamid & Son. Show will be resented in the Community Center
Talent already set by Herman
Buth barded includes Treell's Libe
Herman
Buth barded set by Herman
Buth barded set by
Herman
Falter Awad, paster of St.
George A. Hamid, agency head
George A. Hamid, agency head

#### Small Lot Gives **Hunt Twin Straws**

John Ringling North, who absent here, is expected to the show in Washington.

## Biller Scores Top Turnouts At Pa. Stands

5 More Acts Join; Ellwood City Orgs Units as Auspices

AMBRIDGE, Pa., May 12.—
iller Bros.' Circus, first into this
rritory, has scored a bountiful resonse in recent stands, and execuresee more good business in the
ming two weeks of Pennsylvania

This month started only fair at Grafton (2), and at Connellaville (3) the turnouts were bad because of rain. However, at Greenburg (4), Switsvale (5), McKeeport (7) and Charterol, Pa. (8), and Foliaphyed to near-capacity) house at each show. The matince in Ambridge was weak, but the night show brought patrons out in droves.

Strong Asspices
The show reported atrong suspices line-up for the next couple of weeks and said that the topper should be Ellwood City, Pa, Monday (14). All civic groups in that town have joined in auspices of the stow for the benift of Clair Mechanism of the property o arms and both legs in Korea.

New acts have been coming on during the past week and include Everett Coriell, head slide: Pringle's and Morey's dog acts: Navarro Brothers, perch, and the Drougat Troupe, juggling and iron tow.

#### Rogers Cards Texas Stands

GUINCY, Fla., May 12.—Roger Bros.' Circus doubled back int Florida after a trek thru Georgi and was readying for an unusua spring route across the south to Texas.

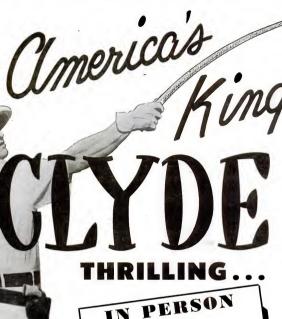
Buishess here was only fair, with a one-quarter house malinee and an experiment of the property of the propert

#### Beatty Contracts For New Big Top

LOS ANGELES, May 12.—Clyde Seatty Circus will get new canvas is soon as it can be made up by he United States Tent & Awning Company, Chicago, Contract for he new tops was signed here be-the canvas firm. Hunt Twin Driaws

COLLEGE RAME MA, May 12.

Lipsi Henc. & Endy Birc., Comthere was a series of the part of the p CARNIVALS



IN PERSON
with His
GIGANTIC
RAILROAD
CIRCUS

Watch for CLYDE BEATTY'S lafe

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THE GREAT BARTON
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otion picture (filmed in Africa) and TELEVISION SHOWS

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Timekeeper
JACK MALONE—Front Door
MRS. W. A. OSBORN
ERNEST McCARTHY
TODD LYBARCER

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GRARDINO AMEROSE SEAMSTER NORDING SLISKY

#### SIDESHOW

HARRY COLUB-Manager CHAS, (JERSEY) SCHANK—B

### CONCESSION DEPT.

M. GUSSY—Diner CHICK SHERMAN—Sne Balle LEO SALINSKY—Popcern JOHN\_THE BAPTIST—21 Stand BUDDY CANNON—Nevelties MARTIN HEALY—Flors

#### MENAGERIE STANDS B SPENCER

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TEX ROWAN Chief Uniter SOLOMON RING—Asst. ALAN OWEN-Special Pelin JACK SURTON W. WILLIS DON SMITH KEN SMITH KEN SMITH KEN SMITH KEN SMITH CHARD HANN JAMES CROSSIT C. BERRY T. BLANKENSHIP

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### ERNIE YOUNG

203 N. WABASH

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Wanted immediately for King Bros. Circus.
Police, Fire and Shrine Auspices.
Gibles: an Lyaffs. Season rose unfill
Mer. 18.
UPC's, Barnes, nettuding displays on
15. elephants in Celly downtown Pay sach day. Contact:

WANTED

Adeni who can end will book under complete, Frantiv Acts daing three are complete, Frantiv Acts daing three are complete, Frantiv Acts daing three are complete, Frantished, Canter topen, Bitcaping are a numerical canter topen—Low Barton, Till Six, Jim Sixtx, contact immediately the Canter topen—Low Barton, Till Six, Jim Sixtx, contact immediately BURLING BROSS, CHRCUS BURLING BROSS, CHRCUS Warry L. Venderhold, Mar. New Marinavitie, W. V.

## Able to handle outstanding attraction, duspices, occesional phone deal. Attractive poper scalable. Auditorium or Leg-rheatres. Coall to Coast. Earnings for part party, \$23,000 up. 14. Y. Pisene: Schwyler 4-6100, er lee 55, 350 Weet 88th 8th, N. Y. C.

#### **70 PHONEMEN**

JIMMY SMITH Sros.' Circus, Anderson, Ind. Phone: 2-7924

#### Want 3 Phone Men Cood data. UPC and banners. A Rogen Bros.' Circuit deel. Only sober, capable men need apply. 6 weeks' work, Louis villa. Kenturky. Phone or wice. CIRCUS CHAISMAH 410 Rapublic Sidg. Phone: CLay 3621

#### PHONE PROPIE

MEN OR WOMEN, VETS AND MASONIC PUBLICATION, Veer Round Deel, Good Pay, Absolutely must be DEPENDABLE HARRY F. KEHOE

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WILL SELL IMPORTED LARGE REPTILES
SHIPMENT JAPANESE SALAMANDERS JUST ARRIVED

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#### WANTED

C. DAVENPORT, CAMPA BROS.º CIRCUS reolis, May 15; Camdon, 16; Althoiner, 17; Stuttgart, 18; Brinkley, 19; F City, 20; all Arthonas.

#### WANT PHONEMEN

SOBER PRODUCERS ONLY FOR AMERICA'S SUPER DEALS, ALL KEY CITIES. TO COMMISSIONS. PAY DAILY, CAVALCADE OF AMUSEMENTS PROMOTIONS BEST OF AUSPICES. BEST WORKING CONDITIONS. TOM TERRELL. Promotion Manager
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WF 285 NOW WORKING 5 DEALS ANKAD OF TH

Now Is the Time To Think of . . .

# BIG EXTRA

## **Dressing Room Gossip**

Polack Eastern

THE BILLBOARD

#### Rogers Bros.

Rogers Bros.

Paulise Penny's relatives, whom the hadrit seen in 11 years, showed up in Fittgerald, Ga, after motioning 40 miles to see her. They distrit a windsom came up and the tent was availed of customers. They will be seen to be seen to

Happy Davis Is on the sick list. Doc Coombs, a newiywed. Mabel Johnson's family visited her in Quincy, Fia. Henry Crowell add-ing a new finish to his trap act. Visitors included Eddie Kuhn, George Hubler and party, Paul Conway and family, Frank Ket-row, Edythn and Whitey Boyd and Jerry Conn.—BILLY BARTON.

#### Biller Bros.

Gay and Bobby Hartman, model builders, were guest clowns at Swissavie, Pa. Jackie Lynn in have swissavie, Pa. Jackie Lynn in have swissavie, Pa. Jackie Lynn in have leading the swissavier of the land of the swissavier of the land of t

Bill Watson.

New acts are Antino Tresers,
Lupe and Mario Drx, Mexican
performers Vidials Morales and
two sons visited Mr. and Mrs. Pipo
Rolon. Lucille Lewis, daughter of
Ted Lewis, was guest of Flo aod
Grace Mcintosh, as was Doul Koupt.

Bagoon wood with his

mar
Marie Hall returned from a visit
with her family. Geraldine Jorda
has been added to Duke Kamakua's Hawalian troupe. Everett
Corieli is doing a head side, etc.
Alan and Bobby King also joined.
Doquette Troupe of Juggers and
tumhiers Joined from Argentina.—
IRA GASKILL.

m was called home by niness ma family.
Steve Fanning has the elephant rarde on the downtown streets rompily at noon. Show hasn't bad late matines thus far on the seam. Pete Sadowiski is getting the Callet Richard Call (Scotty) coper are his assistants. Show and seven straight days of rain set week,—BOZO LAMONT.

#### Clyde Beatty

Cyde Beetty

Al Ribbard dewried two perfermances in San Diego. He saigrew a party for everal showfale
showed a party for everal showfale
showed by the same of the same of the
showed shifted, and the same of the
showed shifted with the same of the
harded his birthday, Alva Jahonea
harded his birthday, Alva J

#### Ringling-Barnum

Acuta. Tra. gave the Shirler

Acuta. Lillian Kitchens, County Shirler

Acuta. Lillian Kitchen

Sing Bos.

Sore has been mixing the mountains of West Virginia the regular of the control of the The baby elephants and one Lib-rty horse act returned after ap-(Continued on page 76)

#### Charlie LeBlanc Named Assistant R-B Food Boss

the writer to their home for kinds when the showed played th Hollywood Savage is a new Brown of Dick Shipping sielphane of Dick Shipping sielphane v. W. and Pauline Webb enter-(Cominued on page 76) and the Cominued on page 76 (Carence, Mo., Saturday (4) at

#### West Bros. Get Good Business at Richmond, Calif.

CINCINNATI, May 12. — We dros.' Circus Friday (4) matin and night performances in the ac Bos." Circus Friday (4) malinee and night performances in the new Civic Auditorium, Richmond, Callin, drew good crowds, reports Donald Marcks, circus fan, of El Cerrito, Callin, who took in botws. Tickets sold for \$1.20 and 60 cents, with the Eagles lodge sponsoring the date.

broke to lead and have never been spelled K. S. 251518032 & 50mc

## 2 PHONEMEN—2

CHAS. UNDERWOOD

Wallace & Clark Circus Wants Drummer who can cut circus: Dilfford Anekie, answer. Also Concert People and Ticket Sellers. Carson City, Nav., May 19; Sparks, 20; Portola, Calif., 21; Quiary, Calif., 22,

#### PHONEMEN BOOK UPC TICKETS

HARRY PEEBLES Okiehoma City, Okta.

#### FOR SALE WILD ANIMAL ARENA Brand How-Light Star 20 Sections, Size 10e5.

TERRELL JACOBS WILD ANIMAL CIRCUS

## WANTED-PHONEMEN

Tickets, Banners, Kiwants Club. Benefit Children Dentat Clinic. Mills Bros. Date, All wire JIMMIE MeGEE

#### **HUNT CIRCUS** Wants Men for Big Top, Menageria, Side Show, Elaphants, Lights, who drive. Top pay and good cookhouse. Band Men also contact.

Porth Amboy, May 18; Westfield, 19; Union, 21; all New Jersey.

Del Mar Event

Chattanooga

Offers Record

gust 21-25.
Chairman of the project is Helen
Mahrele of the Rutgers University
extension staff. Advantages of
home building in this county will
be pointed up as part of the exhibit, eoupled with appliance demonstrations.

## ATTENTION!

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WANTED Cornival to play Fair the third week in Avaust, 1951, at the Feirylaw Fair Graunds.

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### MAY 19, 1951 WFA To Meet **Gray Office**

SOUTHING 13-14

SCHAMENTO, Way 12-Wester

Paira Association with hold in

COURDEN 12-15 (1997) 13-Wester

COURDEN 12-15 (1997)

The Best in Talent . . . Supplied by BARNES-CARRUTHERS For your show-Large or Small Find Out Today

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#### **FIREWORKS** DISPLAYS

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CHAIRS

U. S. Bleacher Co., Inc.

COMMUNITY FAIR

## To Publicize November 13-15 South Jersey

### Goshen, Ind., Adds Seating

GOSHEN, Ind., May 12—Eixhart County Fair here will increase its grandstand sealing capacity this year by the addition of the sealing capacity this year by the addition Roy M. Amo, secretary, reported Roy M. Amo, secretary, reported also will be completed and all hulldings are to be repainted. Attraction program includes a stage revue all five nights, one car races, a matine molocrycle car races, a matine molocrycle car races, a matinee motorcycle race, horse and tractor pulling contests and one program of Amish huggy races.

#### Santa Ana, Calif., Gets Govt. Okay On Use of Plant

SANTA ANA Calif., May 12.

—With little possibility of the reactivation of the former Santa
Ana Army Air Base here, the
Orange County Fair is practically
assured that its 1851 show August
15-19 can be conducted as scheduled.

DANY can be conducted as sched-Roy Edwards, taip preddent, and R. M. C. Pullenwider, secretary-manager, conducted with officials for the conductive states of the Royal Property Diposal of the Royal Property Diposal of the Royal Property Diposal of the to learn future diposition of the old base. The conductive states of the fearest that this year's plans might be poparaficed if the base was reactifized. However, they were the property of the property of the reactification of the conductive states of the conductive states of the reactification of the conductive states of the conductive states of the conductive states of the conductive states of the reactification of the conductive states of the conductive s

### Regina Exhibition Repeats Baseball.

Hikes Prize Dough

REGINA, Sask, May 12.—Base-ball tournament feature of the Regina Exhibition, instituted last year, will be repeated this year, with prize money raised from \$3,500 to \$4,600. >>,3,00 to \$4,000. Late afternoon event drew hefty crowds in 1950. This year seating accommodation will be increased, with more reserves, and season tickets will be sold. Tourney is an invitation affair, with eight teams invited.

#### Wauseon, O., Sets New Steel Stand

WAUSEON, O., May 12.—Fulton County Fair will use its new 3,000-seat grandstand this year for the first time, Mrs. C. J. Keller, Other plant improvements this year include a show pavilion and new horse bearn. The school exhibit building is expected to be encowated in time for the fair.

Pacts Cooley, 15G Prizes CHATTANOOGA, May 12— hattanooga-Hamilton County In-restate Fair here will offer a scord \$15,000 in premiums this ear, Maude H. Atwood, secretary, nnounced. In 1941 the annual of-cred \$2,100 in prize money. Ups Admissions

DEL MAR, Calif., May 12. After an absence of two year grandstand talent shows will

DEL MAR, Cull. May 12 control and in Permission After an absence of two years, and the permission of t

A show to run July, 5, 7 8 is yet to be set.

### LaPorte, Ind., Sets '51 Plans

LA PORTE, In May 12—The Laterian of the project is the LA PORTE, In May 12—The laterian of the Project William of

FOF FIRST LIME.

PESSINDEN, N. D. May 12.—
Wells County Fair will have two
stock car rine meet here for the
first time this yea?, Tony Lill seewell and the seed of the seed of the
William T. Collins. Show a gain
will faste the afternoon and evening meets July 13.
William T. Collins. Show a gain
set up on a newly graveled lot.
William and Lew will held forth
williams and Lew will held forth
afternoons and evenings, while Aust
Swenson's Thrillicod takes over
for an evening performance July
Dancing also will be normitated.

#### Salt Lake City Adds 15,000 Feet Of Exhibit Space

SALT LAKE CITY, May 12.—
Utah State Fair here will increase its exhibit space this year 15,000 aquare feet, all under cover, J. A. Theobald, secretary-manager, an-

nounces.

Biggest addition will be a 105 by 100-foot tent which will house a 1,200-seat move theater and vacation and travel displays. One new huilding, with 2,000 square feet of foor space, is being erected for space, is being erected for and 1,500 square shibits are shipped to the poultry-pigeon building.

### Detroit Bookers

Set 10 Annuals

e Montantian it was now were seen in the same of the s

Five Big Days - August 16-20

Liberal Terms - - -

CENTRAL IOWA FAIR, MARSHALLTOWN, IOWA

Transport Cut

Fails To Nick

coing well.

Plans are now being worked out for New York department tores to sponsor fashion shows at Palisadea each Monday in order to bolster the normally alow day.

Outlook Good

Week-End Play

1RVINGTON, N. J., May 12.—
Off the first of two pre-season
week-ends, Robert Guenther,
treasurer of Olympic Park here,
sees a bright year ahead. Daily
operations commence Saturday

ticeable improvement in spend over May 5-6 were the fac-making his optimism, Anot

## Volume Play Gives Rocks' Spot \$ Mark

Promotion Plans Call for Weekly Contests To Insure Continuing Big Attendance

NO INSURE CONTINUING DIS ATTENDANCE AND A DESCRIPTION OF THE PROPERTY OF THE P nd bounds.

Week-end feature was a tail gals
sauty contest. The midway was
ammed by I pm. to see a six-footcree winner chosen a few hours
ter. Park spokesman claimed that
ten while the event was in
rogers all rides had beavy play.

TPIK-TV filmed the contest for Park execs expect the varied contests to up the gate about 20 per cent. They view the events as (Continued on page 78)

OUTING PITCH

Indian Point Woos Bosses For Masses

Indian Point Park here has been running advertisements in the financial section of The New York start Sautragy (19), operations of the New York Sautrage (19), operations of the New

### A. C. Mil \$ Pier Tabs Strong Week-End Play

ATLANTIC CITY, May 12...—
Business at Million Dollar Pier here, which to date has been open only on week-ends, has been dependent only upon the weather. When clear akies prevail attendance and grosses are good, Operator Max Tubis said this week. The free exhibit is expected to prove a principal show feature. It will be located beyond the pier ride and concession section which fronts on the boardwalk and crowd tor Max Tubis said this week.

Tubis, head of a syndicate which
last year leased the burned out
pier, indicated that prospects for
the season are excellent. Razin
and rebuilding of the structure last
and rebuilding of the structure last Olympic Tabs year resulted in a late start but the operators add that they were satisfied with the experiment in a post-sesson report.

Arrangements have been made for a combined army, navy and air force exhibit for three months, June 10-September 10. About 35 servicemen and 15 servicewomen will be on hand to explain and Sock Opening

Cool Week-End Fails To Curb

Defroit Cheer

Detroit Cheer

Detroi us un te April-May rain of last year has been absent, and temperatures bave been high.

Sturday (19) are Coney Island's Sturday (19) are Coney Island's Steeplechase Park, Playland at Steeplechase Park, Playland at Peckskill. N. V. AA opposed to Palisades and Rockaways, these lapots have been more castion. Except for general results of the proposed to the proposed to part of the part of the proposed to part of the part of t

Old Orchard Skeds Unique Coupon Pitch

crease in business has followed switch-over by Motor City 1 from a Kiddleland to an adult peal park. Change was madesason's opener.

Owner - Manager Vic Hor said the take at lunch stagames and other concessions zoomed upward. He said the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the former pat lu which was the set-up reverses the same period last year. The located at the entrance to De largest municipal recreation has two full weeks and three

GOTHAM \$ PACE HIGH

Early Biz Indicates Plush Season Ahead

Fails To Nick
Palisades' Biz

NEW YORK, May 12—Rep
Surveys's dance band and aemit and according to the precision of the process of the proces

Seeks Change

to holders the scientifity services, and the property of the park was Edward J. Carroll, operator of Edward J. Carroll, operator of Seventific Park a Apr. 1918. Asset 1918. A

For Springfield Lakew'd Beach

SPRINGFIELD, O., May 14c. "specified shall intellect have reited again specified speci

TORONTO, May 12. — Good worker and previous rows of summary of the control of the

RIVERVIEW PICNIC SKED BULGES AS BOW NEARS

and properly partity at the main bigbown is a properly partity at the main bigbown in the control of the main bigbown is a properly partity at the partity partity partity at the partity partity partity at the partity p



The Outstanding **Amusement Parks** did not buy Toys, they purchased MINIATURE TRAINS



#### FASCINATION 50 Unit Brand New

Game rent or on percent-

Available immediately. Contact: HERMAN PADDS

### 185 Montague St., Brooklyn 2, M. Y CONTROL ADMISSIONS



MINOUS COLORS BLACKLIGHT LAMPS for the stage, displays, decorations. STROBLITE CO. 21 W. Dopt. 2-1

### WANT RIDES

old established amusement k will book for season any naw st which do not conflice O---rides which do not conflict. Open-ing for Farris Wheel or Moon Rocket, or what have you? Wire

#### DON WILLIAMS

RAMONA PARK GRAND RAPIDS MICHIGAN



### WANTED

Come on, no time to lose. Rides that do not conflict. Shows. Concessions. Colored .rk. Have large swimming sol. Drawing power. 275,000. enics booked. CONTACT AT ONCE

STEVE BRENNER 306 S. Woodward Drive, Balto 21, Md. Phone Essex 2430-J.

### CAT RACK BALLGAME

DUDLEY COOPER

money-meker for kiddletends, dri jort hotels, pools, driving ranges, players an hour on this 15,000 sq. Order now for Sgring. Attract by experience. Write for literat-HOLMES COOK COMPANY

### **NAAPPB Summer Session Set** For Atlantic City, August 8

CHICAGO, May 12—Executive Indicated the American Conference of the Paul H. Huedepohl, NAAPPB secretary, this week announced the results of the potal votes cat by the directors. The alternative date the directors. The alternative date the control of the directors. The alternative date conflict with the Mit America crowds in Atlantic City. Hopes that the Pennsylvania park men's association would meet in conjunction with the NAAPPB are expressed by officers of the week of the control of the

George A. Hamid, who will he one-day session, has b lanning for the entertainment or inspections of the Boards teel Pier and other amuser catures in the area.

Dallas Doubles

Early '50 Take

Ocean City, N. J.,

To Rebuild Beach

LAKEWOOD

BEACH PARK

Park consists of Ballroom, 2 Acre Swim-ming Pool, Ouldoor Amphiliheatre seet-ing 4,000, Plank Crounds, Six Ridet Arrade and 17 other Cames and Conces

LAKEWOOD BEACH

Urbana, O. Phone: Trement City 2521

FOR SALE

regulation Bowling Alleys

n Wave Ride adult, no

d condition or will trade irplane or other ride.

LAKEWOOD PARK Younquitown, N. Y.

WANT LOCATION

IN PARKS OR OBIVE-IN THEATERS Tem Thumb Streamline Pertable Train accommendates 30 children er 15 adult 66 to 608 ft. er Track. Ne phonies. Wi

C. P. CONERTY

## Week-End Play Set by Hamid For Steel Pier

ATLANTIC CITY, May 12.—In advance of the regular summer start, George A. Hamid's Steel Pier bere swings into high entertainment gear, with week-end shows escheduled for May 19-20, and May 38-27. A seven-day show opens \$42.7 A seven-day show opens to be a seven-day show opens t

DALLAG May I.—dates paid of all years after a large of a season of the s

#### FOR SALE RIDES & CONCESSIONS

O REDUITO DEUCIN
OCEAN CITY, N. J., May 12.—
Plans for two new heach restoration programs when the recommendation of the control of the con AT CRYSTAL BEACH Lake Bomosees, Vermon

Popocers. OPENS MAY 2TTM Also includes 1/2x/435 Concession Building, new last year, with living quarters. 5 year (see, less, see, less, les E. D. "Roxie" Wilson 25 William St. Buttand, Verme No Racket or P.C. will work in Ihle

Attractive Summer Resort Property LAKE GENEVA, WIS. 200,000 people valiable for kiddyland, other emmements in the

Space dvailage ... Desirable available for other errors. Desirable available for every correct free for the formation of the ler St., Lake Geneve, Wisc., or MOnroe 6-8270, Chicago, III., after 7 p.m.

ARCADE—RIDES
rent or lesse, choice location, perent, E scools' coveration. Also Snow
have you!
For more information—

J. TRYNADEL

## ADULT RIDE

Parcentage, flat rent or purchase. Have five Kiddle Rides. 750,000 people lest year. 1,000,000 this year. Wire or phone ELMER DAVIS

### WANTED

Perk Opens May 2718
Flat rate, P.C. or will
Will supply building AL WISH AMUSEMENTS STERLING'S BOCKY GLEH PARK

## WANT RIDES—CONCESSIONS

DAVE GOODMAN

## IF IT'S PROFITS YOU WANT

DON'T CONFUSE OUR NEW 1951 SKEE BALL ALLEYS WITH OLDER TYPES OR IMITATIONS.

Unique play features make Skee-Ball the best skill game for any Park, large or small. Arcade and Resort everywhere Mother, Dad and the Kids will play Skee-Ball and they'll play again and again.

A 15 ALLEY OPERATOR REPORTS \$64,000 GROSS RECEIPTS FOR THE 1949 AND 1950 SEASON AT 5c PER GAME

CAPACITY SO GAMES PER HOUR. Sc or 10c COIN SLOTS ARE OPTIONAL

For the operator-Profits without headaches.

Crowds
If any emusement perk or civic respection contact

IT'S EASY ENOUGH TO GET YOUR PROFITS STARTED, TOO. JUST DROP US A LINE-

### PHILADELPHIA TOBOGGAN CO.

COASTERS - LAFFING FIGURES - FUN HOUSE STUNTS



34.7.00 IO 313,000 A SEASUN Burns coal for normal from correction. Con also experted on compressed SIP. Make real menar-in any feat ever 15,000 population. Approved A.E.M.E. baller. Eleven Treins are unaxeleded for speed and repeat riche. Houls from 15 to 80 kids and adults every trip. Ask your customers which release they like BEST your customers which release they like BEST OTTAWAY AMUSEMENT

#### High Quality KIDDIE RIDES

ROTO WHIP - SPEED BOATS - PONY CARTS GALLOPING HORSE CARROLISE

W. F. MANGELS Co., Coney Island 24, N. Y.

#### FOR SALE 1948 16-CAR OCTOPUS

C. M. HUTH 526 E. COLUMBIA ST.

WANTED

Ride Help, Griddle Men. Agents for Sium Stores, Candy Apples and Carmel Corn. Want Manager for Game Concessions and American Palucatry, (No Grybele), All contact at once, as time of consinist is closed.

can Paimsiry, the Grand Park gis close,
H. G. Inglish, Mgr., Celoron Park CELORON, N. Y.

#### BINGO OPERATOR WANTED F. J. DONOVAN, CHESAPEAKE BEACH PARK

Now Is the Time To Think of . .

# SUMMER

for a SALES IDEA

## Royal American '51 Edition Loaded With Pulling Power

Sigmese Twins Potential Winners; Revue, Claxton Unit Surpass 1950

Crafts Orgs Hit Pay Dirt At Two Spots

With New Face-Lifting

W. T. Collins Gets Off Well

JIMMY SULLIVAN SEES BRIGHT '51 Changes Early Season Route; Converts to All-Wagon Operation

Norman Pacts

Anita Marie

Columbia, Pa., OK for Hannum

Continental Takes Steady Despite Cold

Baton Rouge Gives Hottle 2 Big Weeks

Hennies Shows Sparkle

**Bum Weather** Puts Hex On Royal Crown

## Wallace Memphis **Bow Outpaces 1950**

**Down River Org** Adds 2 Rides

### Midway Confab

When Blue Grass Shows were Henderson, Ky, Mr. and Mr., Wade Shows as talker. Show feary Walliams and Mr. and Mrs. turey Bians Ross and her monkey, and Mary Kasia and Bill and wall Slighton nices of Jay. No. S, are basking in some individual statements of Gladtone Shows.

m noutremon, N.J., Ser. and Mer. Wode Shove as tabler, Shove ferarank Burridges withind Coach 
and Mary Felan and Grant 
Milliams. The Williamses are on 
the Glastines Stoves.

The Clastine Shoves.

The Clastine Shoves

### Ex-Druggist Found A Tonic in Showbiz

minimizers, Joef father one day left to operate the Blue Bibbon und himself in possession of a Slowom clause. Edit Young inter Merry-Go-Bound representing cel-took the Blue Bibbon outiful over money, Joe and his brisher uniform the state of the state o

decided that show basiness was In 1932 be joined Billy Clarify Brown, a 27 milroad early on a see special general and has been as a pecial general and has never on an expecial general and has never on an expecial general and has never been as a pecial general and a period of the business in confined to the book-noises in confined to the book-noises in characters of the business in confined to the book-noises in the business in confined to the book-noises in the business in characters. During the step in the Dicke metropolis he put just the Dicke metropoli

City Shows in 1936.

Former Owners Join
The depression was on and business was bad. Business in the industry was so awful, Joe recalls, personnel at least seven ex-carmival owners. They were L. J. Heth, Mad Cody Fleming, Dick Harris, Cecil Rice, Lee Cerceson, Dave Wies and T. L. Détrick.

and T. L. Dietrick.

The following year Joe joined
L. J. Heth, who had recouped his
fortune to the extent that be was
ooce again able to launch a show,
altho this time it was on trucks
instead of on rails. Joe has remained with L. J. ever sloce, except for the 1942 season when be

#### Quinn Leases Plot Adjoining RB Philly Lot

the road.

Joe's various duties dovetall nicety. For many years he has been booking in the same territory.

—In diana, Illinois, Kentucky,
Tennesse, Georgia and Alabama.
His contacts are well established and booking normally doesn't involve much time or intrigue any more.

Native much time or intrigue any Actually, Joe unually bas in route in his pocket by the time he goes to the Gorean meeting. This was apparently as bury as any other agent in Alastic's Prediction of the grant and a superior of the grant and the state of Prediction of the 1802 cours. Sow fairs have been on the route for a number of years, including one for 182 in the 1802 cours. Sow fairs have been on the route for a number of years, including one for 181 ling is taken for granted, however, and the Helth crew sets up show the state of the 1802 course of the 1

Is wide awake and on its toes.

Little Excitement
Joe does not admit to any undue
excitement connected with his
lengthy show business career. He
regards the carnival business
pretty much the same as he would
a 'drugstore bad he continued in
that field. He is rerectededising a
higher than the continued in
that field. He is rerectededising a
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that field. He is rerectededising a
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says.

Like so many others, Joe experienced the hardest part of his career during the depression years. There was no thought of quitting, greater promise at the time. There wasn't anything else to do but hang on, and nearly everyone who remained in the field had to do just the common of the control of the

PHILADELPHIA, May 12.

City Gouell's committee on city

In many of the communities on city

In many of the communities on city

In many of the communities on control of the city of the communities of the communities of the city of the communities of the city of the communities of the city of t

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WANTED

FOR DAY AND DATE WITH SINCLINC BROS. CIRCUS AT PHILABELPHIA. THIS SHOW IS POSITIVELY THE ONLY BE PLATING THE BROAD STREET LOT. WE HAVE THE STRONESTS ROUTE OF FAIRS IN THE EAST, INCLUDING THE STATE FAIRS, STATETING WITH THE DELAWARE FAIR AT MARSINGTON IN JULY, THEN ALL FAIRS THROUGH NOVER CONCESSIONS: Legitimete Marchandise Concessions of all kinds, Age and Scales, Bucky Yasger wants Bucket Agants, Steva Halor, get in touch with Cookhouse, Mike Boco, get in touch with Curly Gaham, also P.C. with Hanky Panks. 2005 I Mayer Low-concides and Metallic Flower Menhaly Share Car modelings and the Menhal Condensities of the Menhal Condensities

RIDES: One mora Wheel to work with our Tr Live Pony Ride; Tom Evans, contact.

HELP: Want Foreman for Twin Farris Whe

#### LAWRENCE GREATER SHOWS

CIRCUS DATE TO FOLLOW AT PHILADELPHIA SPARROWS POINT, MD., MAY



#### MUSKEGON, MICH., May 23-June 2

WANT - Motordrome, Class House, Animal, Funhouse, Machenical City, Unborn, etc. Especially went Side Show, Illusion, or large Animal Show,

CAN PLACE - Photos, Ice Cream, Novelties Gless Pitch, String Geme, Coke Bottles, Bell Games and other Merchandise Stands, Good territory for Penny Arcede.

CLYDE BUTLER wants Agents for Hanky Penks

MRS, F. W. MILLER wents Girls for Dencing and Posing Shows, Top salaries. JOHN QUINN, Mgr., Lansing, Mich., until May 20th

- Have good opening for Cook House, also Fun House, Side Show Manager with people, Iron Lung.
  - Can place Photos, Novelties and Derby. Tex Chambers wants Agents. Clyde Davis wants Girls for Girl Revue, also Talker. Want talent for
- Athletic Show
  - Have a couple openings for Ride Men. Wire

W. W. MOSER, Central States Shows North Platte, Nebraska



WANT...Long Range Gallery; John Vaday, contact me: Frozen Custard. Photo Gallery. Can Place Sium Concessions such as String Game. Duck Pond, Pitch Till You Win. Darts. Punk Cats. or what have you? SHOWS—Motordrome, come on Boudreau. Can use any Grind Show.
Fun House, Snake, Illusion, or Animal Show, George Bonneau come
on. Would like io hear from Bill Devaul, you can make money here.
Lou and Red. Sonja Dunn and Bee, contact Lassy Saunders.

This is the finest six ride show in the East and whatever you have you can't help but make it pay off.

4014 RIVER TERRACE

Week of May 14 to 19. Frankfort. N. Y.: May 21 to 26. Rome, N. Y. Contact ROLAND CHAMPAGNE

#### CARNIVAL WANTED

FOR V.F.W. JULY 4TH CELEBRATION
Week July 2-7, Owensyille, Me.
Contact: CALVIN KRAMME
P. O. BEX "P." BY 611 W. Jeckson, both Owensville.

### NEW COASTER RIDE

SLOVER BROTHERS



#### It's the Original! EVANS' JUMBO

#### DICE WHEEL THE FINEST EVER MADE

H. C. EVANS & CO. 1556 W. CARROLL AVE., CHICAGO 7, ILL.

### ATTENTION GRIND SHOW OPERATORS!

THE HENNIES SHOW HAS OPENING FOR THREE OUTSTANDING GRIND SHOWS ment for capable Operators with something

### WHERE CAN YOU DO BETTER 3

-A ROUTE OF STATE FAIRS SECOND TO NONEus. Hollywood's favorite cowboy, is drawing thousands. Three ays a week, Bicycles given away, along with tie-in with Lash

Only REMEMBER, we are interested in Operators who can and can produce a gross. No Attraction too small for cons

All replies to: CHARLES H. HODGES, Show Production Manager HENNIES SHOW, East St. Louis, Ill., this week: De

### SIDE SHOW TALKERS SPECTACULAR BALLY

FOR PALACE OF WONDERS NET ISLAND, NEW YORK nps. Excellent Salary to Talkers hine. Palmer Cote and Charles

DAVID ROSEN SEA CATE. BEOOKLTN 24, N. T. ne: ESplanade 2-2175



"CARNIVALS"-USE OUR
ADDRESS FOR YOUR MAIL WHEN
PLAYING THE PACIFIC NORTHWEST As a special accommendation to showman, we will be happy to receive and hold your mail entil called for. Olive your friends and

M. Kind Novelty Company

GIRLS

GIRLS WANTED Eddle Miller or Ginger Rea

#### Rappyland Shews, Ferndale, Mich., or 16491 Woodward, Defroit 3, Mich. LEGAL ADJUSTER and CONCESSION MANAGER AT LIBERTY

... m pushess for many years with some of the leading shows. Carry my own ons, including Blower, Glass Pitth, Sallson Darts, Duck Pond and Hoopla slah 2 or 3 Stores If necessary.

Address: Bex 282, c/e The Billboard, St. Leans, Mc

#### WANTED RIDES

CLYDE KENDALL, Mgr. orp Fair, Phone 3-2983, Greensboro, N. C.

REDDING AMUSEMENT ENTERPRISES

JOE REDDING

One of America's Oldest and Most Reliable

Suppliers of Carnival and Concession Merchandisel Suppliers of Carnival and Concession metchandles with for "fathy-alier" fried little Karl Guggenbeiminc.

33 UNION SQUARE NEW YORK 3, N. Y.

### Midway Confab

e Continued from page 63

mane: Jana Lau, sword box, and Clementine, electric chair.
Talla Tivol Loosed temporary with the Cisco Ranes show and is now with King Broc Circus. She mooth. The common the co

now with King Broz. Circus. She is shown coincided with the birth of the control of the control

oor circum; a new part of the control of the contro

Now Is the Time To Think of . . .

# tor a CALES IDEA



on place Ride Help—Second Man for Twin Contact JACK RUBACK, Mgr.
Sorder, Tanas, May 14 to 19: then Odeste, Tec

#### BAKER'S GAME SHOP

TENTS-SIDESHOW BANNERS ONE 24x36 CORN GAME TOP-Blue Flemeproofed—Striped Awa USED

CONCESSION TENTS

#### WHEELS OF ALL KINDS



Cardinal Mig. Corp.

#### WANTED

Rides and Concessions For 12TH ANNUAL HOMECOMING CEL-EBRATION, Blue Hill, Nebraska, on July 26th, 27th end 28th, 1951, Has proven to be a very good spot. Contact

PAUL C. ARNOT, CHAIRMAN

#### SLUM SPINDLES

Still fol Tee 190 Heeps on Any Hideasy
You can testary from your heart person.
You can testary from your heart person.
You can testary from your heart person.
You can testary from your controlly
covered with your fact for the your
testary from the first hours with the still person.
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any syntax.

K. Max Smith Enterprises
See 37, Notsetts Point, Oah



MERRY-GO-ROUND WHEEL AND SCREWRALL FOREMAN Estary elus benus Second Man en all ric

A. J. SUNNY AMUSEMENTS 130th St., Claveland 20. Oh-

Stawart Ave. \$ W. on Hirthwagoing vestb Attenta, Coergia

#### POP CORN

INDIANA POP CORN CO.

HUBERT'S MUSEUM 228 W. 42nd St. New York, N. T Open all year round

### Freaks one Novelty Acts and all nerticulers on first a

CARNIVAL WANTED

one week any data in July, Au, or September. Centact at once

BAN F. ROGERS.
Carnivel Chairman
Civitan Clun, 1203 Western Ave.,
Warrington, Fla.

FOR SALE
1 8x4 Too end Frame, 275; 1 18x12 Too
ond Frame with 14 Galey Cork Guns all
in seed repair, 275; 1 18x12 Too and
Frame with Dovil's Resulting Alay complate, 8200; 1 18x14 Too and Frame with
moving Cat dall Game complete; 2254. AUGUST GRAPENTIN

CARNIVALS

#### Sullivan Sees Good 1951 • Continued from page 62

will be added for the eastern stands. Org will wind up its route with fairs et Renfrew, Lindsay, Leamington and Simooe and hit winter quarters October 6.

and errored molitimenates.

Personnell includes a proposed and a p and general maintenance Personnel includes:

section into another and hit interference of the Colores 6. Section 1. Sectio

Collections managers: Fred Text Act 1997 (1997) (19

#### Hennies Shows Sparkle · Continued from page 62

• Continued from 1996 #2

were then provides a substantial this week to head a Western show savings in man hours in erection comprising I poom to Laffur's period for a flower of the continued of the continued from 1996 #2 flower for the continued from 1996 #2 flower flower for the flower flower

for the resort town "Continued from India St. Additions to though rise line-up St. Additions to though rise line-up St. Additions to though rise line-up St. Additions to though rise line and the st. Addition to the st. Additio

SHOWS THE SHOW BEAUTIFUL

#### WANTED

Telkers and Openers for Tep in One. Magic and other Grind Shows. People for Side Show Acts, Glass Blower, Knife Thrower, Sword Swallower or eny worth while Acts. One outstanding Freak for annex. Salaries paid through office. Ride Foremen for Ferris Wheel, Tilt and Caterpillar. Agents for Grind Stores. Can use several clean Concessions. Contect

#### RODART SHOWS Shawano, Wisconsin.

Opening Saturdey, May 26, Oconto Fells Celebration.

#### SAMMY LANE SHOWS

ening for the fetiewing. We give en on each concession. fill and Miss Ball Scales, Coke Bottle, Fish Pand, Bashetball, Sheri Ranga Gallery, Ballson Darts, Tyller, Hough Le, Watch-La, String, Eumper, Ice Cream, Duck Pond, Cigarette 

Originators and Producers of COMMUNITY FAIRS

### CONCESSIONAIRES WANTED

for the Biggest Early Date in Southern California
THE LOS ANGELES COUNTY SPRING FAIR, BELLFLOWER, CALIF. NEW LOCATION - MAYFAIR PARK 6 BIG MONEY MAKING DAYS

CAN USE LEGITIMATE CONCESSIONS THAT DO NOT CONFLICT. ALSO SHOWS WITH FAMILY APPEAL. We can furnish some outlits if necessary. LET US HEAR FROM YOU IMMEDIATELY. Beautiful grassy lot, Right in the center of America's largest and most prosperous dairy region. Over 1,000,000 Spending People from which to draw.

#### Contact Now ... PAN-AMERICAN SHOWS

KEN BAKER, c/o Chamber of Commerce, Bellflower, Calif.

Phone: TOrrey 7-0110

# 390 ARCADE BLDG., ST. LOUIS 1, MO.

#### READ THIS COMMUNIQUE!!

LOG THIS CONTINUOUS: 2

20 gazal stated Concensions to death as Tracks Direct and Tr

### WHEEL MAN WANTED

Ride Help on All Rides. Con-essions Wented — Fish Pond. String Game, Scale. Coke Bot-tles: eby Concessions that work for stock.

for stock.
Agents Wented for Hanky
Panks, Bingo Help.
(Bill Mason, answer.)
BORDERLAND SHOWS

#### WANTED

Man with all corts of Smell filles be make up a Kiddis land in city of \$40,009; excellent localism, plenty of ground, and bothing one of the reentry finestructing the property of the propert

FOR SALE 36 Seal Fravers Merry Mix-Ue: can use 24 Seats if desired. Also Kiddle Airpines Side. Seth goaranteed to be in good condition randy to set us and operate. On the season of the season of the season of the ence. Sent deposit of \$200 and will hold

H. JOHNSON C/s O B Jenkins Chesspeaks

#### WANTED

Merry-Go-Bound Fereman and Ferris Wheel Foreman, Good working condi-tions—good salaries Working Chicago into only. MOSCA OUTDOOR AMUSEMENT CO.

#### WAX FIGURES

OF EVERY OSSCRIPTION
Law and Outlaw, Old Timers,
Criminals, Presidents and Famous
sons, Original P. T. Barsom Fit
Two-Headed Wax Sables in Glass W. Christophel Wax Figure Studio

#### A-AMUSEMENTS WANT RIDE HELP

wise and Mer DOC ARDNER W. Lexinglen Chicago 44, 1 ene: 651ebrook 8-1043 after 4 p.m.

WANTED

WANTED

Show Arts, Fire Saier, Pth Cushion, Ring Arts, Annes Allraction. Ten is, Shirley, come home. Carley Joe is and Norms, contact immediately olin. All people whe worked for me ver. Good Front Man, alto Man take ge Snake Show Wire at ance, no 10 dicker.

EARL MEYER Lawrence Orester Show ed Cash With Order. Stock Tickets, \$21.50 per 100.

### FIREMEN'S ANNUAL JUBILEE

INDIANAPOLIS, IND. Hold Road, May 21 to 27 Inclusive CONCESSIONS—Exclusive on some concessions, including lewelry, Custard, Hit and Miss, Cat Rack, Bumper, String Game, Novelties, Derby Racer, Age and Weight, African

ATTENTION-Clyde Worbritton, Bev Reese,

onswer. onswer.

Also wont Cookhouse that coters to show people SHOWS—Attractive Funhouse, Animal Show, Side Show or Monkey Circus. Committee money only.

RIDES—No rides needed. We have fourteen of our own,

This week, Charlestown. Indiana. Join here Some space available.

including dual wheels.

R. F. JUDY General Representative

BARON PAUL

P. O. BOX SIL . PHONE WA-1010 INDIANAPOLIS, INDIANA

GEORGE CLYDE SMITH SHOWS

ROLL TICKETS PRINTED TO YOUR ORDER Keystone Ticket Co. SHAMOKIN, PA. 100,000 \$29.00

Circus Week Circus Week Philadelphia, Pa., week May 21-26 inclusive

### MARKS SHOWS

MILE LONG PLEASURE Gallery, Jewelry, etc.

always use experienced and capable Ride Help.

MARKS SHOWS

This week: 87th and Dix, Philadelphia, Penn



ish Pond, Mug Joint, Especie and a lew good Grind Shows. illy would like to hear from good Penny Arcade Ride Help wanted. First and S

the best of treats WM. T. COLLINS. Owner: ART SIGNOR, Mgr.

# Percell's

Berwick, Pa., May 21 to 26

Berwick, Pa., May 21 to 28

Big Defense Plants, Building Tanks and Half-Tracts.
ant Shows of all kinds, Motordrome, Pun and Glass House,
cestions: French Fries, Guistar, Rotarise, Photos, Short Range,
Striker, Jewelty Handy Panks
Striker, Jewelty Handy Panks
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### GRAND AMERICAN SHOWS

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L. O. WEAVER, Mgr.



WANT WANT

netard. Nevettus, French Fr; Hanky Panks—2011 Gaze orts. Watch-La, Short Banet. Good opening for Pen-and Fun House, others not cenflicting. Want to buy file Wall. Must be to seed condition. Want to sail

JOHN PORTEMONT, Madison, Tenn., this week

#### MAN SHOT OVER WHEELS

IT CROWOS—WHEN EVERYTHING ELSE FAIL 1951 — NOW CONTRACTING — 1951 — FAIRS — CELEBRATIONS — CARNIVALS WANT SEMI ORIVERS—LONG SEASON

F. O. GREGG, Plymouth, Wis.

### DICK BEST and WALTER WANOUS

WANT FOR THEIR BIG SIDE SHOW ty Acts, Belly Attractions, Sword Sw Mitt Camp, good Annex Attraction

ess: c/e WORLD OF MIRTH SHOWS, Chaster, Pa., this week; then p

#### HETCHENS MODERN MUSEUM

TO JOIN JUHE 11 IN LIMA, ONIO, WITH THE WORLD OF PI

SION ATTRACTIONS OF ALL KINDS, ALSO WORKING ACTS. Two Girls for Blade Box 1so Tarkel bears, one who can drive Trask and Traibe and has Chaseffeet's the Company of the Company of the Company of the Company of the three good required to you. Glade Katellar, were met the becover wanted. Prophe who have worked for no before, contact me. All address.



TICKETS THE TOLEDO TICKET COMPANY Telede (Tieket City) 2.



## Meeker Scores At Wenatchee

WENATCHEE, Wash., May 12— If the Washington State Apple Blossom Pestival, which ended for carnival business, Ralph Meek-er, of Meeker Shows featured on the midway, anticipates a big sea-sammed closing day from 10 in the jammed closing day from 10 in the proming until midnight, Meeker, using this as a gauge, believes the property of the property of the thing of the property of the property of the thing of the property of the property of the same of the property of the property of the jammed of the property of the same of the property o

simply business in 1831 will rived place activation deal this year. Once that of 1897, Meeting with a 1800 for Joining the shows for this date vere Henry Roat, photos; Lee Por-er, three concessions; El Segundo fovelties with Bob Manley; K. S. Veterson, candy floss; Jack and foldle Lee, hats, and Ray and faude Hodges, grab and ice cream.

#### 20th Century Gets Winner

MANHATTAN, Kan., May 12 MANHATTAN, Kan., May 12— 20th Century Shows moved here this week after chalking up its first big winner at Leavenworth, Kan. Org was belted by weather in its three preceding stands at Ponca City, Okla., and Coffeyville and Wichita, Kaa.

Wichita, Kaa Floyd Woolsey added several at-tractions to his Side Show here and Brownie Horn received a new ship ment of pythons for his snake unfa-lated from the snake unfalled to the liked framing their new Girl Show, Mitzie and Her Scan-Dolls. Sam Lowery has his new Motor-drome in operation here and a new Unborn Show joined.

#### Wolfe Early Biz Tops '50 Grosses; Maps Pa. Invasion

BUENA VISTA, Va., May 12.—
Wolfe Am us em ent Company trucked here bils week from Bastrucked here bils week from Baseven the furniture factories there are on a three-day week. Business per cent shead of last year, Brite Sylvester, secretary, reports, shows into Pennyivanis for the and July, marking org's first ap—
Two new panie show fronts wheele added. Line-up here included tonce, a shows and 30 concentration. BUENA VISTA, Va., May 12.

sions.

Roy Halstead has a new p corn-candy apple trailer, and Reader a new short range shoot

#### James T. Mitchell Reports to Army

STAMPORD, Conn. May 12—
James T. Mitchell, general agent of North American Shows, left the of North American Shows, left the induction in the Army Mitchell, one of the youngest general agents in the business at 22, has been in the business at 22, has been in the business at 22, has been in the purpose of the property was with the part of th

### Pan-American **Opens Strong**

In Huntington HUNTINGTON PARK, Calif., May 12.—The third annual Hunt-ington Park Community Fair HUNTINGTON PARK, Callf, May 12—The third annual Hunington Park Community Pair copened here Wednesday (9) for five days, with waiting lines for Shows midway. The city park, with its grass-covered lawns, is the scene of the event.

Fair is using a 25-cent season pass admission deal this year. Once a ticket is purchased, it is good for a licket in the licket in the

### Va. Greater Okay in Jersey

ROEBLING, N. J., May 12.

ROBELING. N. J. May 12.—
After a medium jump here from After a medium jump here from Shows did excellent business when weather permitted at an in-town auspice. Three cool nights knowled down attendance medium attendance of the second of the

#### Conroys, Vaughn And Johnson Hurt In Highway Crash

In Highway Crash
RICHMONN Pa. May 12—Tex
and Josephine Conroy, emsee-magician and annex attraction, resides show, narrowly escaped death
when their ear and trailer overto join Gooding Greater Shown at
to join Gooding Greater Shown as
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solve the valgin sustained a valgin sustained a valgin sustained a valgin sustained as valgin sustained as

### GIRLS — GIRLS — GIRLS LOU PEASE WANTS

toring, ATTRACTIVE Dancers for personnel Gil Bruue near Army Camp. Nooces, Salery 560.00 per week plus free eard and room. Send photos. Dosty elle, May, Cadjst, anower.

2/0 ALABAMA AMUSEMENT PARK
Letters to Beleville, Ala,
Wires to Oserk, Ala.

## /----CARNIVAL WHEELS

BEARING I

#### IMMEDIATE DELIVERY BIG 6 WHFFI SEND FOR CATALOGI MORRIS MANDELL, Inc.

26 East 13th St. (Dept. W) New York 3, N. Y. Phone Algonquin 5-5912

#### DICK WILCOX SHOWS WANT For Kiltary, Maine, week of May 21-24, Wetervilla, May 28-Jung 2; and Houlton for higgest catabration in State, wack of July 4th. Planty of good spots to

follow.

ORBL SHOW, POSING SHRW, MONKEY SHOW, TENIN-ONE or any show worth while with own transportation. Very low parcentage, a 100%: will book one or to more Fig. Edge. Utahly Spide of the more Fig. 200%; will book one of the more Fig. 200%. This show core all through Arostock Comery, Presume Inc. Madanaska, Carlbon Fort Kent and Van Bulen. Write or wire: DICK WILCOX

#### D. S. DUDLEY SHOWS

WANT: Farrs Wheel Foremen WANT: Agents for Fish Pond, Coke Bot-tle, Milk Bottle, Bee Hive, Class Piach, Penny Pich, Ingle Board, Lead Ca'llery Will book -lenky Panks Hereford, Teeas. May 14 to 19, then Pertules, New Meaice. May 21 to 26. Asswer by Wire

#### D. S. DUDLEY CARNIVAL WANTED

FLAX DAY FLAX DAY COMMITTEE

#### WANT

Foreman for 47 Model Tilt-e-Whirl, Foreman for No 5 Eli, \$50,00 waek end bonus: Second Men on Tilt-e-Whirl, \$40,00 e week and bonus. Pey avery S. B. RHODES
Harrison St. Amerillo, Tenas
Phone 2-5783

## WOLF GREATER SHGWS

Told. Minn., May 14-19; Mi Concessions that work for stork. Cook home thelp: Ride Help on all rides, pre for semi drivers: Operator for Rolla Whirl, Operator for Tunbosse, Grissha for Sanke Shop.

## CARNIVAL WANTED

For Wesk july 2 to 7 for tamed Annual Clorious 4th of July Celebration, Point Pleasant, West Virginia, Cantecl FIRE DEPARTMENT

R. C. JACKSON, Chief
Point Pleasant, Wast Virginia

#### CARNIVAL WANTED 6th Annual Firemen's Homecom

Louis Peilegrini, Chrm.

#### STARLITE SHOWS WANT RIDE HELP Contact Bill Norwood. Care of Starlite Shows

0 Fourth Ave., Moline. BUSINESS BRUTAL

## a GALE Spitfire on trailer, 5 n.p.— 220—2200—5.7 Motor like new, ck, Tractor, Van Contensions, Place delle Show Manager, Second Mern who w, mail Cookhorn, Balloge Darie

DYER'S GREATER SHOWS

VETERANC HINITED SHOWS

Men with Agents for Read of s. Sis Cats and Pins. Warren ing, Jerry Ramsey, wire, Also for Banky Panks; Speedy and conlact, Foorenan for Octopus mayal Melp on all rides. General Melp en all rides. showing Warthington, Minn., Wa artewn, S. D., May 21-24.

#### \*\*\*\* AT LIBERTY HARRY (POLISH) FISHER \* Advance Man \* Legal Adjuste

\* General Manager Wire-Write Herald Hetal, 508 Eddy St. San Francisco, Calif.

#### A. B. ROGERS SHOW Opening May 19

Can Place Ball Game, Bal-loon, and Add-em-Up Darts. Fish or Duck Pond, Panny Pitch, Glass Pitch, Two Grind Shows. Shows. For Sale—20x32 Bingo Top and Frame, All Address A. B. ROGERS Winsted, Conn.

### Merry Midway Shows

pening luns 5. Suhwebs of Indianapolisi Southpert, Ind.

Southpert, Ind.

Jan Southpert, Ind.

ALBERT BARKER

#### FOR SALE

Golden West Shows

NATHAN CORN, Atty, at law 105 Montgomery Street San Francisco 4, Callt.

### Girls-Wanted-Girls

For
POSING SHOW—GIRL REVUE
Have excellent deal. Wanted
Talker, Writz

LESLIE KIESTER

FOR SALE

One complets Electro-Freeze Frazze Custard custif in munited in factory built trailer. Fluorescent lighting throughout Can be pulsed in hack of any rar. Ready for operation. Can be purchased very resonable for each, Airo have few case of salitry type Ammunition. Make offerper lane. O, CHURY

WANTED
SMALL CARNIVAL

Fourth or July Celebration, (First Induction in It vesses, Pall on by First Correspondence in Its Address Correspondence to Telebration in Its Address Correspondence to Telebration III. Address Correspondence to Telebration III. R. J. EUSTICE or L. DOTZEL

## Molly's Greater Shows

Opening May 21st Concessions open. First and Second on all Bides. Shows of any kind Malor and New Homeshire.

## FOR SALE-BARGAIN

One 10 kw .uphr Plant, includes new Rings, Valves Gound, atc. Full price \$350.00. Stored in New York State A. E. GRIGGS 25 South Plainfield Ave South Plainfield, H. ] Phone 5,4090

#### WANT

Concessions of all kinds. Cookingues Scale, String, Plah Pond, Ht Striker or what have you? Will hook or huy a Tuh Tills. Whit: Contact at once BURKHART SHOWS sodhouse, III., on the Streets; Jackson itie, III., next wask; then the Big Deco atten Day Calabration in Braidward, III

## Wasta Ride and Concession Help Jim Smith, letter came backt set in touch Hanky Pank Assite Talkers and Grinders for Shows Have too, trans-portation and good proposition for any Grind Show. Can use Photos, Jewelry, Pank that General of any other Healty M. S. EARL, Waterville, Me.

GOLDIE RESTALL

## From the Lots

#### Royal Duke

Royal Duke

\*\*MELISTON ON, May 12.—

Now in its 10th week, the show opened its 20th annual tour red confinues to play tentile town in 10th, Indians and Estimately heed will soon head toward New York: spenders, a good size, said Owner-bullen and the state of the sta

Now few, who, before at the arrested for the west of the control of the west of the control of t

Robertson & Coler

MACON, Ga. May 12—Bauesse
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tional show tops.

Dick Wilson's glass pitch is popular. Arthur Williams is in charge of the front gate

#### Sammy Lane

Royal Midwest

agent, Scooler Bill Anderson is in the Conditionary of the Conditi

Page Bros.

WAYERLY, Tenn, May 12—
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BROWNVILLE, Tenn., May 12.

—Shows chalked up fair grosses at Fulton, Miss., prior to moving here. Good weather prevailed most of

CRAFTS 20 BIG SHOWS

Kee figuring in large collections (for a first firs



#### ROYAL CROWN SHOWS WANT ats to Crind Stores. Must be caseble and sober. terry O'Reilley

ROYAL CROWN SHOWS

#### FOR SALE

Late model Octopus. This ride is practically new and in excellent condition, equivalent to new. Also Tractor and Froline for some. Tractor like new. with J.300 carried miles. Also Sanis & Sanis is it it, tower Challopdems with trans-portation. This ride has been net up less than 15 times.

BOX NY 133

### Gooding Amusement Co.

WANTS KIDDIE RIDES use 4 or more modern Kiddle Rides consisting of Autoa Airplanee Cart, Beats, Trains. Fire Fighter or any other modern devices. Good route including big fair dates. Address inquities to

F. E. GOODING

### GREATER DIXIE LAND EXPOSITION

### MIGHTY PAGE SHOWS

you need them. Carlis, answer. George Cox, can place you now. All replies to BILL PAGE

Tayloreville, N. C., this week

#### WANTED WANTED

Henry Penis that work for slock. Will book 2 Shows—Wild Life. Mechanical Sho Fun House or Class House. Ride Helo on all rides, must drive termi. Long sear This show plays Illies, Wisconin, Missouri, Alkanas. (Illiman, Ill., May 14 to 19: Melesse Park, May 23 to June 3: South Etgin, June 5 to

BIG FOUR AMUSEMENTS

#### WANT-G & B RIDES-WANT

WANT — A B RIDES— WANT S

French Chemicals in Pressystate are West Virginia

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#### WANTED

Good, clean, small Cornival for week of July 16 through 21, or July 23 through 28. BAYSIDE SPORTS CLUB
ST. LEONARD, MARYLAND

**GOLD BOND SHOWS** 

WANT WANT CONTROL THE PROPERTY AND THE PROPERTY OF THE PROPERT

STREEDOM, May 12.

The moved here this week after its complete the street of the moved here this week after its complete the street of the moved here this week after its complete the street of the moved here this week after its complete the street of the

In Piece for Province Results of 2 MHI Gallets made Teats of the Several new Gridd Michaes. Man to take complishe charge of Fine recorded health Gallet at cares. Unfor Billimonter with own transpectations of the Complete of Complete o rd, lee C

L. I. THOMAS, Mgr.

## UNITED STATES SHOWS

String Geme, Belloon Darts, Milk Bottles, Cet Reck, Cendy Floss. Short or Long Lange, Hoople and Knife Rack.

Heve marvelous route of 13 fairs in West Virginia, Virginia end North Carolina. We pley the best dates in North Carolina and West Virginia.

Need Monkey Show and any Animal Show. Have 2 Grind Shows. All egitators are gone. Don't let your children grow up to be "duncels." Join the U. S. Shows end send your children to our

### RAS TO STILL-DATE PEORIA, WICHITA

MEMPHIS, May 12.—The Royal Topeks, then andwich in a still of their first stated of the assocs of their first stated of the assocs of their first stated of the assocs of their which it will show fairs at the property of the state of the st

wind up the season.

The RAS had a disappointing eight-days business here, charge-sahe to a cut-down Cotton Carnival run and program. The Carl Sedimary or goes from here to St. Louis There, sootted at Grand and Lackede, it will show 12 days beginned to the country of the coun

sci 18 days as in recent years.
The reduced St. Louis stand will
The reduced St. Louis stand will
June 3. and Diveraport, 1s. June 6.
June 3. and Diveraport, 1s. June 6.
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Carnival Routes

Galery: Senes Phile, N. Y.
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G. & B. Ridder: Reerwelfle, W. Va.
Oen City: Robinsville, K. Y.
Gerstelth, J. A.: Geresville, Mine
Conditions Expo: Providence, K.
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Honory A cene: Charleton N. J. Jerrey City Rennies: East R. Lault, R.). Docator 21-26. Neth, L. J., Yunisville, Ala. Hillin Grenies: Raton, N. M. Hillin Grenies: Raton, N. M. Hottle, Buff: Ponchatopia, La. Howard Brox.: Athean O., 18-26. Howard Brox.: Athean O., 18-26. Howard Brox.: Athean O., 18-26. Interestate: Big Store Ong. Va. J. & B., West Point, Va. 17-26. Johnny's United Maddson, Tenn.: Nath-Johnny's United Maddson, Tenn.: Nath-

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Continued from page 54

### American Carnival Ass'n, Inc.

Rockwell: Kingman, Ran, Reasell 25-26 Bell 2017; Rider Oldero, Med. Lickien, Fortal American Comman LaCeled Bas-Royal Crown. Missao Junction, O. Boyal Crown. Missao Junction, O. Boyal Sciences, Kennis, O., Defilance 21-27. Boyal Missack, Kennis, O., Defilance 21-27. Schuler's Aust for Fun. Treatkans, Tes Boxerter, Warrylan, N. M. Barrylance, Berlinson, Mich. Spanding Barrylance, Upic. Naud. Spanding Barrylance, Upic. Naud. Spanding Barrylance, Upic. Naud. Spanding Barrylance, Upic. Naud. Spanding

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City, N. v. 21-25. Galesons, 21-25. Sunset Am. Co.: Galesons, 21-25. Tassell. Garney, Orange, Wa Tatham Bross: Virginia, Ill. Thomas Joyland Ablinach Ky.: Clarkshnrg, W. Va., 21-27. Casper. Wys.: Sheridan Tidovii, T. J.: Casper. Wys.: Sheridan City, Mo.: Nevada 21-25.

Special Control of Con

**LINSURANCE** 

IDA E. COHEN 175 W JACKSON BLVD CHICAGO, ILLINOIS

## COMPLETE CARNIVAL

COMPLETE CARNIVAL

FOR SALE

FOR SAL

### CARNIVAL WANTED

Far Labor Jay Week. September 2 the September 9, 1951, to be held in th City Park at Parkersburg, West Virginia WOOD COUNTY INDUSTRIAL UNION COUNCIL P. O. Box S. Perkersburg, West Virgin Phone 7-4521

#### Have No. Five Eli Wheel In good condition. Will lease to responsible par

W. E. BUNTS Sec 966 Countal Since Its

#### ERNEST LUTHER WANTS USEFUL SIDE SHOW PEOPLE Frenk feature, Half and Helf, Mental Act

Jain Hugoton, Kees., this week. STATE FAIR SHOWS

#### WANTED AT ONCE Kiddle Rides of all kinds for A-1 estab-McKELVEY'S SHETLAND PONY RANCH

WANTED RODEO BOOKING AGENT Camboys and Compiels with ar with stock. Contact

## W. ]. BANCH BOOEO Moss, Tenn. Opening May 20th

FOR SALE Baby Eli Wheel 1950 medal. new condition, single p meter, \$2200. MRS. HARRY FAKHE

### 31-26. Wilson Orester: Parmington, N. M. Welf Greater: Litchfield, Minn., Mankate 31-28. Wolfe Am.: Appointatox, Va. World af Piesenre, Lansing, Mich., 14-26. Muskepen 23-June 5. BE WITH A POWELSON UNIT POWELSON EXPOSITION

Playing all celebrations-Opening May 22 Firemen's Street Fair, Newcomerstown, Ohio

CONCESSIONS | Pop Corn. Arcade, Photos. Long and Short Range Galleries. Ball Games. Novelties, Jewelry.

SHOWS For All Our Units. We have 19 Ohio fairs operating 4 units.

POWELSON AMUSEMENTS Phone 1088b Box 125 Coshocton, Ohio

#### MOTOR STATE SHOWS

Want Hanky Panks, Photos Novelties, atc. No racket. Ride Poremes far Little Breaty, must drive. Han to take charge of two Kid Rides. Cas use Concession Agents. White Protriegs, Pred Boods wire ar write Watter Curtis. Oained Plewer, national Courts of the JOE FREDERICK

SHOW OPENING MAY 24

West: Popeurs, Flow, Shows, Need-Averia for Bull Gain, Ceek Gallery, Watri-Las

West: Popeurs, Flow, Shows, Need-Averia for Ball Gains, Ceek Gallery, Watri-La

Gain and Shows, S

Valdese, N. C., now, then Hickory and Concord, N. C.

### New Wonderland Show

Can place Kiddie Auto and Train Ride. Show has nine mejor rides. Shows: Want Molordrome. Snake Show, any show own Arceds. West zolint. Hoople, Bell Gamets, any and all Hantly Panks. 320.06 week. Opening for few choice Wheels. Can place Razile and Skillo Agents. (Gris for Office Guit Show. Ride Help, Sem Drivers, Usrbail Carnival Help, All eddress:

"A. J. GREY, Gantenia, N. C.

#### WANT TIP-TOP SHOWS

OF SYRACUSE, N. Y.

For long reason of bean file Celebration Oates opining here May 28. All larged Cend Stores. Will book one Court Steer that can take orders. Want Men or Women Against for one Disc. Drunks and chasters, save your frees. Avery Whealook wants Secred Men on all rides, Merry-Go-Round, Wheel, Flann: can use Wies In stands or tecksts will book Train or Poines. Rollogione and Coothouse wanted. R. V. (DICK) NEUGENT

#### AMERICAN BAZAAR

Nethers, Pa., Mer 14 to 19. Vesbury, N. L., May 21 to 26; Eirenida, N. J., May 28

Festmen and Second Men for Made and Kidola Rises. Too elaters for all Ride Man, Will book Harrisy Panks, Stock Wheels, Ball Games, Short Range Gallary, Jawainy and Franch Fries. ent Agents for Hanky Panks, Stock Wheets, Custard, Photo Gallery, Bingo Counter in and general Concession Halo as salaried men with a second job as Hanky Pank write or wire as per route or come on. Contact George H. Harms or Ban Paul

### WALLACE & MURRAY SHOWS

WANT Legitimete Concessions of all kinds. Want clean Cookhouse for season. Earl Schleser, contact. Went Girls for revue, select Mt. Airy, N. C., this week.

### FIDLER UNITED SHOWS

WANT CONCESSIONS OF ALL KINOS FOE BIG ANNUAL CELEBRATION, "VILLA LOUIS GAYS," FEATER OU CHER, WIS, MAY 36-31.
WANT GIDE HELP ESPECIALS GOOGLING NA JOAGNAS. WHEELE AND MERRY SAM FIDLER, Mgr.

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## Pipes for Pitchmen

By BILL BAKER -

JACK (BOTTLES) STOVER . . . and that papermen in that neck is back in tride and working sheet of the woods are few in number of the properties of the woods are few in number of the properties of the woods are few in number of the properties of the woods are few in number of the woods are few in number of the woods are few in number of the woods and the woods and the properties will be propertied by the properties will be propertied by the woods and the properties will be propertied by the woods are few in number of the wo

Clyde Feckner, of Mt. Air, N. G. II. P. Conline, T. R. Spierr, The Dockner of the Market Processing State Friedrich of Park Largested to be working West Virginia Merritory on the sheet to good for the property of the processing State Friedrich Mac, But he is anxious to contect and Exposition of Progress and Expositio

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## **Talent Topics**

By CHARLIE BYRNES and JIM McHUCH

#### Continued from page 49

close at the Montevideo, Uruguay, school assembly tour at Texar-lessa and Todeo. Also in the line-lane, Tax, and opened recently Janiee Farren. In tick and fancy P. B. Purcell manager, reports riding, and Smokey and Dorothy the act has 10 dogs, seven mon-chism. Irick riders and ropers. Reys and a point of with the control of the control of the control of the control palancing troupe, are with the Bufflo SHI Circustouring Argent a and Uruguay

Art and Maris Hanry, of The Henrys, dogs, ponies and rolling globe, info they will remain at their Gainesville, Tex., home unit May 28, when they leave for Punchartrain Beach, New Orleans, to open May 26 for a two-week or open May 26 for a two-week coller skates, info from Freeport. Ill, that they will play the Urbana, Ill., July 4 celebration. The Vikings, hand balancing, open May 16 at the Gay Nineties, Minneapolis night spok, for two Minneapolis night spok, for two puggling and plate spin, left Chicago recently for night club dates in Montreal. Dorita Konyot and her high school horse headed for Peru, lind, following close Cole Bros. Circus in Chicago

Sam Howard, champ diver, is in the Bahamas, where he is making an under-water picture on spear fishing for a British film concern. Howard recently placed an order for a 32-passenger bus for his water show personnel. Cole Bros. Circus in Chicago Mrs. Jaan Adaro, of the Adaros, hand balancing and perch. has been ill at their Park Ridge. Ill., trailer home. Joe and Dagmar ing their name, recently arrived at the Park Ridge, Ill., trailer park and report they have re-covered from injuries suffered in the park was the past Sky Prince, high act, will play a Dayton, O., industrial outing July 21 and follow with Cincin-nati dates, July 27-29 Five Titans will play a May 19 date at the Dayton, O., Introduced the Country of the Legion Circus at New Orleans the Legion Circus Sandona, wire; Jafferys. Great Smalona, wire; Jafferys. Irapeze: Siegrist Troupe, Ityers, Vaşabenders, trampoline; Ceplar Family, high act; Marrill Troup, figura, acc, and the Sky Princess high

Earl Shipley, clown, will join the Joic Chitwood Auto Dare-devils in Fort Bodge, Ia, follow-ing his Orrin Davenport date in Winnipeg. Shipley is akedded to help with the publicity chores for the Chitwood unit. The Pur-cell's Stage Circus closed its

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WESTERN HORSES

HOUSE OF BRONZE de Ave. Brothlyn ST



Don Jerry and Helen Larileys have signed to play fairs for the Truex-Drake Enterpress, Wichita, Kan.

Kan. Attractions, appearing, 1(1) over CBS-TV network included Lenny and Margie Ross, appearing the Crons. trapeze; Marcelli and Janice, wire walkers, and Tally-Ho, pony and walkers, and Tally-Ho, pony and

Master James M. Cole and his five bulls are skedded for the American Broadcasting Company's May 20 Super Circus TV show which originates from Chicago. Vic Brown, who books twicto stanza, reports Kinko the clown and Joe Hodgini's dogs will be on the bidl the following

Pedro and Durand are playing the Gayety Theater, Montreal. Caswell's chimp act was a feature on the Ina Rae Hutton all-girl band and show program at KTLA-TV Theater. Hollywood, last week



## Fair Dates

clown alley will have 10 clowns and that the F. & F. Concession and that the F. & F. Concession or the control of the control Continued from page 53

nitten-West On Fair Hartwell-Hart Co Pair E Carter Thomasion-Boson In Oct W N M

LOUISIANA ilne-Ibervilla Pres 18-17 R. J. Badeeux MISSISSIPPI

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Farren.—Warren Co Pair. Aug. S-4 Marvin Stickrod.
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MONTANA Pair Dawson Co Pair Aug M and Willson. anders Co Pair, Sept 1-5 Thompson Pails, Mont

Dennig-Ti-State Pair
Daker
Perlabra-Rosserell Co Pair Ann Sept
35-28 W O Vinsant
Delager-College Pair Assn Sept 14Taos-Taos County Pair-Piesta July 2526 Jack Denser

NORTH CAROLINA
hage—Moore Co Agri. Pair C
W a NIII.
serfardess—Sutherford Co
ri. Sept. 18-23 John El Carpes
co—Wisson Co Pair Oct. 8-14
Turnilings

OKLAHOMA

last week

Lurry Adlar. American harmonica virtuoso; the Twe Valors,
are comics, and Joe Ortnes and
has blast the Palace, Blackpool,
England. Ben Wrigler, recently
returned from New York, opens
at the Abra Mere Arnaul, musical parodists. The Three Whiter
Steiner, American acro trio, are
set in Georga and Alfreed Blackre
House Good Lackry at the Opera OREGON

Rose Miller, widow of Pat Miller, catcher with the Casting Valentinos is in New York re-cuperating from illness incurred since the recent death of her-husband. She will return to ber home in Cleveland at the end of this month Canby-Cluckamas Co Fair Aug 29-Sept 1 O3/berl M Ethenrer, Orgon City, Ork Condox-Oillam Co Fair Sept 11-23 Ernest J Kirech Expere-Lane Co Fair Asso Sept. 19-29 Ernest McCullock Posti-Whorler Co Fair Sept 14-15 L. Ernest McCumock
Ousli-Wheeler CO Pair Seel 14-18 L.
J Marks
Sept. 3. Geograf Co Pair Ang. 31Sept. 3. Geograf Frensm
Good Rivar—Hood Rivar Co Pair Ang.
H-15 A L Marks
Fartel, Capyon City, Ore.
William K Parrell, Capyon City, Ore.
Gedard—Jesten Co Pair Ang.
H-16 A L Marks
Fartel, Capyon City, Ore.
Self-18 J B Corpor City, Ore.
H-16 C D Porter
Gedard—Jesten Co Pair Ann. Aug. 13H-16 J B Calcano.
Prizerilla—Crook Co Pair Wag 10-13 Don
Vancey.

PENNSYLVANIA SOUTH CAROLINA

this month. Robb Dal Mar last week completed a 12-week singing, and dancing nangement. Worester, Mass. Lew Fine has signed with Williams & Lee Attractions with Williams & Lee Attractions plays Wyoming State Pair, Douglas Earl Dun, Imperionatior and many state Pair, Douglas Earl Dun, Imperionatior and except of Jair, Chuck Williaw 110 be with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with W & L. I or his third sealured to the with the work of the wor TENNEGREE

TEXAS

Bradford-Connecticut Valley Expo. Sept. 1-3 Arthur Petars Waltefield-Waltefield Fair Aug 16-11 Otto Rechar WASHINGTON

Port Townsend-Jefferson Ca Pair Aug 17-15 Zilpha B De

#### Out in the Open Pipes for Pitchmen

· Continued from page 49

pearing at the St. Louis Police Circus. The sound car, presided over by Col. Bill Woodcock and Charles Cuthbert, bas been added to the daily up-town parade of eiephants Visitors included Dr & L.

Clyde Beatty

Continued from page 58

RB, Pic Folk

Continued from page 48

By BILL BAKER

· Continued from page 75 and a snake caught recently by Bobby."

som nilver will have 10 citomes and that the F. & F. Concession and that the F. & F. Concession and that the F. & F. Concession and the property of the concession of the conc

#### Ringling-Barnum

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## • Continued from page 58

to the dally un-town parade of technants exchanged DE 6. L. Cooper, Fred and Bette Leanard. Mar Julien Weet, Charlie Campe, Mar Julien Weet, Charlie Campe, Orang Campellon, Charles Cam

• Continued from page 48
mount charme cress will arrive
early next week and set up equipment at the circus grounds at 18
Street and Benning Road N. E. DiStreet and Benning Road N. E. DiStreet and Benning Road N. E. DiThresday and will meet the press
at his Mayflower Hotel suite that
morning. Among the filter group
Stewart, Dorothy Lamour. Cornel
Wilde. Chartton Heston, Gloria
arrangements for the De Mille
Group have been handled by Hel
Morning Lamour. Cornel
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C

ion-Charleston Agri & Indust. Oct 19-Nov S W M Frampton -Occase Co Pair Oct 5-13 Mary

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-Clay District Pair Sept

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One of the Chicago-heed-uartered salesboard firms, altho 

Secore & Secore, Chicago, fol-lows with the word that it is work-ing with a new firm, and is putting out a really bang-up deal this week. Mort and Irwin Secore, along with their entire sales or-ganization, are going on the road to present the new number. Irwin states the release shows every

Volume Play · Continued from page 60

building to the point where new patronage will repeat, since it will come to know the spot after being drawn by special events.

Theater Chain Tie-Up Theater Chain Tir-Up
The park has effected a 13-week
tie-up with the Endicott theater
healin, of Brooklyn. A quiz contest
is staged to the stage of the stage of the
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each week.
Edward J. Hayden, park art director, has installed an eight by
eight foot portrait
namesake of the eight good and
foot for children. Roach frening
has been pieced about the unit and
a cabin built for a ticket booth to
complete the illusion. ary type of show offering.
The spot has just received another Ferris Wheel from Eil Bridge Company and has edded a racchenical village and wild life exhibit Additional attractions will be added as the season progresses.

Free acts start June 15, with the Al Martin Agency, Boston, sup-plying talent.

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Under the Marquee

• Continued from page 58 • Continued from 1908 23

• Continued from 1908 24

Hausiman varietic Sparting the Sparting the Sparting that the Sparti

Fay and Blonda Ward caught the Kelly-Miller opening and cariler had seen the Stevens, Capell and Kelly & Morris shows. They're playing schools with animal and variety acts. John Beard, Dallas; Tommy Randolph, Galdewater, Tex., and Henry and Hardy O'Neal. Shreeport, La, were among fans who caught the Kelly-Miller opening.

Visitiors at the opening of the similar capacity. We find the submitted Community Circus inMr. and Mrs. Devis Miller, Mr. and Mrs. Devis A. Helifich. Mrs. devis Mrs. devis A. Helifich. Mrs. devis Mrs

Govin.

Kriel Family is back with
Kelly-Miller circus for its feather
Kelly-Miller circus
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for th

iden last week at wastenn neer page in the guilhous a new control of the control

... Tom Gregory, Cleveland ac vertising man and former pres dent of CFA has been appointe by H. W. Ahrhart Jr., gener-agent of the Mills Bros.' Shov to produce a 1952 promotlo booklet.

The Wallendax have returned to Sarastia, Fla., where they will remain until the Tom Packs Circuit (1996) and the Pack Circuit (1996) and the P

Mr. Laura Steven, mother of the control of the cont

Otto Griebling, new Ringling joey, was featured in a pre-arrival yarn on the Big One by K. S. Bartlett in The Boston Globe Sundey (6). Also mentioned were Charles Peterson's jockey dogs, Morturi end the Rodry Brothers' thrill acts.

James Cephus, who closed as Side Show boss canvasmen with Hagan-Wallace Circus recently, cards from Mobile, Ala, that he joined Rogers Bros.' Circus at Panama City, Fla., May 7, in a similar capacity.

Gilbert Reichert. Side Show giant who is beginning his 18th year in the business, is now with the Ringling-Barnum show. Last February Reichert appeared in the filming of "The Greatest Show on Earth" at Big Show quarters in Sarasota, Fla.

RAY MERTZ & CO.

JAR DEALS and PUNCHBOARDS Write for Circular GALENTINE MOVELTY CO.

## U.S. Shuffle Meet **Entries Close: 33 Teams Will Compete**

Freeburg, Poulsen Ready Wisconsin Site; Four-Day Sked Begins May 23

**NCMDA** Defers Spring Meeting

Distribs Show New Universal

MAY 19, 1951

Five-Star Game

Deliver Bally

Bright Lights, New Five-Ball

W. Billheimer, Como V-P, Dies

HEAVY FLACK PROGRAM

Detroit 250th Cele To Include National Open Shuffle Tourney

Green and the Detoil of bailing to play against spon-Swiftheboard Association. Deteil
Swiftheboard Association Deteil
Fig. 1 and 1

State Solons Consider Games, Vending, Jukes

Milk Unit OK
CONNECTICUT: House Comittee on Public Health and Safehas reported favorably on a

SERVICE A PROBLEM

Arcades Offer Op Seasonal \$ Maker

(Continued on page 91)

Ash To Direct Charity Drive

Des Moines Ops

Using Radio To **Promote Games** 

one time for a dime.)

Tax Cig Vendering art
ILLINOIS An enabling art
ILLINOIS An enabling art
use was hended toward passage in
the Riesate this verse following a
the Riesate this verse following a
the License Committee. Baseball Game

**OK Providence** Coupon Awards

THE BILLBOARD

## CANDY, BULK OPS REPORT OWN EMERGENCY PLANNING

Stock Vital Vender Parts, Set Help, Diversification Programs

By FRED AMANN CHICAGO, May 12.—Candy and

Cite Boom Bev Locs in Motels

CHICAGO, May 12. — Motel owners are reporting stepped-up interest on the part of beverage interest on the part of beverage new customer potential. A diget of what is expected in this fixed of what is expected in the points out that the absence of conveniently spotted restaurants or the points out that the absence of conveniently spotted restaurants motels agross the country is a deciding factor in the amitelpasted metric products and the product of the points of the product of the part of the

NCA Announces

Confab Program gram for its 1951 convention to be held at the Stevens Hotel here June 3-7. While the exposition will open Monday (4), following a pre-convention get-together San-day (3), the official opening of the meet will take place Tuesday (5) morning. conomy will be the kick-off sub-ret at 10 a.m., with leading indus-ry executives answering such executives answering such estions as: Are Condy Merchon-ing Methods Antiquoted? Whot Potentiols of Bor, Box and 9 Condies? Is There o Sellers' rice in Ofing?

Pitch DuGreniers At NYC Locations

NAMA Region 8 Confab June 17 Total cost of the 7-column Du-Grenier is thus \$278. At the Na-tional Automatic Merchandising

Association convention lat No-tionatic Merchandsing Asia volume profession Duffernier's security of the Control of STA-50 and a state Chase Hotel in St. Louis. Direct Vending's gross for the manus season with ran from 10 . Direct Vending's gross for the manus season with ran from 10 . Direct Vending's gross for the control of STA-50 . Direct Vending's gross fo

apacity.

All least a par with other m.

High on this list comes the stock-

Single on this list comes the stock-ling of sparse parts to permit con-tinued peak functioning of suite-tion of parts and to permit con-tinued peak functioning of suite-function and the suite of the suite of the programs such as group mixtured states of turber diversification. This is the first of a series taper of operations are doing to solve their own problems for suite their own problems for the suite of the suite of the suite of the period, it is because on suitements. to solve their own problems during the present emergency period. It is bosed on a notion-toide check of operators by The Billboard. The second orticle will deal with beverage operations. dernie pri Pierce and administration de la control proposale del control proposale de la control proposale del control proposale de la control proposale del control proposale de la control proposale del control proposale de la control proposale del control p

period ahead have resulted in their required by future merchandise, setting up countermoves to main-machine, employee availability, tain uninterrupted operation and other they can come the unit least hold to normal earning

CIGAR VENDERS SERVE WORKERS

MORRISVILLE, Pn., May 12.—Cigar venders are on lo-cation at the construction site of the Fairless Works here, new plant of the U. S. Sien Corporation, for the conven-ience of workers. Plans air, have been made to place the

New Bulk Item From H. K. Hart

DIRECT SALES RAPPED IN NATD CONVENTION REPORT

Op-Owned Vender Gives Location Better Break, Report Concludes

The session, a highlight of the NATD Chicago meet, was devoted largely to the direct-sale problem (The Billboord, April 21). Immediately after the convention the association announced formation of a vending division.

jobbers, association executives ue-clared. This "substantial interest in vending machine operations" led to its release at this time. It will also appear as part of the complete convention report sched-uled for release at a later date.

A. Sloan, Merlan Dispensers, Levittown, N. Y., is the new defense program chairman for Region 11 of the National Auto-matic Merchandising Association, Sloan was appointed during the region's annual meeting held here to coincide with Automatic Mer-

chandising were on hand for the meeting at which Auron Coldman or the meeting at which Auron Coldman outperforation. Washington, was the principal speaker. Goldman outperforation, Washington, was the principal speaker. Goldman outperforation, was deemse program, the coldman outperforation of the coldman outperforation was the principal speaker. Goldman outperforation, was deem program, the coldman outperforation was the principal speaker. Goldman outperforation, was the principal speaker. The coldman of the col

NEW YORK, May 12.— An lays the report, that retailers loss official to the report was a second of the report was a factor to this week larged wishoulsers. Tellier, if stated, are received to the report was retrieved to the retriev Also covered in the report were between vending and wholesaling. Advantages of vendng over wholesaling, it stated, are: No accounts receivable, better

"No accounts receivable, better turnover, leakage control, greater profit, greater consideration from manufacturers, less men needed to operate and automatic rotation of stock. Too, the jobber engaging in vending wins 'addition volume thru increased osteribution and outlets." NAMA Region 2 Names L. Sloan

outlets."

Wholesalers with vending opshould keep separate
books for the related enterprises
in order to get a true profit-andloss picture, the report emphasized.
It also advised that candy and
cigarette equipment be operated
ords be kept of all machines and
that separate collection has

Rumor SuperVend Sale

Now Near Completion

Remove Slug Ejectors for Steel Nickels Can. Op Told

tors of venous when the dominion will lose "a lot of loss of the dominion will lose be accombusiness unless they place more plished to date. However, mint faith in the Canadian people," the officials stated they would keep the officials stated they would be the property of the control of faith in the Canadian people," the officials stated they would keep Royal Canadian Mint stated last trying to develop an alloy that week in announcing it could not would function normally in coin produce a non-magnetic step in coin (The Billboord, April et al. 2) and similar "spurious" metals of \$174.30 are secured to \$1.00 to \$1.0

Welch Frozen Juice Vender To Be Leased

financial investment of approved Under the plan, operators will pay Webs \$22 a month per may be shown to be shown

end of the summer.
with operators will be
(Continued on page 83)

Gum Products Sell Locations Ballgum Unit

BOSTON, May 12.— Lection selling, to the amount of 3,000 inselling, to the amount of 3,000 inbeen quielly on the move in the bulk vender field, according to a 
unit of East Boston this week.

The first the bulk of the selling to a 
trace of the selling to 
the selling the 
trace of 
trace

manufacturer of vending machines with headquarters in Madison, Wis., was dickering with Judge M. M. Miller and other Super-

drinker This marks the second time in recent months that local trade circles buzzed over an impending sale of SuperVend. Earlier, Al Cole, of the Colespa Corporation, Chicago, was rumored to have ar

ergren, president of SuperVend chine—have admitted negotiations for the sale of the firm have been in progress. Neither could be

#### LUCKY BOY VENDORS \$0.75 HACH Lots of 25

FREE

S. NUTS OF BALL GUM BLOYD MFG. CO.

> BASEBALLS SILVER-PLATED

Big % inch sixa \$9.50 per 1,000 **EPPY** 

Samuel Eppy & Co., Inc Paul A. Price Co. 220 Separature, New York 3 S. N. Y.

PEERLESS HOROSCOPE MACHINES

## Supplies in Brief

Crop Report

WASHINGTON, May 12—A farvocation cutions for the preduction
of farm commodifies used reduced
of farm commodifies used reduced
of farm commodifies used reduced
of the commodifies used reduced
or the commodifi

1800 arrowed on arther thousand the property of the 1800, to keep the property of the property

#### Cia Tax Pic Revealed in Govt. Study

Govt. Study

WASHINGTON, May 12—Pedrettle have unjoined shalf of the
total makes and margin every year
than the farm while of the local
than the farm value of the local
than t

confs, and marketing confs. If 9 cents.
Production of cigarettes rose from 3,000,000,000 a year at the start of the century to about 392,-000,000,000 in 1950, the report of the leaf tobacco manufactured of the leaf tobacco manufactured into tobacco products in the U. S. has been used in cigarettes in re-

#### **Brach Elections Shift** 7 Executive Positions

CRICAGO, May 12—E. J. Brach & Saus effected changes in its of the Saus effected changes in its offered changes in the Saus ender the Saus end Frank K. Gleason was elected vice-president in charge of geoeral line sales, while R. H. Hawley was named vice-president in charge of syndicate sales.

Its Ability To Sell Gum Will Amaze You . . Its Low Price Will Please You!

## Northwestern

#### TAB GUM VENDER

- ★ Big Capacity (Over 500 Pieces) 10 Column
- Wide Selection, Tab Gum, Candy Coated Gum, 1c Chocolate Bars, Fruit Charms
- \* Fast, Easy, Front Load Servic-
- Positive, Simple, Fool-Proof Delivery
- \* Tested and Proved on Loca-

## IMMEDIATE DELIVERY

THE NORTHWESTERN CORPORATION

# 30 DAY MONEY BACK TRIAL

MERCHANDISE MS, All Florers, 100 Coues WRIGLEY'S, Am.
Count
FRUIT CHARMS, Asserts
Count
SUCHARD, 200 Count
MINIMUM Off
15 Sees of Any A 

MOE MANDELL

## CIGARETTE MACHINES

National 930, 270 Pack Cop. \$8.5.00
Rowa Royal, 10 Cat., 400 Pack Cop. 90.00
Rows Royal, 10 Cat., 400 Pack Cop. 90.00
Rows Imperial, 8 Col., 445 Pack Cap. 145.00
Rows Imperial, 8 Col., 240 Pack Cap. 77.50
Rows Imperial, 8 Col., 240 Pack Sop. 85.00

CANDY MACHINES

Candyman, 72 Bar Cap. (Enclosed Base), \$57.50
Vendit, 150 Bar Cap. 52.50
U-Selact-ir, 54 Bar Cap. 35.00
Adeascc Candy, 40 Bar Cap. 25.00 Accepting Orders for the NEW

VENDALL CANDY VENDOR

EQUIPMENT.... UNCONDITIONALLY GUARANTEE
THIRD DEPOSIT WITH ORDERS.... BALANCE C.O.
arts and Micrors symbolic for all makes and models. CONVERSIONS

ANY MAKE OR MODEL CIGARETTE VENDOR TO 25° OR 30° VENDING

\$95.00

CANDY MACHINES CONVERTED TO 10. VENE UNEEDA VENDING SERVICE, INC.

CHARMS - Proven Sales Boosters

Karl Grandenheiming 33 UNION SQUARE . NEW YORK 3, N. Y.



WHITE FLASH BRUSH

DAK manufacturing co., Inc. 17411 Knightshridge Ave., Culver City, Calif.

FRENCH BOY POP CORN Dispenser. HINGS STO

-sells itself-requires no care. Let french Boy Dispensers go to work for you and enjoy estematic profits. te for full information means BIG PROFITS! \$51.50

P. O. B. Chicoga own corn or buy fresh.

A B C Popcorn Co., Inc.

Now Is the Time To Think of ...



SALESMEN

SMOKESHOP "612"

ALL-ELECTRIC CIGARETTE VENDOR

**AUTOMATIC PRODUCTS COMPANY** 

New NORTHWESTERN

\$16.95 ea. | STOCKE |\$24.95 ea. |

RAKE COIN MACHINE EXCHANGE

TAB

GUM

\$25.95 aa. l

S25.45 ea.

SILVES KINGS

SCHOENBACH

STAMP VENDORS

Folder Type

TRADE IN YOUR

Q 49

25 to 100 DIATE |\$17.15 ea. | DELIV.

RAKE

24 PAY PLAN 24 PAY PLAN MODEL V

WRITE FOR COMPLETE DETAILS

\$17.35 et. | IMME-

to handle the sale to operators only of the far SMOKESHOP "612" Cigarette Vendor,

The men we seek have records of high earnings. Car essential. Leads furnished. Send complete



VICTOR VENDING CORPORATION 01-13 W. Grand Avenue Chicago 39, Illinois

#### Ask 3c Cigarette Tax in California

OX IN COINTONIO
SACRAMENTO, Calif., May 12.

—A 3-cent-a-pack cigarette tax
was voted by the Assembly Ways
and Means Committee into a bill
support to public exhools a consupport to public exhools a consupport to public exhools and
tax to be support to public exhools and
the support to public exhools and
the support to public exhools or
the bill now goes before the Assembly for adoption or rejection
of the amendment. If approved, it was
the support to public the support of the

and Means Committee, and the ways and Means Committee, said the cigarette tax amendment was added because he was "not willing to vote for a \$50,000,000 bill without providing the means of financing it."

#### Dixie Cup Dividends

EASTON, Pa., May 12.—Dixie Cup Company declared a 62½-cent dividend on its Class A stock, pay-able July 1 to holders of record May 14. A 75-cent dividend on common stock is payable June 28 to bolders of record May 28.

#### Index THE BILLBOARD of Advertised Used **Machine Prices**

#### Vending Machines

		May -12		Issue of Mar 5		Issue of orli 28		issue
ART Astrology Scale		may at 2		may >				lprii
ARI Altridige Scale						\$125.0 <b>0</b>		
Actes Sc Charm		\$16.50		\$16.50		16.50		\$16.
Acorn Vender 16		14.50		14.50		14.50		14.
Adams Gum		9.95				14.50	9.95	14.
Advance Sall Gers						4.50		4.
Advance Coody		25.00		25.00		25.00		25.
Advance Gurt		7.95		7.95				7.
Andrew Net 1c		9.95				9.95		9.
Asco Het Nut, Sc		12.50			1	2.50(2)	1	2.50
Condyman 72 Bar		57.50		57.50		57.50		57.
Card Vender (Exhibit)						15.00		15
Cotsebus '1c Nat		7.95		7.95		7.50	7.50	7.
Columbus Sc Net	6.9	7.95		7.95	6.95	8.00	6.95	7.
Columbus Due Sc								15
Coherstus Gam, 1c						15.00		
DeGrenier Challenger		95.00						7.
OrGresier Model S (7 cal.).		99.50		95.00		95.00		95.
DeGreater Model W				49.50	49.50		49.50	59.
Electro-Ciparette Vender		50.00		50.00		50.00		50.
Electro Serve Papcara		259.50		259.50				200
Jennings Scale						19.50		19.
sentings Scale								35.
Kirk's Astrology Scale		95.00		95.00		95.00	9	5.000
Lo Boy Scale		50.00		50.00		50.00		50.
Menter		7.95		7.95				7.
Master Ic Newelty Bult						8 50		A
Master 1c, 5c		6.95			6.95	10.00		10.
								6
Mills Scale		50.00		50.00		50.00		50
						85.00		85
		75.00		75.00		25.00		75
	65.00	85.00	65 00		85.00	89.50	85.00	89
		95.00	*****	95.00	00.00	95.00	40.00	95
				20.00		95.00		95
						10.00		73.
(6 cel.)				69.50				
		24.50		24.50	15.00	24.50	15.00	24.5
		39.50		37.50	13.00	19.50	15.00	39.5
Northwestern Model 39		31.30		37.50		7.50		
		25.95				7.50		7.5
		7.95		7.95				-
Korthwestern 40		7.95						7.4
Northwestern 33 Ball Gum.		7.50		7.95		6.95	6.95	7.5
Horthweitern 49, 84% 1c.		17.35		7.50	7	7.50(2)		1.500
Pag Corn Sez						12.50		12.5
Pottmaster (Daval)		89.50		89.50	49.50	89.50	49.50	89.5
Records-Gram (Wilcox-Gay).		22.50						
Arcteros-Gram (Wiscon-Gay)								129.5
Rowe Crusader (18 col.)		145.00						

Rose Consider Call cold. A green imperial Ge cold. A green imperial Ge cold. A green flavor Ge cold. A 85.00 10.00(2) 75.00 7.95 8.00 12.50 9.95 3.95 25.00 \$5.00 EA.
Only 1 machine relation in trest en section self This opposite the control of the cont 79.50 79 50 7.95





#### Florida Cig Tax

TALLAHASSEE, Fla., May 12.
—Florida's nickel-a-pack cigarette
tax produced \$1,566,179 in April—
NEW YORK, May 12.
 tax produced \$1,566,179 in April—G. \$\$31,500 more than the same month is \$\$25,000 more than the collects the tax, results and the collects the tax, results and the collected goes to the State Tuberculosis Board for its sanatorium construction program.

#### Park Meters for N. Y.

NEW YORK, May 12 — The city bas ordered 1,300 parking meters for testing in five consents of the consents of t

## Stacy Takes Post

NEW YORK, May 12. — W. Graham Stacy has joined the Harrison Compaoy, coffee concentrate processors, as co-ordinator of sales and production, according to an announcement by George Harrison, president.

announcemens by war-president.
Stacy was formerly associated with the William S. Scull Company, Earlier he served with the joint coffee promotion committee.

WANT

#### Cigarette Venders SCOTTY 2612 Fannin Houston, Texas

UBARTIE MALTIRE SPELIAL:

DUGRENIER, Model S
7 Cels., Befleisbed, 1st 61st, 549, 50
Baser for Lacelian.

All Other Models in 8their

3th, With Order, Ralence C.O.O.

VEROCO BALLES

THE MALTIN B. Phil additional, 3, Pa
Princes LOCKET 1144



S VICTOR'S AMATING NEW III

1/3 Deposit, F.O.S. Brooklyn, N. Y.
Balanca C.O.O.
Orders Under \$18.00 Money in Pull.
ALL PRICES BUSISCT TO CNANOE
WITHOUT NOTICE

PIONEER
VENDING SERVICE

\*\*Exclusive Victor Obst-Houter in N.
461 Sections Bl., Scooling 12, N.

Sections Services Services Services



THE ONE POR '51

PENNY KING CO.

ã samples

3



Better write for full details today

TORR





COMPLETE LINE OF MESCHANOISE AND SUPPLIES J. SCHOENBACH

ATTRACTIVE - OUTSTANDING Built To List for Years
Parfect, Simple Meckanism
Perfect, Simple Meckanism
Defect Simp Detection
Completely Different
Mechanism Close When Empty
Easy Leading
FULLY COURTED BY GUARANTEE AGAINST
MECHANICAL DEFECTS
WICH Defect Simple S STAMP FOLDERS

US POSTAGE

## Pistachios

3 SPECIAL GRADES FOR VENDORS

#### ask for ZALOOM'S

 4 STAR JUMBO VENDORS MIX

3 STAR "BUDS" Perfect. The Finest and Facts Selling Pistachles. Red and Whit DELICIOUSLY ROASTED AN

Packed 5-Lb. Moisture-Proof Bag 12 S-Lb. Rags to Carton. IN ALL TERRITORIES



JOS. A. ZALOOM & CO. and Salting of Pictachia Nutr

8 JAY STREET NEW YORK 13, N. Y. Makmaa 3-7646



## VENDING MACHINE

ENGINEER BOX D-28



is was to take this apportunity to express my appreciation for the great help your magazine "YEND" has given on in getting started into the Automatic Merchandising field. We look forward to every issue."

nd-O-Matic Sales Co. San Francisco, Calif.

VEND

Ciscinaeti 22, O.

consumer popularity in the trocci juice field.

The Welch vender will be ex-hibited at the Stevens Hotel, Chi-cago, May 13-17, during the Su-permarket Convention.

globes, springs, casumer ratchets.
Favoring single-coin operation beam seems and making the seems of the seems of the the seems of the seems of the the dime bar was a better impluse them than the odd-cent item Along this line trial dime operation re-dence with reports of good results from metropolitan areas especially.

Prep 12-Point Plan Hypoina

Coca-Cola Biz WILMINGTON, Del, May 12—A 12-point program for increasing volume and reducing cost of local bottlers and also aimed at keeping the retail price at the "traditional nickel" a bottle was ortilised to at the annual meeting by Vience Rainwater Jr. Beaumont, Tex. Bis moneram included (1) push-

Welch Vender

Operators will be urged to con-mirate equipment in military imps and defense plants, Halstead ated. Contract terms permit

camps and defense plants, Haistead stated. Contract terms permit Welch to pass on the suitability of proposed locations, it was noted. Other contract terms require Welch to replace warranty vender parts and assemblies should they provided the state of the warrend warrant of the wa

600-Cop Capacity
The Welch machine; introduced
'at the Chicago trade convention
last November, has a 600-cup capacity. Each of the two product
containers is capable of stocking
'4½ gallons of frozen concentrate.
A changemaker is standard equip-

ment.
Welch is now supplying apple
juice concentrate, in addition to
frozen grape, its major item. The
frozen concentrate is mixed with
water in the machine according to

Common trend indicated was man-Early of the principal and common trend indicated was man-Early of the principal and worker Benefits
A "get them—keep them' trend
was evidenced on the employee
level. Operator concern over future retention and replacement of
route and maintenance belp was
seen as the basis for such thinkesen as the possis for such think
up of group insurance benefits. A

placements?
Leading contenders for diversification moves of candy operators were, in that order, ice cream venders (holding a slight edge), and penny gum macbline. Bulk operators reported their diversification interests were centered in coffee venders, with sanitary napkin units also most mentioned

units also most mentioned

Help Maintenance
In addition to help and equipment maintenance anticipated as
major operating problems, both operator groups also pointed up the
erator groups also pointed up the
stock, keeping commissions in line
stock, keeping commissions in line
and better use of rented warehouse space. Higher cost for
large commissions in line
in all categories, leasing operator's
claim.

in all categories, leasing operator's claim,
On the good news side of the report, candy operators including or specializing in industrial installations pointed to \$5 to \$1 per cent mount of the property of

#### NCA Announces · Continued from page 80

Tuesday luncheon. An 8 p.m. ses-sion will discuss candy production in a mobilization economy. m a mobilization economy.

Wednesday sessions, starting at io a.m. (as will the Thursday meetings), will begin with employer-employer evalutions in a mobilization economy, followed by candy's role in a mobilization economy.

Carrier

at the annual meeting by Venova Both Both and Table economy.

Carrying thru the convention's mobilization economy theme, the closing session will discuss candy economies under such conditions, with Office of Price Stabilization officials on hand. The Quarternaster General of the U. S. Army, Maj. Gen. Herman Feldman, will explain such activities with the accent on how they apply to confections. ing. Rainwater also recommended a stock split to encourage bottlers, employees and dealers to invest in the Coca-Cola Company. "The more stockholders we have," he said, "the greater will be our sales."

Welch Vender
Continued from page 10

limited to cities in the Northeast
for the time being to ease fulfillment of Welch's service plan. The
company has taken on George H.
Thiers, formerly of Automatic
service manager. His department
will assist operators in making
initial installations and consult
with them on technical problems
with them on technical problems
Operators will be useful to one

All steel — steel steel

PARKWAY MACHINE CORP.

#### VENDING OPERATORS INCREASE PROFITS!

CAL AL BRAND VENDSIZE **ALMONDS** 

CALIFORNIA ALMOND ORCHARDS



ALL GRADES WRITE FOR PRICES

AGRESS NUT & SEED COMPANY

## Candy Bulk Ops Report DuGrenier Hits Phila. Stops

PHILADELPHIA, May 12.—Altho it had been virtually impossible until recently for location owner to purchase a standard make
er to purchase a standard make
been standard make of the standard make
been standard make the standard make
been stand

budden et he, commaist and elec-tric equipment.

Machine sales are being named.

Machine sales are being named.

Machine sales are being named to the continuous and the continuous and

#### Rosenfeld Buys Standard Vendors

CINCINNATI. May 12.—Rich-ard L. Rosenfeld Tuesday (8) pur-chared the portion of Standard Vendors, formerly owned by Eastplans an extensive expansion pro gram.
Standard services and supplies

attandard services and supplies vending machines in movie thesters and other locations in the same New Officers in the reorganization are George Ritsch, president: Rosenfeld, vice-president; and Harold Janecky, secretary-treasurer. Rosenfeld is widely known in the mevie industry thru his association with the William Bien Theater Circuit.

#### Pitch DuGreniers Continued from page 80

Ornine culpment is to guarantee free service indefinitely, as long as the location continues to buy cigarettes from the jobber.

After expiration of the sixmonth, free-service period, Direct Vending may ofter storekeepers a service of the sixmonth of the sixmonth, free-service period, Direct Vending may ofter storekeepers a service arriver among the sixmonth of the service.

Service with the sixmonth of the sixmonth of the service with the sixmonth of the si

updain such activities what use content on how they apply to concent on the content on the

#### Cite Boom Bev • Continued from page 80

• Continued from page 80 and laber costs. And bearuse the bulk of moties must rely upon easteonal bulkes. Not because the control to level extra dollars in eating swer, agreed to by the greater number of such retisuranties moletoper the control of the contro

in their absence
Capping the anticipated motel
move for drink operators is the
report from recognized travel
agencies and many Chambers of
Commerce that this summer will
see record highs in tourist travel
on the nation's highways.

#### Pepsi Hikes Budget, Vending Activities

WILMINGTON, Del. May 12— Announcing that Pepsi-Cols Com-pany's advertising budget for this year would be \$450,000 higher than 1850. President Aifred N. Steele in 1850. President Aifred N. Steele wending machine field were being expanded.

During the past year, he said, Pepsi's Sounce bottle for a Pepsi's Sounce bottle for our lacreasing public favor.



WEIGHT, 165 LBS.

DOWN -

#### Balance \$10 Monthly 400 DE LUXE PENNY FORTUNE SCALE

NO SPRINGS WRITE FOR PRICES SES.00 IN PENNIES rantad and made anly by

## WATLING

Manufacturing Company 650 W. Fulton St. ist. 1689—Talaphane Chicago 44, 18 Columbus 1-2772



ALWAYS OPDER TODAY!

VEEDCO SALES CO.



Tac Out And
Mail This Ad
For Details
AUTOMATIC PRODUCTS CO.
258-8 West 37th 5t. New York 19, N. Y.
Flanc / 3172

#### Chicago

Chicago World Wide Distribution' head-quarters continues to be a because agarters with the continues agarters agartered agarters agartered agarter war main resonant for the same and Meetry West, one of this trade in used shuller games to a the continues agarters agartered agarter agar Kenery Mg League Bourde in the act of the bourse of the control of

Inited Manufacturing officials were running out abjuments of the investment of the i

we our the test period. Also and that orders we being filling box getting the we game nery.

Duwent, president, Harb Collinger, Charles and Collinger, Charles and Collinger, Charles and Jack Cheen were president, Medical Section 1997,

game locations.

Cleyton Nemeroff. Monarch
Coin exec, reports business on the
upgrade following the start of
said warmer weether her the South
said reporting brisk play on their
ceutipment. Meanwhile be is planning a series of showings for the
Evans Constellation in the Indiane territory recently essigned his
firm.

#### Vital Statistics Deaths

Samuel Shapiro, 50, a 20-year veteran in the coin busi-ness, at Mayo Clinic, Roches-ter, Minn., following an oper-of the top ops in Allegheny County, employing 10 persons and operating five trucks, as Shapps's Novelty Company. Survived by widow, daughter associated with him in the business. siness. William Billheimer, 45, vice-

William Billheimer, 45, vice-president of Como Manufac-turing Corporation, Monday (7). Burial Wednesday (9) at Memorial Park Cemetery. Chicago Survived by his widow Dorothy, end three

Ciprence Boiand, 61, lo Leeds, England, recently, Bo-land was a pioneer in British coin machine activities, having started as a mechanic more than 40 years ago. Tom Bo-land, abrother, size prominent in British coin machine circles, survives

A son to Mr and Mrs
Hershei Mason in Indianapolis
last week Father is essociated
with the Shaffer Music Company, Seeburg distributor

£ son to Mr and Mrs
Me nny Leibert, Heriford,
Conn., May 3. Father was o
corner executive of Vending
wretiling promoter to Hartford.

## Coinmen You Know

high here. Fred Kleiman advertising ex-Fred Kleiman advertising ex-for the redovered and operation of the the redovered and the redovered and the first the redovered and the redovered and the the road to recovery by the end excelled in high school abbitches of the week. Among the coin and cleas. Bear Bear Bearstain, Kleiman are Ristaucrat and First title stripe with all records sold Distributions. The former, indi-tion of the redovered and the redovered sold Distribution are sold to the redovered and the liveries on its S-45 in the next

for weeks. The new Five-Star game at Universal Industries drew a heat of the star of the s

weeks.

At Chicago Coin Machine Company, the counter music meshine of party, the counter music meshine of party the counter music meshine of ports. Armong the distributors in ports. Armong the distributors in Dill Pislaking, of W. H. Pielding ports. Armong the distributors in Dill Pislaking, of W. H. Pielding ports. Armong the distributors in Dill Pislaking, of W. H. Pielding in Singapa. Central of Omnha. Jack Williec Bru: Shows of Canada. Singapa. Central of Omnha. Jack Williec Bru: Shows of Canada as City. Sem Gensburg is on a Proteids trip.

Proteids trip. Dilli Berman service in Pilli Berman ser

Florida trip.

Harvid Seat. Coven Distribut.

Harvid Seat. Coven Distribut.

Louis' Music Company, Jian to cover of the coven de tribut.

Louis' Music Company, Jian to cover of the coven de tribut.

Louis' Music Company, Jian to cover of the cover of t

Levis Hemesh, seles manager of Music Systems, Inc., was host at a Music Systems, Inc., was host at a the firm's three other offices Wednesday 9) at Western Gotf and Country Club. Guest of bonor was G. K. Gebralson, district ton. Attending were G. A. Suyder, Grand Rappdis; Frenk J. Martin. Toledo, and S. J. Smith. Cleveland.

Albert A. Weideman. Weideman National Sales, is getting much publicity in connection with the early Smoketeria which he plo-neered here in 1925. . . . James A. Jeffries. of Jeff's Music, is add-ing Seeburgs' to his route in an expansion-modernization pro-

and Suf Fails. Independent Lock, Season Avenue.

| Philiddlphia |

setting up the Vendome on W. party June 17 to celebrate their section of the city.

At Atlantic City, the amendate of the content of the content of the city of the c

pank recently.

Friends of S. L. Griffin, of the Valley Coin Machine Company, Pomona, were pleased to learn that Mrs. Griffin had recovered sharpenation and Art Lorraine, of Yuma, Ariz, in town end stopping off at Badger Sales Company. Sharpenatein recently added cigarette machines to his general operation and the company of the sharpenate of the sharpenate of the company.

Pittsburgh
When Jacken, Empire durther
utter, says spir at present, until early
when Jacken, Empire durther
utter, says spir at present, until
they need now equipment badly
and they need now equipment badly
and the spir control of the spir contro

Le F. Sylvases Jr. Kwik Kade was 24 per cent greater than March to Western Pennylvania, Jac. Corresponding period but year can be compared to the control of the control of

polka records.

Mansour. Capital Records dis-tributor who recently moved to Breutwood, in a month-chaged his shipping department com-pletely, moved the main office from second to the first floor, converted first-floor offices into one large office, installed new racks, and renovated.

racks, and renovated.
Delegates attending the NAMA
Region A meeting here at Botol
Wester, Link Incided Guerre
Here and Here and Here and Here
Policy Fair Park Legates
French Legates
Fren

Pomona, were pleased to learn the control of the state of the control o

#### **Nebraska Association** Formed at Omaha Meet

would be langurated as soon as carried and conditions permit of the condition of the condit

## Introduces 45 Unit: \$35 Pea

#### AT LEAST THEY EAT

**MUSIC MACHINES** 

ARTWERP, Belgium, May 12—A farmer who also runs trade some livestock, Passins by the showroom of the Belgium, and the sound of the Belgium, and the Witten, also control and the Belgium, and Adw Vitten, also control and the Belgium, and the Witten, also control and the Belgium, and the

#### Vince Shay Heads Music Sales Firm

CHICAGO, May 12. — Vince of music equipment. All sales will Shay, who was an executive at be accompanied by a Blue Certification of the equipment of the equipment of the equipment of the equipment has been thoroly reconditions.



ment has been thoroly recondi-tioned.

In 1919 Shay Joined the sales staff of Milis Novelty Company, and Green Street, Chicago. At the age of 23, five years later, he was appointed general sales manager of the company's coin machine of the company of the compa lises, when Bell-o-Matic Corpora-tion was formed as the world dis-tributor of Mills bell products with Shay as its president. He resigned as Bell-o-Matic's thief owner music firm. During the past three decades, Shay became one of bet-ter known trade figures thru ex-tensive traveling in all 48 States and many foreign countries.

## Distrib Gives Ops Info for Switch to 10c

ST. PAUL May 12—Bay Sell-man, labe manager for LaBeau man, labeau manager

May 16—MAMA Region III meeting, Emerson Reed, Bmill-May 22—Ammessment Machine Association of Philadelphia, May 23—Mammessment Machine Association of Philadelphia, (AMAT), seni-monthly meeting, Broadwood Hotol, Philadelphia, meeting, Narraganett Held, Provident Court, Senior May 140—May 140—Marchine Mante Guild (GMO), Northern Division, May 22—Chilarinia Mante Guild (GMO), Northern Division, May 22—Thomograph Owner's Association (FOA), mentils meeting, Procedurer Held, 2nd 82, Losin, III.

May 23—Monograph Owner's Association (FOA), monthly meeting, Log Angeles, May 23—Miner May 140—May 140—

Association of the Control of the Co

Tutlon's use. The equipment must be given to an institution in the county where it was eight. Decisions to turn over such equipment will be made by the county prosecutors. A similar bill was passed at the last legislative session, but vetoed by the governor. The -new bill has the governor's blessing.

Proposal Pendine

The new bill has the governor's bester Persons Perding OHIO. The Senate Judiciary to Differ the Person Pers

MADDION, Wis., May 11.——The Weere no complications in making Wisconstite Proceedings Operatory Association will convenie at Lock 14. Association will convenie the State, and to discuss plans der bestäten. Two haste purposes of the State, and to discuss plans der State convenien to be had in Stone Falls, S. D., this amount of the State, and to discuss plans der State convenien to be had in Stone Falls, S. D., this amount of the State, and to discuss plans der State Continue Pieces, Brothes, D. C. Continue Pieces, Brothes, D. C. Continue Pieces, Brothes, D. C. Continue Pieces and C

## Merchandising Music

TOO MANY RELEASES, the commentary of the comment

rrating.

Trophies, Prizes

Trophies and large cash prizes
sre to be awarded. Admission tickcts will he 25 cents. Multiple door
prizes also will be awarded. Refreshments and food will be available in concessions adjoining the
competition halls.

competition halls.

Details are being handled thru
the DSA by John C. Westerdaie of
Shufflehoard Secretarial Service,
10301 West McNichols Road, Detroit. This service will also act as
manager of the tournament.

manager of the tournament.

SSS Functions
SSS furnishes special services
special services
for the operation of the
local leagues. It was established as
separate husiness entity, with
honded collectors, responsible for
distribution of the prize money.
Printed copies of all standings and
schedule information are issued by
the control of the prize money.
The SSS serves as a
tearria, the standing and the prize of the prize
the prize of the standing and the prize of the prize
the prize of the pri

tivity.

DSA officers include President
Michael Bensoo, Vice-President
Barney Burke and Secretary
Charles Friedenberg, Directors In-clude Joseph Brilliant, Marice J.
Feldman, Dale Sauve and Tom
Dewberry.

#### **Deliver Bally**

Deliver Bally

Continued from page 79
president and director of sales, said
be game's appeal stems from its
easy-to-understand playfield and
the speed of play of one or up to
six concurrent games. He added
that with Bright Lights, Basehall
and Turf King in simultaneous
production, material allocations
will limit the volume output of
all three games.

LAWRENCE HEARN, Los Angeles operation, and with week.

Les operation, and to keep a popt operating and to keep a popt operating and to keep a popt fool involved in keeping close operating and to keep a popt fool involved in keeping close operating and to keep a popt fool involved in keeping close operating and to keep a population of the control of the control operation of the control operation of the control operation of the control operation operation of the control operation operation of the control operation operatio

Juke Promotion • Continued from page 85

visual promotion for the broad-caster on their boxes in exchange for consistent plugs via the airers. Tele Plugs

\*\*Continued from page 85

\*\*Continued from p

#### Info in Other Departments Among the stories of interest to the coin machine industry

Among the stories of merces to the count interest up to be found in the General, Music and other departments up front in this issue of The Biliboard are: U. S. DEFENSE CONTROLS AGENCIES ISSUE REGULA-

TIONS. Several groups publish instructions affecting amusement industry (General Department).

DISKERIES IMPOTENT AS PIRATES MUSCLE IN. Boot-leggers hecome major headache to legit operators (General-Music Departments)

"WALTZ" TOPS ALL MODERN POPS \$\$. "Tenness Waltz TOPS and MODERN FOR S. Manual Waltz hits top with 4,800,000 disks and I,100,000 sheets (General-Music Departments).

IN-AGAIN-OUT-AGAIN DISK BIZ. Vaughn Monroe clicks with three hits after two years of also-rans (Music Department). And other informative news stories as well as the Honor

Roll of Hits and pop charts. Model 1432-either 78 or 45 RPM



nance in all departments . ered to the peak of playing condi-in, Constellation never remains idle the bench, but stays on the ball

EE EVANS' PROFIT STIMULATOR

CONSTELLATION

20 Record, 40 Sei

H. C. EVANS & CO. 1556 W. Carroll Ave., Chicago 7, III



The Heart of the Rocket Phonograph —the dependable Rock-ola cam.

Holds the secret of its long life and

efficient operation.

ROCK-OLA MANUFACTURING CORP. 800 N. Kedzie Ave.

a series and a series

## Where's the Slug Rejector?



Here's the slug rejector—right inside front door—waist high—the most convenient, time-saving spot of all! To get at it you don't have to grunt, stoop over, tear your clothes or throw your arm out of joint. Scavenger is built right into it—simple and positive in operation. The A M I record changer and coin mechanism keep service calls down to a negligible minimum—but for routine checking on regular calls we have placed the slug rejector in the handiest location of all—right inside front door!



Fast front door servicing makes the A M I Model "C" a gem of a music machine always in tip top performing condition because it's so easy to get at, so sturdy and strong that it seldom requires a special service call.





eneral Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.

# Chicago Coins



DEDESTAL

Sc-10c-25c TRIPLE

ENTRY DROP COIN

CHUTE. MOST EAS-

PLAYS 25c.

ILY CONVERTIBLE TO 2 PLAYS 10c-

THE MOST PROFITABLE, ECONOMICAL & BEAUTIFUL PHONOGRAPH EVER DESIGNED

## EYE-APPEAL

The Interior lighting affect of "Hit Parade" is a shimmering array of colors, reflected from gleaming coiors, renected vrom greaming Apollo Metal" surfaces. A large fluorescent bulb provides the illumination in a manner that rivals the

#### A MEDIUM-SIZE PHONOGRAPH FOR EVERY LOCATION!

Smaller than a "jumbo" and larger than a "midget," the "45 Hit Parade" fits into any size location. In a large tavern "Hit Parade" stands out. . . . In the corner "hamburger joint" it fits snugly into place. . . . And, in neighborhood shops that are neither large nor small, its medium size is perfect.

SEE- "Hit Parade" AT YOUR DISTRIBUTOR OR WRITE TO CHICAGO COIN FOR DETAILED COLOR FOLDER

HICAGO COIN MACHINE 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

#### Record Reviews

MAY 19, 1951 90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY 0-39 POOR

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

ARTIST THNES LABEL AND NO. COMMENT

· Continued from page 38

CHILDREN

SUE BENNETT-ARTHUR MALVIN
The Little Cowgirl (Parts 1 8 2)
YUNGA POOR'S REGIONS YMP-801—The pre-school girls, fit
seem, are just as famillar with the coe-punchers as are the boys.
For the former mospets, then, this stay of a title cowgill on Worspan

TOM CLAZER

Let's Ge te the Redee (Parts 1 & 2)

YOUNG PLOPIC'S RECORDS YPR.333—Four ariginal Glazer turns 77--77--NS

Mond microl into a well-produced sound picture of the moles.

LATIN AMERICAN

LATIN AMERICAN

UIS ARCARAZ ORK

Sember Verde

VICTOR 23-6488—Mesters Arcariz bation; the ork there a bondy,
arignal balled in a Miller-style pop arrangement, the the social is
in Spanish.

Arcerax Mambo Garguing opening to the American

MACHITO ORK
AY Que Mate
OCUMBAL 1916—Typical of Machile's Afre-Coban arking is this
secul revolu. Okyy feep material.
75--77--75--73 vocal rumbs. Okey on,

Ca-Room Pa Pe

More of the same here, the at a somewhat fester tempe. 75--77--75--73

HOT IAZZ

INK JOHNSON (Yerbs Suens Jexx Band)
Ace in the Hole
5000 THE 2AT 34—0s of a batc of proteinty soluted Such
1000 THE 2AT 34—0s of a batc of proteinty soluted Such
1188, with a ratin word to Caser Hayes, praed how by the sid
1188, with a ratin word to Caser Hayes, praed how by the sid
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rain and a related cest.

219 Blace:

67-66-71-65

Hayer charts lines made famous by Jelly Roll Morton in "Mannier's

68-87-66-71-65

Misser' and bis sound recall's Jelly Roll here. Johnson plays fine

FIREHOUSE FIVE PLUS TWO 63--65--63--61 Sweet Georgia Brown
G00 TIME JAZZ 33—The Coast combo turns out a sampling of its
antiseptic souliess Dizis, with a group wool in the style of the Whitemen Rhythm Boys

Conceome Mama Blees
They inect out a bloss in their styllend, onld manner. Group is best when they're kidding, but they're serious here.

SACRED

GEORGE BEVERLY SHEA (Hage Winterhalter Ork.)
Be Still, My Seal
The street of the street from Shelter "Stalentin" is time a
religion spire and user since the proper develoant finding by the
excellent Mr. Shea. The winterhalter ark and chows add a level
solved missed. Level
Again Star demonstrates at set of time gives an author bowley
and the star demonstrate of the spire as author bowley religion,
sower. The Winterhalter and the spire as author bowley religion,
sower. The Winterhalter of and developed on author bowley religion, 80--80--80--NS

Again's Sea community of the design of the d 75--76--74--N5 hore sacred disking with a tout Jesux Will Save Your Seel 75--76--74--N5

RHYTHM & BLUES · Continued from page 33

HAPPY JOHNSON (Quintette-Doe Crissom)
You'll Alvery Mare the Blees
where the Blees
white at feitines, on-time Jimmy Lunceted scaled. Lyric
and inconseportial.
Booging Round With the Blees
Mindre book! resolutions.
ELLINGTONIANS-AL HIBBLER 60--60--60 50--50--50

77--77--77--77

50--50--50 83--83--83--83

ELLINGTONIANS-AL HIBBER

Ferring 1

The property of the state of the s 70--70--70--70

74--74--74--74 73--73--73

Nightless Lover 84--84--84 SPECIAL \*\*
Salian, a telling chuck
What a Fool I Was
\*\*Hilling job ma\* 82-82-82-82

RED JULIAN ORK
New Hole in the Wall
INTERNATIONAL 955-W 74--74--72--75

projection. Material Bad Spring Boogle 45--45--45

RED JULIAN QUARTETTE 45--46--45--47

ROY BROWN OY BROWN
Beaudician Blees
O(UUX 3)33—00000 and boys knock out a light soveth
purp temps. Amusing but not strong.
Wrong Women Blees
Brown gets down to business with a magnificant slow b
building to a revolve climate. 85--85--85

	-	-	-	391
	CHT-114	dinin me	(IIIIIII	THE STREET
ANNISTEEN ALLEN Hard To Get Along FESCRAL, 12026—Thrush drives as up blues with favor, as combo racks hard is back.	•		173-	- 1
Gal registers with an effective slow blues.	74	74	73-	-75
MORRIS LANE B, O. Plenty's Return	76	78	76-	-74
APOLIO 805—Clean punching combo instrumental, featuring a swinging tener sole in least of a reat swinging tener sole in least of a reat swinging think the same.  Blue   came	• -		76-	
Blue Leans Anther crisp instrumental job is some pattern as Fip.  HELEN FOSTER (Louis Brooks Ork) Blues After Sunset	_		73-	-
HILLIN FOSTER (Leuis Brooks Ork) Blues After Sunset IENNESSEE 113—Throut with posiths, tresh quality pipes a sincre blue, with pines and righten making as skay reclaim best. I Cot a Big Far Daddy Again sail projects strong and clew, but this jump rewrity material is neflasay, and augmented combo in fuzzy.	66	66		68
is ordinary, and supmerted combo is fuzzy.  IOE TURNER (Vann Wells Ork)		_		-
After My Laughter Came Tears ATLANTIC *178-Turner relates for Atlantic in strong shape—bis relice is big and resenant as of ald an this good bluesy belled adds, anth one whom he Waltic is comed backing.	77		77-	
OT TURNER (Jame Wells O'RL) After My Laughter Came Tear Allollic, Switzer extent Attention in strong share-index Allollic, Switzer extent at a transit in strong share-index attention of the strong share in the speed bloomy shallow attention on share by Wells is comed barrier, Achieved Fore the strong share bloom in speed attention of the strong share and strong posterior as the mode and posterior as the posterior as the mode and posterior as the posterior as th	82	82	t82-	82
IOE MORRIS & ORK Midmight Grinder ATLANTIC 940—Gring medium blues instrumental with a solid boogle ATLANTIC 940—Gring medium blues instrumental with a solid boogle		80	80-	80
Jimmy Lewis chants a slow black in Reprileit style.	74	74	74-	-74
STICK McGHEE & HIS BUDDIES  One Monkey Don't Stop the Show  Atlantic 917—Howley bloss at a neat medium paing showcase warbler	во	во	80-	-80
shorting a wryly philosophical message Blue Barrellhouse Leudown blans instrumental is slow drag style highlights beocked-out steel guitar and Screy Terg's bermonica for a fine side.	80-	80	80-	80
THE CARDINALS  Ploss Don't Leave Me  ATLANTIC 930—They make quarter with a big prestrating sound charts a thereare medium blass.	70	70	70-	70
Shouldn't I Know? Group beits they with a mellow slow boiled side, featuring a line	85	85	85-	85
aliasing tone and section's hornousy is back. This one could score.  TAMPA RED  Early in the Morning  VICTOR 22 0.123—Mee Cheets an exp-rock medium blues with combo  seniors, a light borrehouse best in back.  She's Dynamite	69	70	70-	66
VICTOR 22-0123—Red chests an expreck medicin bless with combo senioper, a light borrollense beat in back.  She's Dynamite Azerour projects a renging bless to a jump beat, with boys chancing secon responses	76	76	75-	77
ERSKINE HAWKINS ORK (Ace Harris)	80	80	80-	80
CORAL 0.0440—Ace Harris charts a ware secal on this simple, 56- tantioned balled while the band plays noticipically in back. Reterrors item  None  Median jump puring instruminatal, cleanly secured, with a like sound		77	77-	77
	_	_	_	-
THE LARKS  Let's Say a Prayer  APOLO 1184—The vocal group enhibits a next blend on a leve-thy- religibler belief My Revenie			65-	**
My Reverie  Gross Locies the Lery Cliston standard for an ekzy disking.  AL RUSSELL (De-Re-Me Trie)		_		-
AL RUSSELL (Do-Re-Me Trie) No More Dreams OCUMEN JUSTO-Russell returns to wax with a most whole of a passars new shiller. Hower than most to the r & b field. If Want To Be With You Always Russel does a most pick with this r & b sined rendlien of the Letty Frazell courty he. A letty in.	75	76 80	74-	75
	. 80		50-	-80
COUNTRY & WESTERN  e Continued from page 32	_	_	_	
RICKY RIDDLE & HIS ORK Does Your Heart Heve e Guerantee?	74	74	74-	-74
light merium best  I Wish I May I Wish I Might  Another impresive job with thir insterial.		72	72-	72
BABE NEELEY (Nire Owls) Bubs Boogie TENTESSEZ 745—entil and worlly instrumental boogie featuring a chet believes two steel guitars. 5ide racing and builds strong. Coald crop sp. a "Steeper."	82	83	80-	82
Turkey in the Strow Steel etc. trans easily on the traditional country merods.	73	73	73-	-73
BOB WILLIAMS & ORK Pickup Truck FENNESSEE 770—To a choppy, infectious best, Williams sells winningly	74	74	74-	74
Our Last Goodbye William: Charts a medium-houser teacher with zeel, as strings twang out a strong backwoods accompanished.	74	74	74-	74
What About You? OILUMBIA 2000 - Juney unburders his heart is an enotionally	81	81	81-	81
If May Be Silly The youthful-roices workler belts out one of his hard-hitting nove ties	83-	83	83-	83
OAKIE JONES Send Me a Penny Post Cord	74	74	74-	74
from Jones.	78	78	78-	7B
from Jones.	_			-
RUSTY CLINE-VERA WELLS (Coffman Sisters- WJC Rench Hands) Lonesome, How True (RYSTA) 314—Backet by arean and rhythm. blody blendes boy-				40

Are You a Devil Or an Angel?
Another alignment job, here on a thin attempt at a rily

GRANDPA JONES & HIS STRING BAND
I'm Hog Wild Cresy Over You
ENG Self-Texture Green by the Street

Nobody Loves Me Anymore
Amore strain laric sets a restine Jones ch

EAL BURRIS & HIS BAND

CHILDREN Continued from page 35 Timber-R-R (Parts 1, & 2)—Tom Glaser-Jay Wil-lines-Howard Hopkies Young People's Records

HOT JAZZ
is the Hote—Bank Jebasen-Verba Burena Jazz
land (2:19) Biresi Good Tirre Jazz 34
set Rhythm—Paris 1 and 2) Sans Getz Modern

#### Continued from page 26

andel: Concerte Gresso e B Flet and Double Concerto is C Major Album—Werner Junea Symphony Onk (Haydn: Hora) (1-12") Cap(33)-P-0337 P-0157 Pr-0157 (3-12") Cap(33)-liyda: Hern Concerto No. 2 in 0 Major Album— Alfred Brain (Handel: Concerts) (1-12") Cap. (53)P-8137

Affert Earls (Sanotti (1227) Cap. (1984).

1976-1977.

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## COUNTRY & WESTERN

#### Advance Record Releases

Please Seed Me Someone To Love-Dale Exem (Last Night) V(45)48-0465 Poptors-Neal Barris (Georgia Rose) King 954 Right Way, Wrong W3y-Asite Carter Crysng) V 21-0461 Scott Git and Segone—Ske Cap 1518

HOT JAZZ

The Gilb Part Company Age of the Company

What About Yee—"Little" Jenny Dickes (II May) Col 20009

What About Yee—"Little" Jenny Dickes (II May) Col 20009

Y 21-0406

Why Dan't Yee Marry the Girll—Treas Jie Riestress (Wilders Bally) V55546-046)

Why Dan't Yee Marry the Girll—Treas Jie Riestress (Wilders Bally) V55546-046)

Wilders Bally—Treas Jin Ribertise (Why Deril)

Wilders Bally—Treas Jin Ribertise (Why Deril)

WSS-68-040.

**48 TUNES 24 RECORDS** 

## Wurlitzer Jourteen Hundred

Plays All Speed Records

5c Wall Baxes to 10c 25c Each MID-WEST DISTRIBUTING CO.

## Music System's SUMMER SPECIALS

PRICES DRASTICALLY REDUCED!!

All Phonographs Clean and Reconditioned.
Worn-Out Parts Replaced.
Ready for Location!

148-M. SEBBURG 379:00 1250 WURLITZER
148-M. 359:00 1250 379:00
148-SL 359:00 1100 379:00
147-M 259:00 1080 2269:00
147-M 259:00 1015 229:00
147-S 269:00 1017 269:00
146-M 239:00 107 269:00 147.5 259.00 1017 207.00 116.6 239.00 1017 207.00 116.5 219.00 1428 Blande ...\$119.00 1426 6...\$119.00 1426

Terms-1/3 Certified Deposit, Balance C.O.D.

All Items Subject to Prior Sale Music Systems, Inc.

## DETROIT, MICH.

10217 Linwood GRAND RAPIDS, MICH. 245 N. Division

CLEVELAND, O. 2600 Euclid TOLEDO. O. 1302 lackson

Phonograph Operators INCREASE COLLECTIONS AT DRIVE-IN LOCATIONS!

the answer

If your answer to any of the following is YES ..... I Have collections fallen beto your cause customers remain in Do neighbors complain betheir cars?

cause of outside speakers? 3. Must music be stopped early? 4. Do you need something new

and stimulating? 5. Do you want to make a hit

with your location?

-1951 Model--1951 Model-ird year with no increase in price see Billboard articles August 20, 1949, p. 90; May 13, 1950, p. 114, or write for reprints and further information.

70--71--70--70

74--76--73--74

75--76--74--74

71--72--70--71

problem

Only 2 connections to the phonograph

STANDARD ADAPTER CO.

#### COLORED COINS KO JUKE THIEF

NEW MARKET, Ia., May 12.

—Painting "house" dimes used in the juke box with red nail polish paid off for a New The was a second of the polish paid off for a New The was a second painted the dimes used in the juke box so he could get them juke box so he could get was op-wed for collection. Recently two juveniles on a plifering spree broke into the juke. When they started were caught with the telliale colins.

#### New Firm Offers Phonograph Parts

NEW YORK, May 12—G. & B. Sales Company, manufacturer of electronic parts for coin phonographs, opened this week at 602 old Avenue here. Charles Guarisco manages the new firm, which effects, colds, relays and rectifiers.

G. & B. is besided by Harry Berger, who also owns West Side Distributing, local games and jukes outlet.

Music Org Expands
DALLAS, May 12. Whittle
Character the reserve by building in the remove character between every building if frame a bar rented, Howard Benakey, president of attracture will be removabled as soon as materials are available, Benakey seld.

#### THE BILLBOARD Index of Advertised Used Machine Prices

#### Music Machines

Epilpeneti and prices listed below are taken from advantagements to The Billibeard power-sated below. All elevirised used machines and prices are listed. Where soon that one sit-ficial the same enjoyenest at the same only, incheptory with which the price occurred sized as presentesses. When equality discussed are advertised, as in the case of bulk vender that significant prices is listed. Any price velocity deposits on a confilience of the equipment

## Only ONE Stands Out...

## RISTAUCRAT

12 Record Multiple Selective 45 RPM Phono

**Features** 



## TWIN SPEAKERS



#### NOISELESS OPERATION

Operators who've seen the S-45 are amazed at its clear, true tone the high fidelity twin speakers. They also praised the comparatively noiseless operation-an important feature for small locations. See the S-45. hear it-you'll agree it's the finest.

- DRAMATIC EYE-CATCHING CABINET
- RECORDS PLAY IN ROTATION
- PRECISION BUILT THROUGHOUT
- TAKES UP TO 5 WALL BRACKETS
- LOW COST—TROUBLE-FREE OPERATION

MUSIC BOX for ALL OCATIONS!

the

RISTAUCRAT, Inc.

Appleton, Wis.

1	ROCK-OLA	49.00	49.00 49.50	49.00	49.00 49.50
1	Delute '99	41.00			49.00 49.50 49.50(2) 70.00 175.00 79.50 99.50 49.50 69.50 49.50 69.50 79.50 79.50
•	Delate '39 E-1411 Playmaster		49.50		49.50(2) 70.00 175.00
	Playmatter	79.50	79.50 41.50 49.50	79.50	79.50 99.50
	Super 40		49.50		49.50 69.50
1111	Twelve Record		*****	25.00	11.50
	40	275.00	165.00 200.00 275.00 129.00 139.50(2) 149.00 149.50 195.00	275.00	275.00
	1422	275.00 129.00 144.50 149.00	129.00	275.00 139.50 149.00 200.00	275.00 139.50 149.50 195.00 249.50
		217.00	149.00 149.50	******	
s as firm f is ers, ent.	1424 Hideaway		149.00		150.00 199.50 219.50 260.00 275.00
i is	1426	169.00 199.50 219.00	169.00	199.50	199.50 219.50 260.00 275.00
ers,	1020	319.00 325.00	169.00 199.50(2) 219.50 259.50 319.00 375.00 195.00	325.00	575.00
eat,	1947 Nideaway 1947 aC Special	31.00 32.00	195.00	175.00	373.00
_	1947 BC Special			175.00	
ve.	RISTAUCRAT				
	Ristaucrat	60.00	95.00	95.00	
21	SEEBURG				
0C 0C 0C	Carlet			\$0.00	
.00	Casino	39.50 39.50 69.00	39.50 69.00	50.00 69.00	97.50 97.50 27.50 77.50
1.50					69.00 79.00
12	Colonel	49.50 69.00 69.50	49.50 69.00 69.50 39.50	50.00 69.00 69.50	69.50(2) 69.00 69.50 79.00
00	Commander				99.50 99.00
.00 .00 .00 .50	Crown		39.50		39.50
1.50	Envey	39.50 79.00	49.50 79.00	- 50.00	49.50(2) 69.50
	Gem	49.00	49.00	49.00	89.00 49.00 49.50
04	H-146 M Hidraway			249.50 259.00	245 00 240 00
α		229.00 245.00 249.50	239.00 245.00 249.50		250.00 259 CC
	H-145 M MC Spectar H-147 M Hideaway H-148 M Hideaway	269.50 299.00 299.00 300.05 319.00 259.50 279.00 59.00 39.50 69.00	299.00 300.00 349.00 259.50 299.00 59.00 59.50 69.00	225.00 269.50 300.00 359.00	325.00 100.00 359.00
.5¢	H-148 M Hideoway	299.00 300.00	299.00 300.00		
п	H-246 M Hideaway	259.50 279.00 59.00 39.50	259.50 299.00	259.50 299.00 45.00 59.00 69.00	259.50 299.00
н	H-246 M Hideaway Hightone ES Hightone RC	69.00	69.00	69.00	259.50 299.00 59.00 59.50 69.00 79.50
Ш	Locate	69.50	69.50	45.00	259.50 299.00 59.00 59.50 69.00 79.50 99.00 69.50 99.00 199.50 89.00 99.50 69.00
Ш	Hans			50.00 79.00-	149.50
Н	Mayfair	39.50	39.50 39.50	10.00	99.50 89.00 39.50 69.00
Н	Pre-War RC Special.	39.50	39.50	75.00	31.50 64.00
Н	Hajes Hayla' Hayla' Pracks Pro-Wer RC Secolal RC Cencert Master R RY Helessing Royal Scandard Votory Medel Votes Votes Helessing Votes Royal Votes Votes Royal Votes Votes Royal Royal Votes Royal Roy				99.50 125.50 39.50 59.00 39.50 49.50 49.50
Ш	Regal	59.00 59.50	39.50 39.00	50.00 59.00	99.50 59.00 59.50 49.50
П	Standard	31.34			49.50
П	Victory Model	39.50	39.50	39.50 50.00	39.50 49.50
н	144		275.00		39.50 49.50 69.50 79.00 249.50 275.00 249.50 259.50 249.50 259.50
н	146 M	275.00 249.00(2) 275.00	249 00 249.50	275.00Cb	249.50 259.50
Iŀ		2/5.00	275.00(2)		264.50 275.00(2)
Н	146 S	229.00 249.50	275.00 249.00 249.50 265.00 275.00(2) 279.00 229.00 249.50 250.00	219.50 249.50 250.00	219 50 234 50 250.00
П	144.W		250.00	250.00	
П	146-W	275.00 295.00 319.00 325.00	295.00 279.50 299.00 325.00 349.00 550.00		299.50 325.00 349.30
п	147 W	311.00 325.00	325.00 349.00	325,00(2) 349.00	349 JL
П	142 \$	275.00 279.00	279.00 325.00	275.00 289.50 100.00	254.56
П	140	395.00			
Iľ	148	395.00 379.00 399.00(2) 425.00	399.00 399.00 410.00 425.00 439.00	575.00 425.00 439.00	375.0L
Ш	140 ML	425.00	425.00 439.00		439.00
Н	1465 1465 146 St 1941 RC Special		285.00 369.00	\$25,00 \$75,00 \$9,00 69,50 45,00 69,50	285.00 995.00 64.50 99.00 69.50 19.50 69.50 79.00 69.50 110 00
Н	148 Stgaran	369.00 375.00 49.50 89.00	69.50 89.00	375 00 99 00	995.00
п	8200	369.00 375.00 69.50 89.00 69.50 69.50	69.50 69.50 69.50	69.50 45.00 69.50	69.50
Ш	8800			40.00 69.30	79.00
П	*800	69.50 110.00	69.50 110.00	45.00 69.50 110.00	69.50 110.00
П					
Ш	WURLITZER				
Ш	Cotonias Tear Middensity	95.00	95.00	95.00	95.00
п	41	50.00	65.00	65.00	65.00
Ш	6)	50.00	75.00	75.00	39.50 49.50
П		50.00	65.00	35.00 85.00	99.50 49.50 15.00 49.50 85.00
Ш	71 500 600	50.00 69.00 75.00	49.50 69.00 75.00	40.00 45.00	49.50(2) 75.00 19.00 79.50
Ш			49.00	40.00 45.00 75.00 69.00	79.00 79.50
Ш	600R	69.00 64.00 50.00 79.50	69.00 64.00 65.00 79.50	64.00	39.50 64.00 34.50 39.50
н	616			60.00 79.50	
Ш	700	89.50	69.50 89.50	89.50	
Ш	750	114.50	100.00 109.50 114.50 89.50	114.50	109.50 114.50 149.50 89.50 99.50
П	1508		89.50	125.00	89.50 19.50
П	780	* 99.00 99.50	99.00 99.50	129.00 99.50 80.00	110.00 129.00 129.50
н	780E	99.50	99.50	99.50 80.00	79.50 98.00
П	850	79.00 99.50	69.50 79.00 99.50	65.00 69.00 99.50	79.50 98.00 115.00 55.00 69.50 79.50 89.00 99.5023 125.00 225.00 239.00 249.50 259.50 275.00(3)
П				99.50	79.50 89.00
П	950		65.00	200 00 000 ···	125 00
П	1015	229.00 239.00 244.50 249.00 250.00(2) 265.00	65.00 225.00(2) 229.00 235.00 239.00 249.00 249.50 259.50 275.00(3)	225.00 239.00 245.00 275.00(3) 279.00 279.50 295.00	249.50 259.50 249.50 259.50
П		250.00(2)	249.00 249.50	275.00(3) 279.00 279 40	275.00(3) 279.00
П		275.00(2) 279.50	259.50	295.00	279.00 279.50(2)
п			279.50(2)	259.50	
П	1017	225.00 269.00	269.00		
П	1080	249.00 279.00	259.50 275.00(3) 279.50(2) 225.00 259.50 269.00 249.00 249.50 279.00 279.50 350.00 375.00	245.00 269.00	225.00 269.00 279.50 390.00 365.00 395.00 425.00 439.00 445.00 430.00(2)
П	1100	374.50 375.00	350.00 375.00 389.00	279.50 350.00 395.00	990 00 365 00 995 00 427 00
		200 00 035 00	995 00 399 00	400.00 435.00	439.00 445.00
П		377.00 433.00			
ı	1250	374,50 375,00 369,00 395,00 399,00 435,00 445,00 450,00(2) 525,60(2) 549,00(2)	309.00 395.00 399.00 435.00 445.00 450.00(4) 525.00 549.00(2)	279.50 350.00 395.00 400.00 435.00 439.00 645.00 450.00(2) 525.00 549.00 550.00 595.00	450.00(2) 525.00 549.50 549.00(2)

#### GUARANTEED PERFECT!



GROETCHEN TYPERS IMMEDIATE \$11.00 Per DELIVERTI \$1.000 1/3 Deposit With Order

REMAX INDUSTRIES, Inc. Successors to ax Glass Distributing C

## Arcades Offer \$\$ Market

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\$109.50 79.50 

> GAMES Pool Tobbe May so you want to the same of the same of

77.50 77.50 67.50 67.50 67.50 67.50 67.50 67.50 67.50

YOUR NAME Registered with us when you buy...

for New Coin Machines or Replacement

INDEPENDENT LOCK COMPANY GUARANTEED RECONDITIONED EQUIPMENT

DECONDITIONED FOUNDMENT

1 1 2 ACCEPT

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1 A

YOUR KEY CODE Number in our files PROTECTS YOUR KEY .Fer Your Own Use!

PION ICHICAGO COIN) .

CHAMPION ICHIE
CONDOLA
CONDOLA
SUPER HOCKET
SUPER HOCKET
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TAMPICO
THREE FEATHERS
RANK A- RALL
COLOVES
CAMEL CARAVAH
FOOTSALL
COLOVES
CAMEL CARAVAH
KINC ARTHUR
RIP SHORTER
FEESHIE
RIP SHORTER
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R. C. JOHES
BE ICER

MINSTREL MAN-THE THE

YOU SAVE-

MONEY-TIME-LABOR AND

GRIEF WHEN YOU CHOOSE A LONDON QUALITY

GAME VALUE!

PHONOGRAPHS—ACCESSORIES PROVIDENCE TO THE PROVIDENCE OF THE PROVIDENCE AND SETS OF THE PROVIDENCE A

ALL CLEANED! ALL CHECKED

UNITED DISTRIBUTORS, INC.

Consider from page 27 foot points for the tourist trace.

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terior and exterior of the machine. Vending & Vending &

New 5-Star Game · Continued from page 79

• Centinued from pose 12 makes it easier to get a winning makes it possible to get the winning makes it possible to get there may be not a considerable to get there may be not a considerable to get the wind on all five cards simultaneous to the considerable to get the ball set for player core or all for excita f as that may be considered to the considerable to get the considerable to g

#### Ash To Direct

· Continued from page 79

• Continued from page 19 in that marked the participation in previous compaigns, vi an certain ment of the participation in previous compaigns, vi an certain ment machine inclusive will assume their fair dare of the research of the page of the Alled Sevential of the Alled Sevential Continued on the Alled Sevential Continued Continued

#### FOR QUICK SALE

To the Government is spen MILLIONS OF DOLLARS on the A 100 seat RESTAURANT, AA rating with living quarters, new doing a thriving business. Owner has other business tek-ing his time reason for selling. A chance of a literium.

ALSO HICHWAY TRUCK STOP HILMMAT IRUR 31wr
Cafe, Croceries, Gerage end Service Stetion doing 20,000 gal, menth business,
and included in the deal the Cabins
which ere tilled practically zeery night.

ALSO THE FOLLOWING COIN ALSO THE FOLLOWING CO
WULLITZE 10753 @
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CHI. COIN RESTORMED
I MAION TRINIDAD

O KIL COIN RASERALL
TRA LITTA LITTA
I STAR LITT.

25.00 12.50 arrie FAIR 9 10.00
These RARGAIMS are for immediate sale. Birst come, liter served, You don't get s charco. Side this in a THRYING town as this is often, so you had better WIRE, not well to WRITE or someone may be ahead of you.

FRED BURKS

#### TOP QUALITY PHONOGRAPHS ALL READY FOR LOCATION

#### SPECIAL

Wurlitzer "1100" only \$389.50 Order today at this special reduced price. You'll save more money. You can count on more years of profitable service. Every Wurlitzer "1100" is

in excellent condition

#### LATE MODEL PHONOGRAPHS

COMPLETELY I	SECONDITIONED -
SEEBURG	WURLITZER
148-ML\$425.00	"1250"\$525.00
148-SL\$375.00	"1015"
147-M\$325.00	"1017" Hidesway 200.00
H-148-M	ROCK-OLA
Hideaway \$300.00	"1426"\$199.50 "1422"
	"1422" 139.50
146-M\$275.00 146-W\$275.00	AMI
H-147-M	Model "C"—new WRITE Model "B" \$475.00
Hideaway \$269.50	Model "B"\$475.00
H-246-M	AIREON
Hideaway \$259.50	"400" \$149.50
H-146-M	"1200-A" 69.50
Hideaway \$249.50	PACKARD
146-S\$249.50	Muchattee\$149.50

#### PRE-WAR PHONOGRAPHS

	LOCATION -
SEEBURG	WURLITZER "750-E"\$89.50
LoTones\$69.50	"750-E" \$89.50
HiTones 59.50	"700" 69.50
'41 RC Special 69.50	"800" 69.50
Colonel 49.50	"950" 59.50
Envoy 49.50	"500" 49.50
Classic 39.50	"600-K" 49.50
Commander 39.50	"616" 39.50
Regal 39.50	"616" Victory 39.50

Terms: 25% Certified Deposit, Bolance C.O.D.

## SHAFFER MUSIC CO

COLUMBUS, OHIO 606 S. High St.

CINCINNATI, OHIO 2222 Cilhert Ave

INDIANAPOLIS, IND.

1372 Capitol Ave.

Now Is the Time To Think of . . .

# EXT

for & SALES TOEA See Page 53



RETTE VEHDOR 109.50 MILLS CONSTELLATIONS WURLITZER 1015's VEW EQUIPMENT Write for complete list and prices of Arcade

MACHINES & SUPPLY CU.
TELEPHONE: CApitol 7-8244
4135-43 ARMIJAGE AVENUE - FINGE CO.

London Music Co., Inc. 2605-7 HENNEPIN AVENUE MINNEAPOLIS B, MINN. KENWOOD 6612

Exclusive Distributor SEESURO Products to Wiscoesia, Mis-

69.50

			-	(			:	,		
Z COIN MACHI				E BILLBOA					MAY 19	_
inest.	-4000000040000000					Jockey Club (Bally) Jockey Special (Bally)	May 12	Hay 5	Issue of April 28	April 21 05.00
MEST CONDITIONED QUIPMENT THE NATION	THE BIL			nde		Joker (Cettlieb)	89.50 95.00 105.00 109.50 190.00	79.50 89.50 109.00 109.50 125.00 128.00 149.50	60.00 79.50 85.00 89.50 109.00 125.00 124.50 169.50	65.00 60.00 79.50 89.50 109.00 125.00 159.50 169.50 189.50
E NATION	of Ad	vert	isec	ł U	sed	Judy (Exhibit)	150.00 69.50 79.50 00.00 89.00	155.00 39.50 70.00 72.50 80.00 89.00 89.50	155.00 65.00 79.00 74.50 80.00 89.00 89.50	796.00 119.50 135.00 59.50 49.50 74.50 89.00 89.50 95.00 119.00 123.00
se our Recondi- ent with so-called or "As Is" Equip- mechine we sell	Mad					K. C. Jones (Gottfieb) Kilroy (Chicago Cole) King Arthur (Gottfieb)	125.00(2)	89.00 89.50 125.00	99.00 89.50 125.00 14.50 139.50	
ALLEYS	mac						129.00	90.00 95.00 139.50		14.50 159.50
illey with olu conv.\$ 69.50 illey 29.50 utile Al-	Amusei	nent G	ames			King Cole (Gottlieb) Knock Del Line Up (Keeney)	135.00 165.00 175.00(2) 50.00	175.00(3) 179.00 32.50	175.00 209.50	39.50 175.00 179.50 189.00 209.50
Al- 49.50 le 29.50 purior pine, 69.50	Equipment and prices lit- indicated below. All advertis obsertised the same equipm- indicated in perentheses. We only the single machine price age, time on location, territo-	ded below are to ed used machines	ken from advertis and prices are li	ements in The Bi	liboard issues as is than one firm	Line Up (Keeney) Longacres (Baily) Lucky (sooing (Williams)	94.50 104.50	95.00 104.50	35.00 104.50 109.50	104.50 109.50 119.50
der ine.	indicated in perentheses. We only the single machine price	ore quantity disco	price, traquakly ents are advertise abbiously depen-	ed, as in the case ds on conditions o	of bulk venders, if the equipment,	Madison Sq. Garden (Gottlieb) Mapic (Exhibit) Major League Banchall (United)	54.50	150.00 169.50 59.50	169.90 39.50	120.00 169.50 59.50
69.50 89.50 29.50 29.50	ege, time on accases, serial	ry and other res	THE SOURCE			Majors of '49 (Chicago Coles	39.50(2) 49.50 79.50	39.50 89.50	39.50 -29.00 89.50	31.50 44.50 44.00 35.00 44.50 89.00 89.50 24.50 30.00 49.50 124.50 49.00
	For this week's prices o	issue of Nav 12	isse of Her 5	fvertisements Issue of April 20	in this issue. Issue of	Markettan (United) Markl Gran (Gence)	25.00 69.00 89.50 114.50	39.50 49.50 69.50 124.50	24.50 20.00 49.50 60.00 124.50	99.00 89.50 24.50 30.00 49.50
29.50	ARC 'rell down!	May 12 \$35.00	May 5 \$35.00	\$35.00	Issue of April 21 \$35.00	Melody (Bally)	135.00	99.50 135.00	135.00	109.50 124.50
99.50				25.00 95.00(2) 45.00 49.50	25.00 29.50 35.00(2) 59.50 45.00 49.50	Manhattan (Sintsell	99.50 49.50 49.5021 49.50	29.50 29.50 29.50 49.50 49.50 49.50	34.50 99.50 99.50(2) 60.00 99.50	34.50 54.50 34.50 49.50 49.50(2)
. 29.50	Alice in Worderland (Gottlieb)	35.00 49.00 49.50 69.00 94.50	49.00 49.50 50.00 60.00 69.00	49.00 49.50 69.00 109.50	89.50(2) 54.50 55.00 104.50	Nevada (United)	49.50 139.50	25.00 169.00	99.50 19.50 169.00 189.50	33.00 42.50 69.50 19.50
99.50 Pin ig. y. 29.50 old x- and 49.50	Arizona Ginited	134.50 140.00	109.50 129.50 144.50	144.50	129 50 139.50 144.50	Bairs (Exhibit)	149.50 89.00 100.00 109.50	159.50 75.00 89.00 119.50	159.50 89.00 329.50	199.50 169.50 189.00 189.50
OIN	Allers Jet (Mutescope) Auto Roll (rell down) Ballering (Bally)	35.00 49.50 29.00	35.00 29.00	15.00 29.00	95.00 95.00 49.50 39.00	Old Faithful (Gottlieb)	109.50 125.00 59.00	119.50 39.00	99.00 59.50	54.50 59.00
	Auto Roll (rell down) Balterine (Balty) Balterine (Balty) Balty Hoo (Baty) Bandleader (Kenny) Bango (Chicago Colm) Banjo (Eksteld) Bank-a-Ball (Bettled)	29.00 49.50 35.00 45.00 150.00	49.50	29.00 49.50 45.00 130.00	69.50 69.50	Paradise (United)	35.00 49.50 34.50 219.50	39.50 49.50 219.50	44.50 49.50 225.00(3)	44.50 49.50 225.00(2)259.00
\$129.50 nder \$50	Bank-s-Ball (Gettlieb)	150.00 150.00 55.00 64.50 65.00	39.50 45.00 99.50 125.00 150.00 50.00 55.00 65.00 69.50		164.00 164.00 55.00 .65.00 69.50		219.50 225.00(2) 250.00 265.00 275.00 154.50	219.50 225.00(3) 250.00 225.00(3)	275.00 295.00	275.00 295.00 375.00
1 \$30	Baskeiball IChicago Colsb	65.00	65 00 69.50	45.00 55.00 69.50 79.00	100.00(2)	Pin Bowler (Chicago Colo) Ploch Ritter (Uniced)	154.50	130.00 164.50	164.50 49.50 179.50	127,50 159.50 164.50
Co.	Ser Sop (Exhibit)	25.00 69.50 35.00 65.00 79.50	99.50		49.50 139.50 199.00 49.50	Play Ball (Chicago Coin) Playland (Exhibit)	125.00 144.50 79.50	139 50 154 50	179.50 154.50	18-9-50 179-50 18-00 129-50 154-50 95-00
Šfraet ylvania 712	Big Top (Gence)	65.00 79.50 65.00 69.50 79.00	65.00 89.50 65.00(2) 79.00 89.50	49.50 35.00 60.00 65.00 89.50 65.00 79.00	59.00 65.00 89.50 79.50 89.50	Pinch Bilter (United) Pinky (Williams) Pinky (Williams) Play Sall (Chrispe Cele) Playland (Exhibit) Playtine (Exhibit) Pra Scere (Passare) Full-deamy Puddie Head (Genera) Punchy (Chicago Colo) Quarterback (Williams)	49.50 50.00 55.00 59.50	50.00 55.00 39.50	50 00 40.00 39.50 174.50 95.00 110 00	90.00 90.00 90.00
	Blue Grass (Bally)	79.00 49.50(2) 54.50(2)	39.50 49.50	89.50 35.00 49.50 54.50(2)	44.50 49.50 54.50(2)		95.00	39.50 95.00	95.00 110 00	99 50 59 50 174 50 174 50 174 50 1950 110 00 125 00 179 50 109 50 199 50 190 00 99 50 54 50 55 00 99 00 90 00
LE	Boston (Williams) Bowling Champ (Exhibit)	79.50 85.00 89.50	124.50 39.50 85.00 49.50	85-00 99.50	124.50 75.00 49.50	Ray Mop YWilliams)	"45.00 54.50 34.50 54.50	45.00 59.50 49.50 54.50 55.00 39.00	184.50 45:00 39.50 54.50 55.00	179.50 189.50 59.50
\$225.00	Brenche (Exhibit) Buccaneer (Gettlieb)	69.50	50.00 69.50	69.50 74.50	69.50 74.50	Saucha (Sallia)		55.00 99.00	3.134	54.50 55.00 89.00 60.00
eys @ 45.00	Buffala Bill (Gettlieb) Balid Up (Exhibit) Butterfly Bultons and Bows (Gettlieb)	125.00(2) 35.00 80.00 89.50	125.00 39.50 40.00 54.50 80.00	85.00 125.00 29.50 40.00 80.00 109.50	29.50 55.00	Ranger (Echibit)	15.00	109.50	20.00 119.50	169.50
ion and like	Camer Carana (Gence) Camer (Exhibit)	99.50 125.00 150.00	109.50 125.00	125.00	90.00 99.00 109.50	Robie Hood (Daval)	29.50 35.00 49.50	49.50	49.50	119.50(2) 155.00 39.50 49.50
rans 13, Ls. id rone	A. M	114.50 129.50 150.00 24.50	59.50 125.00 139.50	139.50(2) 32.50 40.00 50.00	89:50 114:50 119:50 135:00 139:50(2) 34:50 49:50 79:00 89:50	Recipt (Bally)	114.60	29.50 35.00 49.50 139.50	109.50 139.50	39.50 115.00 119.50 139.50
**	Carelea (Bally) Carelina (United) Carelina (Chicago Coin)	89.50 69.00 25.00 45.00 99.50	49.50 69.00 45.00 49.50	40.00 50.00 20.00 29.50 45.00 49.50	34.50 49.50 79.00 89.50 79.00 79.00 29.50 45.00 49.50 55.00 274.50 275.00	Rockette (Gottlieb)	125.00(2) 139.50 135.00 39.50 49.50	19.50 49.50	179.50 39.50 40.00	135 00 149.50 179.50 39.50 49.50
.E	Champion (Bally)	235 00(2) 265.00 269.50 275.00(4)	225.00 235.00 250.00 259.50 274.50 275.00(3) 295.00 325.00	20.00 29.50 45.00 69.50 274.50 275.00(2) 295.00(3) 300.00	274.50 275.00 295.00(2- 325.00 375.00	Round-Up (Gottleb) St. Louis (Williams)	79.50 89.50	49.50	39.50 40.00 49.50 49.50	50.00 91.50
	Champion (Chroago Colet Cinderella (Gettlieb)	294.50 89.00 39.50 49.50	275.00(3) 295.00 325.00 89.00 25.00 49.50	99.00 34.50 49.50(2)		Sally (Chicago Coled	49.50 54.50	99.50 30.00 49.50	49.50 59.50	49.50 39.00 59.50 79.00
AFES	Citation (Bally)	140.00 149.50 150.00 165.00	125.00 165.00	165.00 174.50 195.00(2)	34.50 39.50(2) 49.00 49.50(3) 174.50 195.00(2) 204.50 225.00(2) 279.50	Seratopa (Williams) Screwball (Gence) Select-A-Card (Gettlieb)	35.00 39.50(2) 54.50 55.00 89.50 114.50 115.00 125.00 54.50	39.50 54.50 55.00 49.50 115.00	54.50 50.00 115.00	39.50 54.50 39.00 124.50 125.00
hape. Make			175.00(3) 179.50 195.00 210.00 219.50	200 00 204.50 225.00	204.50 225.00(2) 279.50	Serenade (United)	8	49.50 115.00 124.50 125.00 59.50	50.00 115.00 124.50 125.00 49.50 59.50	124.50 125.00 129.00 189.50 49.50 50.00 54.50 39.50 99.50
EY Austin, Years	College Daze (Gottlieb) Contact (Exhibit)	124 50	225.00 110.00 125.00 134.50 135.00	125.00 134.50 135.00	95 00 123.00 134.50 135 00	Shanghan (Chicago Cons Shantytown (Exhibit) Shantshooter (Gottlieb)	39.50 115.00 119.50 84.50 95.00	115.00 129.50	29.00 109.50 115.00 129.50 95.00 94.50 95.00	115.00 129.50
	Cover Girl (Gettlieb)	125 80:21 39.50 45.00 39.50	29.50 45.00	29.50 45.00	29.50 39.50 45.00	Shore-Shor. (Williams) Short Stop (Exhibit)	84.50 95.00 100.00 24.50 25.00	39.50 94.50 95.00(2) 45.00	95 00 94.50 95 00 20.00 45.00	94 50 95 00 189 04 45 00
al purchased onsisting of i well-estab- rade or sell as your offer or Ball Gum	Cracy Sall (Chicago Colo) Oarly Races (Locitieto, Coltas (Williams)	65 00 80 00 89 50	80.00 49.50	69.50 80.00 69.50	69.50 99.50	Show Boat (United)	45.00 35.00 29.50	.,		
or Ball Gum or Ball Gum	On-Icer (Williams) One-Wa-Ditty (Williams) Oouble Fasture (Bally)	150.00 139.50 49.00 49.50(2)	40.00 49.00 49.50	49.00 49.50 85.00	49 00 49 %	Smarry (Williams)	109.50 119.50 135.00 35.00 64.50	129.50 64.50 69.50	14.50 25.00 129.50 64.50 79.00	14.50 119.50 129.56 135.00 39.00 54.50 79.00 79.50 110.00 125.00
Sum Vendore pera	Oouble Factore (Bally) Oouble Shuffle (Gottlieb) Oreany (Williams) Fighting Irish (Chicago Cola)	84.50 85.00 95.00 99.30	85 00 125.00		129 50 135 0		35.00 64.50 69.50 90.00 95.00 39.50 39.50	64.50 69.50 79.00 90.00 125.00	64.50 79.00 79.50 125.00 95.00 99.50	
ING CO.	Floating Power (Gences	139.50 105.00 149.50 175.00 64.50(2) 69.50 75.00 85.00 134.50 165.00	74.50 75.00 85.00	174.50 55.00 74 50(2) 75.00 85.00	129 50 135 0 139.50 159.54 174 56 64 50 74.50(2) 75.00 85.00 139.50 154.50	Spredway (Gottliebs Springf) (Chicago Coles Sport Bowler (Cottlieb) Standust (United)	34.50 49.00	29.50 39.50 39.50 49.00 49.50	39.50 164.50 49.50	199.50 164.50 49.54
LE	Flying Saucers (Gence) Flying Trapers (Gottlieb) Foer Horsewen (Gottlieb)			75 00 85.00 174.50 14.50 164.50(3)	174 50	Survey (Williams) Survey Time (Gottlieb)	35.00 49.50 34.50 49.00 49.50(2)	49.50	49.50 49.50 49.00 49.50(2)	99.50 99.50 49.00 49.50(2)
xprass. @a. \$125 	+ potbail (Chicago Cola)	139.50 165.00 100.00	150 00 169.50(2) 49.50	169.50(3) 75.00	159.50(2) 169.50(3) 85.00 105.00	Super Hockey (Chicago Coln).	39.50 49.50 79.50	39.50 49.50 89.50	49,50(2) 20.00 39.50 49.50 89.50	49.50(2) 39.50 49.50 60.00 64.50 89.50 99.60
MENT CO. Boardwalk	Freshle (Williams) Georgia (Williams)	124.50 154.50	135-00 164-50	135.00 164.50	135.00 139.50 139.50 164.50	Surf Queen (Balty) Swanze (Exhibit) Sweetheart (Williams) Tabiti (Chucago Cois)	12.50 39.50	64.50 145.00	64.50	64.50 139.50 119.50
, n. l.	Ginger (Williams)	85.00 49.50	125-00 83-00 49-50 109-50 139-00 160-00	15.00 100.00 109.50 139.00 160.00	15.00 85.00 109.50 139.00 150.00	Tables (Chicago Gold)	79.50 109.50 120.00 59.50 84.50	64.50 145.00 79.50 80.00 119.50 59.50-	119.50	119 50
IÖ		85.00 49.50 109.50 135.00(2) 139.50			89 50 225 00	Talecare (Gottlieb)	79.50(2) 85.00	69.50 79.50 65.00 89.50 29.50 69.50 39.50 49.50 50.00 39.50	85 00 89.50 49.50	65.00 PP X
1 V	Golden Gieves (Chicago Colo) Gondola (Exhibit) Grand Award (Chicago Colo) Harvest Moon (Bally) Harvest Time (Genco)	49.50 64.50 39.50 69.50 124.50 145.00 149.50	69.50 64.50 79.50	69.50 64.50 79.50 149.50	64.50 75.00 79.50	Temporation (Chicago Cola), Tenessee (Williams) Texas Leaguer (Kenney), Thoretend (Bally) Three Fashlers (Gesca), Three Masteriers (Gottlieb)	4950 64.50 39.50 49.50 50.00 59.50	39.50 49.50 50.00 39.50	99.50 99.50 90.00 95.00 95.00	69.00 69.50 39.50 69.50 50.00 59.50
ATED		124.50 145 00 149.50			69.50 64.50 75.00 79.56 120.00 129.50 149.50(2) 155.00 159.00 12.50	Three Feathers (Genca) Three Musterleers (Gottlieb)	79.50 85.00 124.50 125.00	65,00(2) 89,50 99,50 125,00 134,50 135,00 30,00 39,50	85.00 89.50 125.00 134.50 135.00 39.50	134.50 135.00
ON	Hawati (Civited)	25.00 39.50 49.50 60.00	29.50 35.00 49.50	12.50 85.00 29.50 99.50	29.50 39.50	ThriS (Dalcage Coin)	10 50 55 00/21			29.50 39.50 35.00
COSP. 4 6740	Hy-Roll (Bally rell-down) Jack 'e' Jill (Gettleb) Jamberee (Exhibit) Jessie (Exhibit)	60.00 34.50 35.00 150.00	55.00	39.50 49.50	49.50 55.00	Yearnes Chart (Estitut	39.50 49.50	35.00(2) 30.00 49.50	35.00(2) 34.50 49.50 20.00 10.00 29.50 49.50	34.5802 39.50(2) 49.5
	Jessele (Exhibit)	150.00			119.50	Trisidad (Chicago Colod	99.50 49.50	49.50	29.50 49.50	29.50 49.5

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2 Keeney Ten Pins	64.50
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TELEVISION omeole, 14-inch \$279.50 ble Model, 14-inch 249.50 BLOYD MFG. CO.

## THE BILLBOARD Index of Advertised Used Machine Prices

#### Amusement Games

		stae of		Issue of		Issue of		decor o
		May 12		May 5		April 28		Veril 2
Triple Action (Gence)		64.50		44.50	50.00	25.00		39.50
1						44.50	44.50	55.00
Triplets (Get) lieb)				169.50	159.50	169.50		169.50
Tri-Score (Geoco)		165.00	149.50	165.00		265.00	149.50	150 %
						******	169.00	
Trepicana		29.50					10700	.,,,
represe		80.00		80.00		80 00		
Tocson (Williams)								
Tumbleweed (Exhibit)	100.00			115.00		115.00		115.0
Usas (Veited)	80.00	94.50	80.00		80.00	124.50	104.50	1245
		114.50		124.50				
Victory Derby (Bally)								49.5
Victory Special (Bally)	\$4.50	59.50	** **	59.00	35.00	54 50	45.00	
arried observe county	34.20	37.30	~~	27.00	27.00	59.00	43.00	,,,,
virginia (Williams)		39.50		39.50	19.00		29.50	29 50
					39.50	49.50	49.00	49 50
Whirt-A-Ball (Amusement								
Enterorises)		12.50		12.50		12.50		12.9
Wiscontin (United)	29.50 3		99.50	45.00	95.00	39.50	39.50	50.0
White: (Gencel	11.50 5	7.30123	77.20	4,700	22.00	,,,,,	21.20	15.0
Yanks (Williams)	M 00	19.50	29.50	60.00	****	45.00	34.50	
**************************************								
	45.00 4			19.50(2)		19.50(2)		9.50(2

#### Arcade Equipment

	25500 of	Issue of	23700 0	11504 /
	May 12	May S	April 28	April 2.
Ace Bomber (Mutoscope)		\$100 00 150.00	\$150.00	579.50 99.00
				150 00
As Hockey				175 00 385 00
Air Raider (Keesey)	\$125.00	125 00	125 00	125.00(2)
All Stars (Williams)	109.50	89.50 109.50	79.50 89.50	49.50 79.50
	125 00(2)	125.00 -	109:50 125:00	89.50 105 DL
				109.50 125.0012:
Astroscope	125 00	125.00	125 00	125.00 145.00
Athletic Streeth Tester	74.50			
Atomic Bomber (Matercope).	150.00	150.00	150.00	125 00 150 Oc
Rally Sewier (Sally)	35.00(2)	65.00	65.00	65 OX
	65.00e/e			
Ration Score (Eugen)				185.00
Battles Practice (Scientific)	75.00 85.00	25.00	25.00	75.00
Bear Gus (Seeburg)	369.50 375.00	369.50 375.00	369.50 375.00	350 00 369 50
				375.0C
Selsion Pool Table		69.50		
Rin Jenten (Bally),	185.00	185.00	185.00	175 00 185 OC
Risp-a Rell (Greca)	85.00	85.00	85.00	PS.00 85.06
Somerann (Amusematic Corp.)	45.00	45.00	45.00	45.00
Bockley Delune	119.50	119.50		
Candid Camera	15.00	15.00	15.00	15.00
Career Piles	95.00	95.00	95.00	
Challenger (ACT)	20.00 24.50	20.00 24.50	20.00 24.50	12.50 20 OC
				24.50
Chicken Sam Serburth	75.00 89.50	25.00 89.50	25.00 89.50	75.00 89.50
	95.00	95.00 110.00	95.00	95 0012
Convey (Bally)	,,,,,,	95.00		
Dave Gen (Exhibit)	65.00 76.50	65 00(2) 79:50	65.00 79.50	65 00 75 00(2)
	94 50 95 00(2)	89.00 94.50	89.00 94.50	29 50022 89 00
	129 50	95.00(2)	95.00(2)	95 00(2) 109.50
	167.50	115.00 129.50	13.00(2)	129 50

	129.50	95.00(2) 115.00 129.50	95 00(2)	95 60(2)
Origin Athletic Scale	75.00 79.50	75.00 79.50		
Orggers (Buckley)	11.00	13100 13130		
Diggers (Exhibit)	95 00	95.00	95.00	
Doraldina Dr. ne Mehile (Matercene)	150 00	150.00	150 00	
Drive Matrix (Matericape)	150 00	150 00	150.00	95 00
Forst States				
Fishing Welli (Musescepe)	125 00	125 00		
Flash itockey (Cainers) Electric Shocker (Advance).	69.50	69.50	69 50	
Flying Saucers (Mistercopes) Goaler (Chicago Coin)	99.50 125.00	95.00 99.50	49.00 79.50	
				70.00
		125.00	99.00 99.50	99.00
			125 00(2)	124

				125.00		5 00(2)	99.00	
out Machine (G. P.J					**		***	~~
Grip Developer								165
Grip Scale								12
Grip Yor (Silver King)		17.50		17.50		17.50		
Gypsy Palmist								10
Heavy Hitter (Bailyl	65.00	79.50	49.50	65.00	49.50	65.00	49.50	2
				79.50		79.50	65.00	7
ri dan itannit		60.00		60.00		60.00	50.00	95
Hit-A-Homer							25.00	z
Heckey (Chicago Cola)		75 00		75.00		75.00	59.50 7	
Hollycrate (Come)		395.00		395 00		395.00	345 00	32
Irish Poker						49.00		
Amusement Corp.J		109.50		109.50		109.50	69.50	10
Kicker & Catcher (Baker)		18.50	18.50	53 00	18.50	\$3.00		'n

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18 50 53 00 18 50 53.00 18 50 (Continued on page 94)

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#### Index THE BILLBOARD of Advertised Used Machine Prices

· Continued from page 93

Arcade Equipment

15000 of April 21 85.00 79.50 95.00 125.00 249.00 395.01 125 00 125.00 119 50 119.50 150.00 159.50 225.00 275.00 49.50 75.00 18.50 125.00 Proch Em & Sat Em.
Pay Bett (Emass)
Poler & John Poler (Francis)
Poler Expensive (Scientific)
Proc Expensive (Scientific)
Proc Table (Edeloo).
Proching Eng (Millio).
Proching Eng (Millio).
Proching Eng (Millio). 75.00 195 00 275.00 145 00 115.00 49.50 75.00 49.50 TS.00 49.50 75.00 195.00 195.00 150.00 Shee Ballette (Gott.)
Shill Goe (ABT)
Shill Fost (Groetchee)...
Sky Bestle (Bally)
Sky Fephor (Mutescope)...

100 00 195 00 85 00 84 50 149.50 159.00 75.00(2)

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without not machine and prices are kind. Where more than one firm immed of the course price, frequency with which the price occurred is Where margin discounts are advantaged as the course price.

March   Marc									
March   Marc	For this wook's price	a consult	the c	rsed m	rchlne	adverti	sement	a la this	lesu
## Add Calend (George Calend )			May 1	1	May :	er S	April 2		Essue April
March   Chart   Char	ABC Bowler (Keesey) Ace Bowler (Chicago Coln).	\$60.00	65.0	0			\$65.00		
March   Charles   Charles   March   Charles   March   Charles   March   Charles   March   Charles   March   Charles   March	Ace Bowler (Universal)						172.00		195
Section   15	Baseball (Gancol	:	99.50	•		io	99.50	59.00	
Service General Control Contro	Bareball (Kationwide)				49.5	10	49.50		99.
Section   Sect	Bowler (Williams)		25.00		25.0	10	25.00	25.00	29.
Section   Process   Color   Process   Proces	Bowlette (Gottlieb)	50.00	69.50		75.000	2) 50.0	0 69.50	65.00	42
Section   1997   1998	Bowling Alley (Chicago Coins	75.00(3)	89.00	55.00e	/p 75.0	0 70.0	0 75.00	59.50	109
1979   1670			-	1	39.50w/	P 1	39.50e/s	94,50 9 12	9.50m 4.50m
Section   1998	Bowling Classic (Chicago Color	159.50	165.00		165.0 75.00:2	0 145.00	50.0Qw/p 175.00(30	164	129.5
The foot formula. 1930 (1930 1930 1930 1930 1930 1930 1930 1930	Bouiles League (Gence)	35.00	37.50	25.0 35.5	29.5	0 25.0		25 m	20 6
100   100	Box Score (Williams) Detate Sowie- Williams)		65.00 80.00						39.5
100   100	Double Sowier (Keeney)			69.50w	5 00w/s	2	5.00m/e	15 00w/s	140 5
West	Coutre Shuffle Alley (Classed)					169.00	210.0c	\$10	.00e/
See   Part   Company   See			,,,,,,	99.50	109.50	16		169	109 50 50m/s
The Figure State Associated State of Table 2015 199 199 199 199 199 199 199 199 199 1	Duck Plus (Keeney)								189 50
The First State State   17.5	Four Placer Shuffle Alley "	-							30 %
Clark Service 25 (2012) 20	Four Player Leanus Bowles								
10   10   10   10   10   10   10   10	(Keesey)	275.00 2 25.00(3)	59.50	275.00 25.00(2	99.50	25.0003	1 49.50	15.00	19.50
100   100	ed and Bur (Manusch)							29 50	49 50 59.50
10		365.00 3	75.00		175 00		175.00		
Annual Marco (Marco) (1997) (1		125.00 1	45.00	99.50		125.00	145.00	3/3	65.00
## Soft actions   #\$5.00 (130.00 #1.		265.	00(2)	28	5.00(2)	38	5.00(2)		75.00
*** The state of t	stity Strike (Keeney)			89.50 89	65.00 .50w/p	89	50n/p		
Failly Alling (Matter). 2200 27:05 25:00 2	in pay civeres)	25.00 5 45.00v/p 4 47.50v/n 5	50.00 17.50			47.50	85.00	25.00 47.50 89.5	29.50 85.00 (0e/a
97.50 40.50 39.50(2) 95.50(1 85.00 4	buffle Alley (United)	25.00 2 37.50 3	9.50	25.00 37.50	29.50 39.00	37.50	39.00	25 00 3	19.50
85.00 89.5 99.500.1		45.00 55.00	De/n	50.00 59. 60.50	50e/p	59.50(3) 50.00 59	45.00 00w/p	97.50 1 49.50 1	99.50 10.00
haftle Alley Express (Uniced: 75.00 79.50 79.50 99.50 79.50 99.50 79.50 00 00	nuffic Alley Express (United)	75.00 7	9.50					99.5 129.5	Ou/p Du/s

73.00 79.50 79.50 99.50 79.50 99.50 79.50 99.50 155.00 149.50 119

75.004/5 79.50 199.50 225.00(2) 75.004/5 79.50 15.00 95.004/-

75.00 89.50 75.00w/p 89.50 49.50 75.00w/p 99.50 99.50 125.00 89.50 99.50

#### Coinmen You Know

THE BILLBOARD

• Continued from page 84 vending equipment to encourage candy bar and soft drink sales.

Stu Glassman Radio Doctors, street and problem departure presents recal problem insader as a replacency of the cereation of t

full Sture place.

Bud Rademacher and Jack
Shewia, R. & S. Music, reports
their locations have done good bis
their locations have done good bis
full in the Plankings
for ill in the Areads. Deroshy
Jones, Metro Amusements, reformer in their locations of their locations
were delimb, to particular water
seems (g. be responsible for the
word climb, tho particular water
into the Metro, Recent addition to the Met

On the sick list last week Bob Puccio, of the P. & P. Distribu-tors, stayed home end doctored himself, with partner Joe Pelli-prino cerrying on clone. Red Jacomet. Red's Novelty firm, says biz is better then aver-age these days. Red hes becen sticking to the nickel price for record plays is machines and does not intend to try any upped prices unless all other ops agree to do the seme.

a dies Anterak. Banaco Music-says things are pretty quiet on the South Side. Making the rounds of distributors and dro-ping in on friends in the Beer City recently, were Mr, and Mrs. Neil Nate. Nate music operator from Lake Delton territory, is getting his equipment set up for synetic and the second of the con-green of the second of the con-green of the con-traction of the second of the con-traction of the con-traction

#### Indianapolis

Jack Simon, brother of Mrs. Loi-tie-Berman, of Sicking, Inc., ar-rived from Los Angeles for a short visit. Jack is connected with the company in the West Sicking the company in the West Sicking the Company as the Sicking of the Lower Company, as you business have lead off end there isn't much to worry about.

Hershel Mason, Shaffer Music announces another addition to his family, a boy, born in General Hospital here. George Tackett, has joined the service department at Sheffer.

at Sherfer.

Southern Au 10 m a 16 Music Company reports good movement of Gottlieb's Cydnen and United's Cydnen and United's Cydnen and United's Cydnen and United's Cydnen and United Cydnen C

operators with Al Calderon.

John Calllouette, beed of Cain
Cailloute, Inc., Nashville, and
Lowell Mathews, office manage
of the bome office, visited the
locel branch, Cailloute leaves for
California shortly for en extended
vacation. "Business as reported
by Richard (Dick) Wegner, is
good.

#### Cincinnati

septiment of the control of the cont machine division of Columbia, discussed problems confronting and the meeting, as well as outlined the meeting and other ways of stimpulating and other ways of stimpulating business. Weeks, who is Detroit Columbia, or Columbia with the APOA and stated that they will go along the stated that they will go



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A NEW TWIST a Univ. TWIN BOWLES. Big 5" lite-up plas — Terrific flash! Only

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# **Builds Play**

"Some operators refuse to buy new equipment, to keep their playwith outdated pieces as lung as at buy can make a few dollars a week profil. But I contend that with outdated pieces as lung as they can make a few dollars a week profil. But I contend that the play of the

Flint Leaves Welch

Flint Leaves Welch
CAMBRIDGE, Mass., May 12.—
Clarence Flint, general sales majer of the James O. Welch Comsager of the James O. Welch Comsannoupeed by James O. Welch,
president. Robert H. W. Welch,
Jr., vice-president in charge of
sale and advertising, will resume
sales and severtising, will resume
ties. He will be assisted by Robert
C. Daugherty, assistant general
sales manager, and Richard H.
Mailey, advertising manager

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Minant, May 12.—Strong year

Section to what the Office of Precy

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O'De-contectionery industry clinics

John St. 200 ATTERIO NO.

Annual Banquet

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John St. 200 ATTE

NIMEA. In centar of the contectonery NIMEA contenters asked that a NIMEA can be not the content of the content

W. Vo. Cig Tox
CHARLESTON, W. Va., May 12.
—State cigarette tax collections for April totaled \$170.027.83, compared with \$194,553.46 in April, 1950, according to Tax Commissioner C. H. Koontz.

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# This superier cleaner and polizinang war-produces a high gloss and tough scuff-proof finish. Speads up shuffsbeands as much its 50%. Just apply and wipe lightly. Ne rubbing necessary. One application less for days.





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#### Clarence Boland. Veteran English Op, Dies in Leeds

Tom Boland, a brother who is also active in the coin machine field in England, survives.

#### Set Purveyor Expansion: To Remodel Blda.

CHICAGO, May 12. — Herb Perkins, president of Purveyor Shufffeboard Company, this week announced the firm's remodeling started in two weeks and should be finished by midsummer. Last year Purveyor sidded a new ware-house to the rear of its present building here.

m angland, purivies.

Name New Dod's Exect.
CHICAO, May 12—Dai; Nost
Berr Company reported that Wisnational manager of its fountian stories and the control of the contro

Alsdorf Buys Arcade

SEATILE, May 12—Pennyland

SEATILE, May 12—Pennyland

SEATILE, May 12—Pennyland

SEATILE, May 13—Pennyland

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Cyclene
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Control Towar
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Worliner 1815 .. 5218.00
Reck-01a 45 ..... 159.00
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cated in Southern one-ball territory. Net profit first three months ocated in Southern one-ball territory. Net profit first three months this year over \$20,000. Owner must sell for good reason. Business maists of clean inventory, furniture, fixtures, huilding and good till—Building alone worth \$40,000. Complete dead, golog business and building, \$80,000 cash. No terms. Experienced manager and I personnel will stay on with buyer if desired. Chance of a litetime or right party. For further details or appointment wire or write

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PHALLS—PHONOGRAPHS—MOVELTY MACHINES

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one for selling—which the history in the selling of the selling

Bowl-o-Matic in 2d Production Run

Zd Production Kun
NEW YORK, May 12. — Nat
Cohn, president of the Bowlomultic Salec Company, announced
production run en has 18-food coin
game. The unit is manufacture
for Cotha by Universal Industries,
the and sanociaties Other are surveying plant sides suitable for West
Coast production of Bowlo-Dalkin,
to appeal shipment to Western distributions and to fill a special order
for a large porchaser (The BittGerry, May 12).

PHONOGRAPHS. SPECIAL: "POP" CORN SEZ 104 NOW DELIVERING KEENEY'S 4-WAY NOWING UNIT FOR SHUFFLE BOARDS. DELIVERING ALL NEW EQUIPMENT-WRITE

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If it were permissable to publish the actual LARNINGS for operators report—these would be on need to full your manner of the publish the state of the state of the daily for nickel, dienes, quarters. Allong and shooling at "fee line" scenes call for the same skill, the same quick you finger on the rigger with an accurate shooting gue to that al-loids with each shot, Players have at II—becoming a de-prectice bable to state perfection as nurchanas,

(CUN PATROL'—in appearance on location is today's smart-looking player attraction. On the inside, you see feat most machanized halfus conveys—in a colorful frost line hastin see. Flashing colored lights simulating barting bombs with ex-cepting hit. Years ticked for shift swared. Adjustable for all control. Operate 'GUN PATROL' avarywhen. Na legal restriction

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#### EASY to understand! Walk up and start playing! You

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Every skill-shot is imme visualized on the brilliant backglass. And you can keep you eye an 5 or 6 sections as easily as on 1, because of contrasting colors and easy-ra-read numbers. Free plays registered on improved Bally

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